

ACTIVITY REPORT – 2001

C O N T E N T S

C O N T E N T S	1
INTRODUCTION	2
TRAINING	3
MEDIA LAW UNIT (MLU)	11
PUBLICATIONS AND RESOURCES	14
SPECIAL PROJECTS	16
COMPETITIONS	21
MEDIA PROFESSIONALISATION NETWORK	25
FINANCIAL REPORT	27

INTRODUCTION

Over its seven-year history, the Independent Journalism Center (IJC) has earned a reputation of a non-governmental organization committed to the cause of promoting professional journalism, and developing independent media organizations in the Republic of Moldova.

IJC centers its activity on elaborating special programs, developing training materials, informational and technical resources, and specialized consulting targeted at professional journalists, journalism lecturers, as well as students. The aim of IJC activities is to implement the underlying principles of independent, objective, and financially viable media outlets.

IJC activity focused on four strategic directions in 2001:

- short-term training programs for journalism students and mid-career journalists;
- publication of bi-monthly informational bulletins, of a bi-annual analytical bulletin, and of other materials, as well as training materials for journalists;
- legal services for journalists, including courses and consultancy, as well as development of proposals for the improvement of media legislation;
- help in the process of association of media organizations and journalists' solidarity.

All these activities are targeted at the journalists' professional needs, and offer them the opportunity to update their knowledge in different areas of journalism, to find out about the latest developments in the media here and abroad, to establish contacts with their counterparts abroad, and to avoid potential legal pitfalls.

In 2001 IJC organized the "Social issues reporting in Moldovan media" competition. Over 70 journalists from all types of local and national media outlets presented 430 materials.

The first competition for best web resources, organized by the Soros Foundation Moldova, awarded the second prize in the "Website of the year 2001" category to the *Moldova Azi* information portal, launched in May by the Independent Journalism Center and the DNT Association, in partnership with the Institute for Public Policy. *Moldova Azi* is an extension to the *Moldova News* project, initiated in 1998 by the DNT Association and the Independent Journalism Center. The daily number of visitors to the site is currently over 1500.

TRAINING

Throughout 2001 IJC held over 15 courses and seminars and trained about 250 journalists.

Seminar: Professional ethics for beginner journalists

April 9-13

Funding: Soros Foundation Moldova, Johnson State College, Vermont, USA.

The seminar was initiated by Professor Tyrone Shaw of Johnson State College, Vermont (USA), and aimed at familiarizing participants with journalism ethics through theoretical aspects and case studies. The course was held at the Independent Journalism Center and ran from April 9 through 13, 2001.

17 students and beginner journalists from different educational institutions and media organizations both from Chisinau and around the country attended.

The topics of the seminar focused on an introduction to decision ethics, information ethics: truth – a journalist’s quest, professional loyalty issues: choices between conflicting loyalties, privacy and the press in an open society, keeping a promise: the media in a democratic society.

The program of the seminar included a good combination of theory and practice, thus providing the participants with the opportunity to analyze a series of case studies based on the information provided by the trainer, and debate the practical validity of the topics under discussion, subject to Moldovan reality, as well as suggest solutions for the situation in which local journalists find themselves, etc.

The usefulness of the information conveyed at the seminar was emphasized in the participants’ evaluations. Here are some opinions: “I liked it very much, and I think this will prove useful in my future career in journalism”, “this kind of seminars is really needed”, “I learned a lot, and I hope to use this knowledge in practice”, etc.

Young journalists have also suggested that future seminars should include as many case studies taken from our reality as possible.

Launching of the project “High school newspapers – a model of communication among young people”

April 27

Funding: Soros Foundation Moldova, UNICEF

The objectives of this project organized in cooperation with the National Youth Council and the non-governmental organization “Pilgrim” in Tiraspol, is the development of journalistic skills, training of students and editors from school publications to support their establishment as forums of ideas for the young generation.

The project contains a series of components: the launching conference, competition, summer camp, publication of a guide for school newspapers, and the final conference.

Over 70 young people, representing 33 youth organizations from around the country gathered in the Moldovan Journalists’ Union (MJU) conference room on April 27, 2001 for the launching conference of the project “High school newspapers – a model of communication among young people”. The participants had the opportunity to get to know each other, as well as receive detailed information on rules and conditions of the competition.

All the school publications in the country represented by editorial teams with different degrees of experience, including beginners, had the chance to compete. The winners (three publications that had been published for over 2 years and three new publications), were awarded money prizes and went to a summer camp.

The guide for school papers is aimed at students and teachers in all parts of the country and will include guidelines on organizing a newspaper, writing an article, editing, layout design, etc. This guide will be launched and distributed at the project conclusion conference, where an exhibition of existing school papers will be held.

Seminar: Journalism and the Interests of the Simple Man

May 22-25

Funding: ACTRA/ACCELS and the US Embassy in Moldova

The seminar centered on various themes, including: writing reports and news as seen by the reader, human rights and journalism ethics norms. The visiting expert was Arnold Isaacs, an American journalist with over 40 years of experience in the print media.

The 23 Moldovan journalists who attended the seminar had the opportunity to learn new report writing techniques, to discuss various topics on professional ethics. They received material on the seminar topics, worked with the sources, debated various aspects of human rights and responsibilities of reporters in the promotion of these issues.

The activity is part of a wider project “Journalism and the Interests of the Simple Man”, which set out to promote the principle “news for you” and “news about you” in Moldovan journalism, and to encourage raising social and political issues as seen by the ordinary citizen.

The project started on May 21, 2001 with a round table, attended by renowned journalists from various media outlets nationwide, professors from the Journalism Department at the State University of Moldova, and foreign experts. The experience of various local media outlets was put to use in raising issues important to ordinary citizens, and key problems in the area have been identified.

The program included the publication of a **textbook** on journalism and the interests of the simple man called “**Journalism for the Simple Man**”. The book, designed for writers and photojournalists interested in covering news from the human perspective, was published in December. It was written by Moldovan and U.S. authors and contains chapters on feature writing and photography, interview techniques, the use of details, localizing and providing context for news, along with chapters on civic journalism, and that on facts/analysis/opinion. Special highlights include sample articles with analyses and a glossary of terms.

Seminar for managers of media outlets: writing funding proposals

June 16

The seminar focused on informing media managers on writing funding proposals. Representatives of funding organizations were invited as trainers: Igor Nedera, Civil Society program director, Soros Foundation Moldova; Rodica Stavarache-Cojocaru, cultural affairs assistant, the US Embassy in Chisinau.

Croshelle Harris, director of the ACTR/ACCELS office in Moldova, told the participants about the way funding proposals must be written. Natalia Angheli, senior consultant at the IJC, provided some guidelines on searching for funding sources, both internal and external.

Participants received handouts, information, and application forms for the programs ran by the organizations involved in the seminar.

Seminar on training journalism trainers

June 21-23

Funded by the Council of Europe (Strasbourg) and administered by the European Journalism Centre (Maastricht)

The organization of such a seminar in Chisinau pursued the goal of training eleven experienced journalists, selected from Moldovan printed press, who would subsequently become trainers. Two trainers from Denmark were invited: Erik Farmann, professor at the Danish School of journalism, and Lise Lyngbye, professor at the Journalism Institute, University of Southern Denmark.

The seminar agenda successfully combined theoretical and practical exercises, which were highly appreciated by the participants. They were trained in finding journalistic ideas and developing them, helping reporters develop better reports/news, planning a workshop with reporters. The materials distributed to the trainees during the seminar were interesting and useful, and will help them in their work. The amiable atmosphere contributed to the establishment of contacts between trainers and participants.

In their assessment forms, participants stated that the seminar was “quite useful”, “very informative”, “I got to know a program I was sometimes using in practice, but didn’t know it was almost a science”, “besides the practical things that I have learned, I discovered a new way of thinking and a new possibility to develop positive attitudes towards others”, etc.

The organizers were positive about this first step of fruitful cooperation with the European Journalism Centre and expressed their wish to continue it in the future.

Training seminar in agricultural journalism

June 28-30

Funded by the Soros Foundation Moldova as part of the Private Farmers Assistance Program (PFAP).

Between June 28 and 30, 2001, the Independent Journalism Center (IJC) and the Center for Private Business Reform (CPBR) held an introductory seminar for 11 finalists of the competition for young professionals and students with three-month internships in agricultural journalism. These were students at journalism and communication departments (Moldova State University (MSU)), economics departments (Agricultural State University of Moldova (UASM)), political science (MSU), and young specialists from the Ministry of agriculture and food processing industry.

The seminar was moderated by Maria Trifan (editor, *Radio Moldova*), Vasile Botnaru (director, social and political department of *BASA-press* agency), Ion Bunduchi (director, *Antena C*), and Patricia Orlowitz (deputy director, CPBR).

On the first day, emphasis was placed on introduction of organizers of and participants to the program, obligations and programs of trainees, progress of reform in the Republic of Moldova, specifics of the printed press, and the problems of agricultural reform in the printed press.

The second seminar day focused on topics related to external communication and an introduction to public relations. The particularities of including agrarian issues in radio programs were reviewed, as well as the quality of television reports, requirements towards newscasts, subjects of interest to journalists, structure of articles, writing a press release, news reports, presenting statistical data, etc.

During the last seminar day the participants got to know the results of the National Program “Pamint” (Land), the objectives and structure of PFAP and CPBR, promotion of women in business under PFAP; the organizers also presented a grant program, local and international funders, entrepreneur cooperatives, their advantages and perspectives.

Creative workshop for the winners of the first stage of the contest “Social issues reporting in Moldovan media”

July 2-6

With financial support from the Soros Foundation Moldova

14 journalists from all types of media spent five days between July 2 and 6 at a summer camp organized by the IJC for the winners of the first round of the competition “Social issues reporting in Moldovan media”, learning various aspects of reporting on social matters.

The training, which took place in Holercani, was a segment of a one-year project, launched to develop and enhance the process of covering social matters in Moldovan media. The seminar was conducted by Peter Eichstaedt, media coordinator (IREX, Armenia), and Natalia Angheli, senior consultant (IJC).

The seminar agenda included sessions on developing for new ideas for materials, and different writing techniques. The participants learned how to carry out social investigations, and discussed various ethical traps. A special session was dedicated to reporting on diversity and aspects of multiculturalism.

Summer camp for participants of the project “High school newspapers – a model of communication among young people”

August 6-11

Funded by the Soros Foundation Moldova and UNICEF.

The participants at the summer camp were selected on the basis of materials submitted for the contest held between April 27 and June 27, 2001. 25 school publications in Romanian and Russian from 16 towns took part in the competition, of which 17 publications had been around for over 2 years, and 8 were new ones. Among the judges were Violeta Ciocanu (UNICEF), Alexandru Cantir (IJC Advising Board), Valentina Romanciuc (*Radio Moldova*), Alina Radu (*Flux*), and others.

The winners of the competition, who were awarded a \$400 prize, were three publications with over 2 years of experience – *Ateneu* (Edinet), *Noua Generatie* (Ungheni), *The Cimislia News* (Cimislia), and three new publications: *Next Generation* (Rezina), *Glasul Copilului* (Balti), and *Adolescenta* (Cahul).

The participants in the Holercani summer camp, which ran from August 6 to 10, 2001, were selected on the basis of results obtained in the competition. The 29 participants (young people and adults), who combined the pleasures of working and relaxing in Holercani, represented 21 school publications, both experienced and beginners, from different regions of Moldova.

Local experts were invited to train the participants. The main topics for discussion included: what is a good school paper and what are its component parts, how to find new topics for materials, how to start up a newspaper, editorial work, layout design of school papers, searching for new funding sources, and others. The participants in the summer camp were also joined by the UNICEF representative Violeta Ciocanu, who spoke about children's rights. Trainers: Natalia Angheli (IJC), Valentina Romanciuc (member of the jury), Elena Istrati (philologist), Dumitru Maxim (layout designer, journalist), Alina Radu (member of the jury, *Flux*), Vitalie Dogaru (*Capitala*).

All training classes were "hands-on"; the participants had the opportunity to write articles themselves for the newspapers of the camp, and to develop practical skills.

Workshop: Computer Assisted Reporting (CAR) September 17-19

The agenda included the following topics: Internet basics and search logics/tips, using electronic mail, spreadsheet calculations, importing various data types from the Internet into spreadsheets, etc. The training was led by Vitalie Chiperi, information coordinator at IJC, who is enrolled in a training-of-trainers program organized under the auspices of the South East European Network for the Professionalization of the Media. The training, which was attended by journalism students and working media professionals, was organized in partnership with the Internet Access and Training Program in Moldova (IATP).

Workshop: Contribution of the media to promotion of intercommunity relations October 15-16

Funding: Council of Europe and the European Commission

The workshop "Contribution of the media to promotion of intercommunity relations" organized by IJC to make journalists aware of national and international standards of covering multiculturalism in the press, and ways of securing multiculturalism ethics in the press.

Experts: Milica Pesic, director of the European office, Centre for War, Peace and the News Media, London, Great Britain, and Beata Klimkiewicz, lecturer, the Jagiellonian University, Institute for Journalism and Social Communication, Krakow, Poland.

The workshop was targeted at mid-career journalists from the national and regional press, in both Romanian and Russian. 58 participants represented various types of media from the Transnistria region, the Gagauz autonomy, and other regions of Moldova, students, as well as representatives of non-governmental organizations.

The first session called "Ethnic diversity in the press: international standards, and professional principles" was conducted by Mrs. Klimkiewicz, who made reference to international legal standards, and professional principles related to multiculturalism in the media, editorial policy, and professional practice. She also gave an overview of national policies aimed at providing access for minorities to the press in Poland, Slovakia, and the Czech Republic. The session concluded with speeches by local experts – Constantin Lazar, ombudsman, and Oazu Nantoi, program director at the Institute for Public Policy.

The second session called "Multiculturalism in the Republic of Moldova: perception and reality" was conducted by Igor Botan, Director of the Center for the Development of Participatory Democracy. Nicolai Vizitei, doctor of philosophy, deputy rector of the Slavic University of Moldova, examined the relation between national culture and multiculturalism.

It was for the first time that such a large number of journalists from the Transnistria region and Gagauzia attended discussions with journalists from other regions of Moldova. Many have expressed their desire to continue working towards the improvement of links among representatives of Moldovan media.

Seminar: Reporting on agricultural issues for beginner journalists

October 24-25

Funded by the Soros Foundation Moldova as part of the Private Farmers Assistance Program (PFAP)

The seminar is part of a training project meant to enhance both the quality, and the availability of printed material on agrarian issues, to encourage more active interaction and communication between the media and the agrarian sector, to ultimately raise the public's interest towards the agricultural reform.

The seminar called "Basics of agricultural journalism" was conducted on October 24-25 at the Center for Private Business Reform. 12 trainees involved in the project attended: Catalina Bantos (MSU/ journalism), Vlad Bolocan (MSU/ journalism), Alexandru Cerbusca (MSU/ journalism), Simon Ciochina (MSU/ journalism), Viorel Croitoru (UASM/ economics), Vlad Harjevschi (UASM/ economics); Dumitru Lazur (MSU/ journalism), Doina Rosca (USM/ international relations and political science), Constantin Salagor (MSU/ journalism); Anatol Turcanu (MSU/ journalism).

Mr. Gregory Lamp, editor-in-chief of the *Soybean Digest* magazine in Minneapolis, USA, told the participants about ways of searching for articles' topics. He gave them advice on conducting interviews and collecting ideas for articles, team work while working on articles, using quotes, editing your own articles, writing brochures, quality reproduction of images related to agriculture.

A local philology expert, Elena Istrati from the House of Romanian language, offered trainees useful advice on efficient and correct ways of writing articles.

The agenda included a field trip to the village of Budesti where participants could meet land owners, conduct interviews, and collect data and information for future articles.

By the end of the second day, the trainees attended a press conference, where the conclusions of the first round of the competition "Agricultural topics in the Moldovan media" were presented, and winners were awarded prizes.

Workshop for experienced journalists: Agricultural topics in Moldovan media

October 26

Funded by the Soros Foundation Moldova as part of the Private Farmers Assistance Program (PFAP)

A training seminar called "How to write about agriculture" targeted at mid career journalists who write on agricultural topics, and was held at the Center for Private Business Reform.

Twelve journalists attended, representing national and local media: Petru Botnaru, *Adevarul*, Vorniceni; Lilian Ciupac, *Obesrvatorul economic*; Ana Colibaba, *Radio Moldova*; Veniamin Dasevschi, *Press obozrenie, Argumenty i facty*; Iurii Dotsenco, „*Contabilitate si Audit*”; Ion Mardare, „*Nezavisimaya Moldova*”; Vasile Martin, *Moldova Suverana*; Nina Neculce, *Radio Moldova*; Anastasia Ocuneva, *Profit*; Anatolii Pasat, *Profit*; Claudia Rotaru, *Teleradio Moldova*; Elena Samartseva, *Argumenty i facty*.

Trainers: Gregory Lamp, editor at the *Soybean Digest* magazine in Minneapolis, USA, Ivan Cernioglo, expert with the Center for Private Business Reform.

Two invited farmers Grigore Sandulescu and Ion Iosip told the participants about the successes and problems people face in the countryside.

The one-day agenda included the debating of certain concepts of agricultural economics, seen from a slightly different perspective: how does one show the human aspect of economics; the impact of “economics” on each of us; how do we turn statistical data into an interesting material? The discussions centered on basic materials and financial resources in agriculture, on prices and how to avoid frequent mistakes in materials on agriculture.

“We’d like to meet practicing journalists from abroad more often”, “representatives of the ministry of agriculture, and the Government”, representatives of the agrarian journalists guild”, “field trips would be useful”, “these seminars should have a follow-up” – these are some of the journalists’ final comments about the seminar.

Seminar for winners of the competition “Social issues reporting in Moldovan media” November 27-29

Funding: Soros Foundation Moldova

The seminar was attended by the winners of the competition “Social issues reporting in Moldovan media” – 22 journalists. The seminar focused on various topics: social matters in a transition economy; main points of the “Social report 2000”; the municipal program for social protection of disadvantaged groups; presentation of the work of the Center for the prevention of trafficking in women, and of the possibilities for cooperation with the media; trafficking and the Stability Pact.

Experts: Angela Munteanu (consultant, DFID communication project with the Ministry of Labour, and Social Protection), Anatol Chirca (director, General Division for Social Assistance, Chisinau city hall), Jana Costache (Director, Center for prevention of women trafficking).

Vasile Spinei, member of the jury, presented the work of the participants at the second stage of the competition “Social issues reporting in Moldovan media”.

On the second day of the seminar, the participants and the moderator Vitalie Dogaru (lecturer, journalism department, MSU) visited the Chisinau Center for family integration of children, where they talked to the director, Ana Gobjila.

On the last day of the seminar, November 29, 2001, a round table called “Social issues and the media: next steps” was held, which was attended by representatives of state agencies and NGO’s, funders, and organizers. The participants had the opportunity to meet with Violeta Cojocar (media assistant, UNICEF office in Moldova), Olga Osadcii (press secretary, Ministry of health), Tudor Capsa (consultant, the Commission for social protection, health, and family of the Moldovan Parliament), Varvara Colibaba (deputy director, Soros Foundation Moldova), Gavril Gaina (President of the Association of elderly persons “Bunatate”).

The event ended with an award ceremony for the winners of the second stage of the competition “Social issues reporting in Moldovan media”.

As a conclusion for the entire project, a collection of legislation passages was compiled into a **book “Social Economic Rights”**. The book includes an introductory part on present day system

of assistance and social insurance in Moldova, legislative documents from Moldova and abroad, a directory of legislation and other useful information.

MEDIA LAW UNIT (MLU)

Funded by Press Now (the Netherlands) and the Open Society Institute (Budapest)

The MLU area of work include: improvement of media legislation in the Republic of Moldova, analysis of existing legislation, review and drafting of media related legislation, consultations for journalists concerning media law, monitoring cases of human rights violations involving journalists.

Present activities of the Media Law Unit:

- analysis of media legislation, and participation in the development of suggestions for the improvement of existing legislation;
- free consulting on all media legislation issues;
- organization of training seminars for journalists to raise their legal literacy, but also for lawyers, to advise them on European standards of freedom of expression and information;
- publishing analytical and informative articles on matters related to media law;
- compiling a library of books, and other informational resources, related to media law;
- development of a Communication Law course for students at the Journalism and Communication Sciences of the Moldovan State University;
- coordination of legal representation of journalists before courts through the Juridical Clinic of the Moldovan State University;
- collaboration with other non-governmental organizations and state agencies to enforce the Law on access to information, and European standards on freedom of expression.

Legal advice and representation in courts

The MLU offers free advice for journalists and media organizations. It provides qualified legal consultations and laws in their latest version. The MLU receives about 15 requests a month from local journalists and foreign experts. The issues that arise usually involve protection of honor and dignity, access to information, advertising, copyright, privacy, the legal status of publications, etc. Court applications and appeals against existing court rulings are drafted, as well as references and complaints. In the context of court representation of journalists and media outlets, there is close cooperation with the Juridical Clinic of the MSU Law Faculty.

A contract signed with the Juridical Clinic of the MSU Law Faculty entered into force on January 1, 2000, whereby the Clinic provides free legal advice to journalists from anywhere in Moldova, as well as court representation in cases brought within Chisinau city limits.

Conferences and Seminars

On April 12, 2001, the Independent Journalism Center, in association with the American Bar Association/ The Central and East European Law Initiative (ABA/CEELI), held a seminar for journalists called “**Law, the media, and defamation**”. Issues concerning the protection of honor and dignity in the Republic of Moldova, and the way these matters are settled in the US were discussed using concrete examples from the experience of national courts. Lectures were held on European standards in this area, and the precautions journalists should take in order to avoid being held responsible for libel.

On May 4, 2001, close to one hundred journalists, lawyers, and judges met in the Moldovan capital to discuss various aspects of defamation. The conference called “**Defamation: problems and solutions**” was organized by ABA/CEELI, in association with the Independent Journalism Center, the Judicial Training Center, and the Justice Center. The participants discussed – from the

viewpoint of both lawyers and journalists – contentious issues in the settling of disputes involving honor and dignity. The conference set out to find ways to improve Moldovan law in this area. In this respect, pertinent provisions of the draft Civil and Criminal Codes were examined.

The MLU organized a lecture on copyright protection on the Internet, as part of the training called **“Techniques of computer use in journalism”**, which was held in Chisinau between September 21 and 23, 2001. The key subject of the lecture focused on ways of preventing wrongful use of copyright material on the Internet.

On November 16, 2001, the Independent Journalism Center, with financial support from the Open Society Institute (Budapest), held the seminar **“Access to information: provisions and enforcement of Moldovan law”**. The participants were journalism, law, public administration, and political science students. The seminar was primarily training oriented, touching upon various aspects of individual’s right to information, with practical elements stressing the need to enforce the Law on access to information. The seminar was conducted by experts Olivia Pirtac, MLU coordinator with the IJC, and Vasile Spinei, president of the “Acces-Info” Center. The subjects on the seminar agenda included: “The need for access to information. Mentality and obstacles in Moldova”, “International principles concerning access to information”, “Law enforcement in Moldova”, “Restrictions to access to information”. The seminar focused on the fact that although the Law on access to information was passed over a year ago, its enforcement remains an illusion. The law is hardly known, let alone used. To take advantage of the law’s positive effects, the entire society must get involved more actively. It is unfortunate that society does not internalize the importance of having effective access to information, and the hugely negative impact of unnecessary secrecy.

On December 7, 2002, the IJC Media Law Unit coordinator (Olivia Pirtac) presented the topic **“Access-to-information law”** at a seminar organized by the World Health Organization on the relation between the health care system and the press. The participants were physicians and health officials.

Legislative analysis and monitoring

One of the MLU ongoing activities is the analysis of Moldovan legislation, and development of proposals for its improvement. Thus, studies on defamation matters, the legal status of public television, media-related provisions in the Civil Code, as well as several articles in the Press law have been carried out. During 2001, the Press Law was analyzed, particularly art. 12 par. 4, which bans funding of the press by foreign governments, which resulted in a proposal to withdraw this provision from the law, put forward by several NGO’s working in the area of mass media.

The results of legislative analysis and monitoring are presented at seminars and conferences, covered in the media in the form of communiqués, as well as presented in the form of articles in the analytical bulletin *Mass Media in the Republic Moldova*. The latest surveys published in the *Mass Media in the Republic of Moldova* bulletin (Olivia Pirtac, IJC Media Law Unit coordinator) have been “Considerations on several recent regulations concerning freedom of expression in the Republic of Moldova” (December 2000), “Legal aspects of protecting honor and dignity in the Republic of Moldova” (June 2001), “Reflections on the implementation of the Law on Access to Information in the Republic of Moldova” (December 2001).

The MLU Web page

The Independent Journalism Center Web site contains a section dedicated to the Media Law Unit that is available in both Romanian and English, comprising information on the MLU and its

activities, as well as laws and other legal documents in Romanian and English. Laws are permanently updated following the latest amendments. The number of laws is on the increase, and recently the Russian version of Moldovan laws has been added to the site. The IJC lawyer can be contacted directly through the site, this being a simplified way to get legal advice, and other useful information. The MLU page contains links to other media law related information sources. Media law analysis is also contained in sections of *Mass Media in the Republic of Moldova* and *Curier Media*.

Legislative library and data base

The IJC library contains a section with books on media law. A number of articles have also been compiled from various information sources on controversial subjects in the area of media law. The Independent Journalism Center holds the collection of *Monitorul Oficial* newsletter, and starting from November 2001 the legislative database *Juristul Moldovei*. Thus journalists too can consult needed legislation pieces in their latest reading.

Development of a course in Communication Law

The development of the Communication Law course, and its introduction at the Department of Journalism and Communication Sciences and the Law Department at MSU was an objective the IJC Media Law Unit worked towards throughout 2001. In January 2002, this course was introduced into the curriculum as a compulsory subject, taught for 3rd year students at the Department of Journalism and Communication Sciences (MSU).

PUBLICATIONS AND RESOURCES

The analytical *Mass Media in Moldova* bulletin

The analytical *Mass Media in Moldova* bulletin holds a special place among the Center's publications. Published twice a year since 1995, it's the only magazine that provides printed communication between journalists and media organizations, as it raises stringent issues, crucial to the development of the press.

One of the bulletin's main highlights remains the legislative framework for the media in the Republic of Moldova, the way authorities see press freedom, the right to free expression, guaranteed access to information.

Journalism ethics is a permanent topic, together with issues related to journalists' training.

The *Media Curier* information bulletin

The IJC continues to publish the *Media Curier* bulletin on a fortnightly basis, which offers journalists up-to-date information on recent developments in the area, locally, regionally, and globally. It is being distributed to media organizations in 250 printed copies, as well as in electronic format (other 250 subscribers).

Information is selected daily from news flows of the *BASA-press*, *FLUX*, *Infotag*, *Interlic*, *Moldpress*, *DECA-press*, *Info-prim*, as well as a number of international bulletins.

The *Moldova Azi* news site

The Independent Journalism Center and the DNT Association, with the financial support of the Soros Foundation Moldova, the Internet Program, and in Partnership with the Institute for Public Policy launched the information portal *Moldova Azi* on May 28, 2001. (<http://moldova-azi.md>).

Moldova Azi is a continuation of *Moldova News* project, initiated on November 16, 1998 by the DNT Association and the Independent Journalism Center. For over two years, *Moldova News* had been a convenient and impartial source of information for Internet users publishing the most important news from the Republic of Moldova in three languages: Romanian, Russian and English. The daily number of visitors to the site currently stands at 1500.

Moldova Azi publishes daily news under the headings: political, economic, and social. Local commentators provide weekly analyses of latest events, while journalists have the opportunity to publish their investigations into the most topical problems of society. Besides, *Moldova Azi* publishes interviews with various local and foreign personalities, giving readers the possibility to ask the interviewees questions. The "Events" section monitors events of major importance as they happen, thus facilitating their understanding and interpretation. The visitors can use the site's archive, which has an advanced search engine.

RESOURCE CENTER

The Independent Journalism Center hosts a resource center for journalists and journalism students. It includes a library and a database, set up based on requests for information and resources of journalists and media organizations.

IJC Library

The IJC library includes over 1000 book titles in English, French, Russian, German, and Italian classified by topic: written press, radio, TV, media management, public relations, media law, dictionaries, and others. The library is visited monthly on average by 50 journalists. They may use IJC copying machine to make copies of the needed materials and may check out books. Also, the library makes available various reports, assessments, legal acts and other documents on Moldovan mass media and internationally.

The Resource Center subscribes to more than 50 newspapers in Moldova, in Romanian and Russian, as well as some newspapers and magazines from Romania. The Center also has a good selection of local newspapers – *Business-Info*, *Ora Locala*, *Accent Provincial*, etc., offered by the Association of Independent Press.

Internet Laboratory

The Resource Center Internet Lab with four computers is visited daily by journalists and journalism students. About 200 people have benefited from Internet access during one year.

SPECIAL PROJECTS

Press Freedom Days

May 2-4

Funding: Soros Foundation Moldova

The Independent Journalism Center in association with the Committee for Freedom of the Press, the Moldovan Journalists' Union, the Association of Electronic Media (APEL), the Journalism and Communication Sciences Department at MSU organized a series of events dedicated to the International Press Freedom Day on May 2-4, which aimed at familiarizing public opinion with the need for an independent press in the Republic of Moldova.

May 2

Press Freedom Days started with a press conference at the Journalists' Union, where the events' agenda was presented. IJC announced the results of the competition for the best poster, TV and radio spots on the topic "A free press – a free society". The winners of the competition were: 1st place – Andrei Gamart, Institute of Arts, 2nd place – Irina Ropot, State Company *Teleradio-Moldova*, 3rd place – Corina Cotorobai, designer.

A photo exhibition called "2000 – 2001: a year of photography" was opened the same day, as well as the radio marathon "Know your rights", organized by LADOM and *Radio Antena C*.

May 3

The celebration's key event was the media festival "A free press – a free society", dedicated to the International Press Freedom Day, which took place in the Stefan cel Mare Park. The event was attended by 40 national and regional media organizations.

May 4

On May 4, 2001, over a hundred journalists, lawyers, and judges met in the Moldovan capital to discuss different aspects of defamation. The conference called "Defamation: problems and solutions" was organized by ABA/CEELI together with the Independent Journalism Center, the Judicial Training Center, and the Justice Center. The participants discussed the journalists' and lawyers' outlook on outstanding issues in settling disputes involving honor and dignity. The conference set out to find ways of improving Moldovan law in this area. To this end, relevant provisions of the draft Criminal and Civil Codes were discussed.

It was also during the Press Freedom Days in Chisinau that the headquarters of the *Infotag* agency and the *Profit* magazine were inaugurated. The evening of May 4, the Independent Press Association hosted an activity called "Open doors day – meetings with readers".

Launching of the "Internships in agricultural journalism for young professionals and students" program

May 11

Funding: the Soros Foundation Moldova as part of the Private Farmers Assistance Program (PFAP)

On May 11, 2001, the Independent Journalism Center together with the Center for Private Business Reform announced a competition for young professionals and students with three-month internships in agrarian journalism. The announcement was published in the following three national papers: *Jurnal de Chisinau*, *Jurnalul National*, and *Nezavisimaya Moldova*.

The candidates had until June 1 to submit participation applications to the IJC. The membership of the commission for the designation of the finalists was as follows: Alexandru Begu (CPBR), Doina Melnic (Soros Foundation Moldova), Dumitru Calac (*Logos-press*), Natalia Angheli (IJC), Tudor Iascenco (*Cuvintul, Rezina*), and Vasile Botnaru (*BASA-press*).

Thirty one candidates competed for internships. After two rounds, the commission selected 11 finalists. The internship lasted for three months, during which the trainees practiced at the IJC, CPBR, and a media organization. The trainees received a grant of 120\$ for the entire period of internship.

The finalists were: Catalina Bantos (MSU/ journalism); Marcel Bejenaru (Ministry of Agriculture and Processing Food Industry); Vlad Bolocan (MSU/ journalism); Alexandru Cerbusca (MSU/ journalism); Simon Ciochina (MSU/ journalism); Viorel Croitoru (UASM/ economics); Vlad Harjevschi (UASM/ economics); Dumitru Lazur (MSU/ journalism); Doina Rosca (MSU/ international relations and political science); Constantin Salagor (MSU/ journalism); Anatol Turcanu (MSU/ journalism).

**Conference launching the project “Building bridges of communication across Nistru”
December 15**

Funded by the Council of Europe program “Confidence-building Measures”

The project “Building bridges of communication across Nistru”, which aims at sharing the experience of journalists on both banks of the Nistru, and enhancing professional cooperation between them, was launched on December 15, 2001. The project will run from December 2001 to June 2002 as part of the Council of Europe program “Confidence-building Measures”.

Over 40 journalists from various parts of Moldova, including Gagauzia and Transnistria, attended the conference.

Local experts raised the following issues: The gun or the pen. The role of the media in provoking and settling conflicts (Vasile Botnaru, *BASA-press*, Chisinau); Political stand points of the Moldovan media during the 90’s. Causes and core factors. (Andrei Safonov, *Novaya Gazeta*, Bender).

Amir Ibrovic, Director of Internews in Bosnia Herzegovina, was a special guest at the conference. He spoke about the development of the media in Bosnia Herzegovina in the 90’s, then discussed and commented on the video spots on the topic with the participants.

The conditions for participation in the competition were presented, and application forms were distributed. Journalist teams from Transnistria and other regions of Moldova will have the opportunity to work together on materials to be distributed/ published nationwide. IJC will fund TV, radio, and printed press projects.

Moldovan Health Communication Network (MHCN)

Sponsored by the Soros Foundation Moldova and by the World Health Organization (WHO) Regional Office for Europe.

The main goal of the project, designed for 2000-2001, was to unite journalists, who write on health related topics, medical doctors, health managers, scientists, representatives of public organizations for promotion of healthy life-style, and thus, to ensure broader awareness of the general public about health, to promote cultivation of responsibility for health of each individual and health of the society as a whole.

To achieve this, the following has been planned:

- On-going monitoring of publications on health related issues in national press and ensuring access to these materials to the largest possible audience;
- Organization of subject meetings between journalists and medical specialists, press conferences, seminars helping to set and strengthen links between mass media and health specialists, and in the long run to present scientifically valid and reliable information on health and healthcare to the population;
- Publication of a special *Saninfo* bulletin that contains statistic, methodological, and reference materials that are meant to help journalists and other specialists covering medical issues;
- Contests on the best publication (radio broadcast) on health, healthcare and healthy life style;
- Support in organization and maintenance of topics and columns devoted to health issues in press, creation of original broadcasts and TV programs, relaying materials provided by WHO and its information partners; organization of topical photo-exhibitions and other events dedicated to WHO special days.

Moldovan Health Communication Network is one of the links of the similar European Network (European Health Communication Network). Participants of this network receive network notes from the WHO/ EURO (Copenhagen) and WHO/HQ (Geneva). Their publications and photos are used when preparing editions on such strategic issues of WHO activities as combating tobacco smoking, alcoholism, drug addiction, etc.

THE PRESS CLUB

Funded by: the Soros Foundation Moldova

THE PRESS CLUB STARTED IN FALL 1995 AS A FORUM FOR INFORMAL MEETINGS AND DISCUSSIONS BETWEEN JOURNALISTS, INVITED SPEAKERS, AND REPRESENTATIVES OF PRESS OFFICES. THE CLUB INVITES POLITICAL PERSONALITIES AND PUBLIC OFFICIALS TO ITS MEETINGS IN THE CONTEXT OF EVENTS THAT ARE OF PRIME INTEREST TO THE MEDIA. THE TELEVISED VERSION OF THE CLUB WAS LAUNCHED IN 1997, AND WAS BROADCAST ON CATALAN TV AND NATIONAL TV UNTIL 2000.

The Chisinau Press Club and the National Press Club held joint sessions throughout 2001. The guests in 2001 included: Dumitru Braghis in his capacity as Prime Minister, Petru Lucinschi, before his term as President of Moldova expired, Serafim Urecheanu, the mayor of Chisinau, Rudolf Perina, US Ambassador to Moldova, Ilie Ilascu, Vasile Tarlev, Prime Minister, and others.

It has become a tradition that every December the Press Club and the Independent Journalism Center host the top 10 journalists of the year awards ceremony. Over 150 people take part in the event every year (journalists, spokespersons, MP's, representatives of the government and international organizations).

The award ceremony “10 top journalists of the year”

December 20, “National” restaurant

Over 100 journalists, journalism professors, spokespersons, representatives of local public authorities and diplomatic corps in Chisinau attended the annual award ceremony “10 top journalists of the year” on December 20, 2001, which was organized by the Independent Journalism Center in association with the Committee for the Freedom of the Press and the Moldovan Journalists' Union.

The winners of the seventh “10 top journalists of the year” awards were determined through the joint decision of the Chisinau Press Club, the National Press Club, and the IJC council of experts, whose members are: Alexandru Cantir (CLP), Ion Bunduchi (*Antena C*), Valeriu Saharneau (MJU), Ludmila Barba (*NIT*), Constantin Marin (MSU), Val Butnaru (*Jurnal de Chisinau*), Anatol Golea (*Infotag*), Tudor Iascenco (*Cuvintul*, *Rezina*), and Dmitrii Calac (*Ekonomicheskoe Obozrenie*).

The top 10 journalists of the year were:

Constantin Chiroscu, *TVM*, *BASA-press* (post-mortem)

Lucia Bacalu, *Unghiul*, Ungheni

Natalia Costas, *Jurnal de Chisinau*

Alexandru Eftodi, *Radio Free Europe*

Oxana Nesterova, *Ekonomicheskoe Obozrenie*

Nicolae Roibu, *Timpul*

Ion Terguta, *Infoprim*

Eugen Urusciuc, *DECA-press*

Liliana Vitu, *Radio BBC*

Igor Volnitchi, *Infotag*

Journalists and publications that received special prizes:

The debut of the year 2001

Timpul, Kishinevskii Obozrevatel

Most successful manager of the year 2001

Nicolae Sanduleac, *Unghiul*, Ungheni

Best performance in 2001

Jurnal de Chisinau

Hope of the year

Dumitru Lazur, *Jurnal de Chisinau*

Publication that scandalized public opinion most in 2001

ACCENTE

The 2001 prizes included the traditional apple of the press club with an arrow shot through it, a diploma confirming the title, and other things journalists need, offered by Voxtel, Union Fenosa, and Moldova Agroindbanc SA.

Over seven years, 45 editors, reporters, and columnists from all types of local and national media were awarded JOURNALISTIC APPLES.

COMPETITIONS

Press conference: Conclusion and results of the 7th round of the competition “Agricultural reform”

January 31

Funding: National Program “Pamint” (Land)

The journalists’ contest called “Agricultural reform” was organized in cooperation with the Association of Independent Press, the Agricultural Journalists’ Guild, and the Association of Economic Journalists. The objective of this competition was to encourage writing on agricultural reform and the post-privatization period in Moldovan agriculture.

Thanks to the interest taken by journalists in agricultural topics, the competition lasted for 2 years (January 1998 – December 2000). On January 31, 2001, the results of the last stage were announced. 37 journalists with 165 materials took part in that round. Prizes for regional and national media were awarded as follows:

Printed national press – Vadim Chetrari, *Logos-press*, 1st prize – \$75, Ion Mardari, *Nezavisimaya Moldova*, 2nd prize – \$50, Anatol Cislaru, *Jurnal National*, 3rd prize – \$25.

Local printed press – Maria Turcanu, *Ecoul nostru*, Sangerei, 1st prize – \$75, Svetlana Gutu, *Ora locala*, 2nd prize – \$50, Petru Botnaru, *Adevarul*, Chisinau county, 3rd prize – \$25.

News agencies – Vlad Bercu, *BASA-press*, 1st prize – \$75, Diana Madan, *GP Flux*, 2nd prize – \$50, Inga Burlacu, *Infotag*, 3rd prize – \$25.

Radio – Pavel Savca, *National Radio*, 1st prize – \$75, Tatiana Djamanov, *National Radio*, 2nd prize – \$50, Vasile Pasa, *National Radio*, 3rd prize – \$25.

Television – Claudia Rotaru, *Teleradio Moldova*, 1st prize – \$75; Ludmila Barba, *NIT TV*, 2nd prize – \$50; Steliana Baraliuc, *Canal X TV*, 3rd prize – \$25.

The jury’s special prize – \$35: Mihai Adascalitei, the National Economics and Informatics Institute, and Ghenadie Tudoreanu, *Infomarket.md*, Internet magazine.

The prize for the best article written by an agriculture specialist – \$50: Anatol Criclivii, the National Economics and Informatics Institute.

The prize for the best article written by a student - \$25: Iacob Guja, *Moldpres*.

The prize for the most active manager - \$50: Vasile Gribincea, *Radio Moldova*

Conclusion and results of the 1st stage of the competition “Social reporting in Moldovan media”

May 31

Project supported by the Soros Foundation Moldova

The Independent Journalism Center launched on October 29, 2000 the project “Social reporting in Moldovan media” to help develop and enhance the process of media coverage of social matters. The project ran between November 2000 and November 2001.

The project, where journalists from all types of media took part, included a contest in two stages:

1st stage: November 2000 – April 2001,
2nd stage: May – September 2001.

At the press conference on May 31, 2001, an overview of the 1st stage of the contest was made, and materials with detailed information on the terms and conditions for the second stage were distributed.

The jury was made up of 5 people: Constantin Marin (MSU, Journalism and Communication Sciences Department), Jana Costache (Association of Women Lawyers), Vasile Spinei (“Acces-Info” Center), Valeriu Saharneau (Moldovan Journalists’ Union), and Nelly Harabara (IJC).

Fifty three journalists with 289 materials took part in the 1st stage. The prizes for regional and national media went to the following journalists:

National printed press – Corneliu Mihalache, *Jurnal National*, 1st prize – \$100, Aureliu Cornescu, *Jurnal de Chisinau*, 2nd prize – \$75, Tatiana Solovyova, *Novoye Vremya*, 3rd prize – \$50.

Local printed press – Tudor Iascenco, *Cuvintul*, Rezina, 1st prize – \$100, Nelly Uncuta, *Spros i Predlozhenie*, Balti, 2nd prize – \$75, Stefan Soltan, *Plai Baltean*, Balti, 3rd prize – \$50.

News agencies – Igor Catana, *DECA-press*, Balti, 2nd prize – \$75, Rodica Biletchi, *BASA-press*, Chisinau, 2nd prize – \$75, Svetlana Toropei, *Infotag*, Chisinau, 3rd prize – \$50.

Broadcasting – radio: Ilona Schiopu-Spataru, *Radio Free Europe*, 1st prize – \$100, Aliona Sloninov, *Radio Moldova International*, 2nd prize – \$75, Tatiana Djamanov, *National Radio*, 3rd prize – \$50;

TV: Iulian Bercu, *PRO TV*, 1st prize – \$100, Ludmila Barba, *TV NIT*, 2nd prize – \$75, Mariana Tacu, *Vertex Studio*, 3rd prize – \$50.

Contest “Agricultural reporting in Moldovan media”

June 27

Funded by the Soros Foundation Moldova as part of the Private Farmers Assistance Program

In order to encourage the coverage of agricultural topics in the Moldovan media, and to give it a new quality, as well as to draw the public’s attention to the problems of agriculture, the Independent Journalism Center launched the project “Agricultural Reporting”, which ran between June 2001 and February 2002.

IJC used the experience gained during the “Agricultural Reform” contest, which ran for two years, and was a stimulus for the development of agrarian journalism in the Republic of Moldova. In this respect, this contest is a logical continuation of the previous contest.

The project includes a three-stage contest. Journalists, students at the MSU Journalism Department, and agriculture specialists were able to take part.

The stages of the competition:

- Stage 1: June 1 – August 31, 2001;
- Stage 2: September 1 – November 31, 2001;
- Stage 3: December 1, 2001 – February 28, 2002.

Prizes worth a total of 2880 US dollars were awarded in three stages. Prizes of \$25 to \$100 were awarded for the following categories:

- National printed press;
- Local printed press;
- News agencies;
- TV stations;
- Radio stations;
- Article written by students;
- Article written by experts in the field of agriculture;
- Best media organization;
- Jury's special prize.

The winners of the competition will be selected by the jury appointed by the organizers, which will include: Vasile Botnaru (*BASA-press*), Mihai Guzun (Journalism and communication sciences department at MSU), Pavel Matraguna (Ministry of Agriculture and Processing Food Industry), Alexandru Muravschi (CPBR), Nicolae Negru (IJC). Emphasis was placed on continued coverage of agricultural matters (permanent sections in the printed press, series on TV and radio, etc.)

Press conference: Conclusion and results of the first stage of the “Agricultural reporting in Moldovan media” competition

October 25

The competition was funded by the Soros Foundation Moldova as part of the Private Farmers Assistance Program.

The Independent Journalism Center launched the project “Agricultural Reporting in Moldovan media” in order to encourage the coverage of agricultural matters in the Moldovan media, and to give it a new quality, as well as to draw the public's attention to the problems of agriculture. The project ran between June 2001 and February 2002. The first stage ran between June 1 and August 31, 2001. Prizes for the regional and national media were awarded to the following journalists:

National printed press: Natalia Costas, *Jurnal de Chisinau*, 1st prize - \$75; Vadim Chetrari, *Logos-press*, 2nd prize - \$50; Ion Preasca, *Tara*, 3rd prize - \$25.

Local printed press: Stefan Soltan, *Plai Baltean*, Balti, 1st prize - \$75; Elena Roman, *Cuvintul*, Rezina, 2nd prize - \$50; Nicolae Burca, *Glia Drochiana*, Drochia, 3rd prize - \$25.

News agencies: Anatol Cislaru, *Basa-press*, 1st prize - \$75; Alexei Rudenco, *Interlic*, 2nd prize - \$50; Anatoli Pasat, *Infotag*, 3rd prize - \$25.

Radio: Ana Colibaba, *National Radio*, 1st prize - \$75; Nina Neculce, *National Radio*, 2nd prize - \$50; Pavel Savca, *National Radio*, 3rd prize - \$25.

Television: Iulian Bercu, *Pro-TV*, 1st prize - \$75; Steliana Baraliuc, *TV Canal X*, 2nd prize - \$50; Claudia Rotaru, *Teleradio Moldova*, 3rd prize - \$25.

The jury's special award: Petru Botnaru, *Adevarul*, Chisinau - \$30.

Prize for the best article written by an agriculture expert: Mihai Adascalitei, National Institute of Economics and Information - \$50.

Prize for the best article written by a student: Constantin Salagor, *Deca-press*, Balti - \$30.

Prize for the best media organization: *BASA-press* - \$100.

Thirty one journalists with 134 materials took part in the first stage of the contest.

Conclusion and results of the 2nd stage of the “Social reporting in the Moldovan media” contest

November 29

The program was supported financially by the Soros Foundation Moldova.

In order to encourage extensive and relevant coverage of social matters in the press, the Independent Journalism Center organized a program for journalists called “Social issues reporting in the Moldovan media” between November 2000 and November 2001. The program set out to improve professional standards of journalists in the area of social reporting, and included several components: seminars, a summer camp, and a two-stage competition for journalists from all types of media. The second stage ran between May 15 and September 15, 2001. The prizes went to the following journalists:

National printed press: Natalia Costas, *Jurnal de Chisinau*, 1st prize - \$100; Maria Praporscic, *Flux*, 2nd prize - \$75; Ion Mardari, *Nezavisimaya Moldova*, 3rd prize - \$50.

Local printed press: Petru Males, *Capitala*, Chisinau, 1st prize - \$100; Valentina Cibotaru, *Glia Drochiana*, Drochia, 2nd prize - \$75; Raisa Voroniuc, *Business-Info*, Cimislia, 3rd prize - \$50.

News agencies: Galina Lungu, *Info-prim*, Chisinau, 1st prize - \$100; Anatolii Pasat, *Infotag*, Chisinau, 2nd Prize - \$75; Pavel Dumbraveanu, *Deca-press*, Balti, 3rd prize - \$50.

TV: Tatiana Tibuleac, *Pro TV*, 1st Prize - \$100; Leontina Vatamanu, *OWH Studio*, 1st prize - \$100; Vladimir Lorcencov, *Teleradio-Moldova*, 2nd prize - \$75; Petru Condritchii, *Canal X*, Briceni, 3rd prize - \$50.

Radio: Leonid Burac, *Teleradio-Moldova*, Straseni, 3rd prize - \$50.

Special prize – Ilona Schiopu-Spataru, *Radio Free Europe* - \$125.

Consolation prize – Dumitru Lazur, *Jurnal de Chisinau* - \$50.

36 journalists with 143 materials took part in the second stage of the contest.

MEDIA PROFESSIONALISATION NETWORK

In February 2000, IJC became member of the South East European Network for Professionalisation of the Media (SEENPM).

Training for the coordinators of the South East European Network for Professionalisation of the Media

January 18 – 21

The program is funded by the Danish Government, the Open Society Institute (Budapest), and the Swiss Agency for Development and Cooperation.

The members of the South East European Network for Professionalisation of the Media (SEENPM) had a meeting in Chisinau between January 18 and 21 to share experience in organizing workshops, and to define new strategies for joint professional development activities. SEENPM was established in 1999 by 17 media institutions and centers in the region to enhance professional standards in the media, and to facilitate its democratization. IJC became SEENPM member in February 2000.

The participants in the seminar discussed ways of improving the course format, participant selection criteria, better involvement of the trainers, defining new budgetary policies, and facilitating contacts with donors. They also reviewed the activities scheduled for 2001.

The participants at the seminar represented media organizations and institutions from the following countries of South-Eastern Europe: Bulgaria, Croatia, Hungary, Bosnia Herzegovina, Yugoslavia, Romania, Moldova, Albania, and Macedonia. Among the participants were representatives of the Danish School of Journalism, the Open Society Institute (Budapest), and the World Association of Newspapers (Paris).

Media management

Seminar organized under the auspices of the South East European Network for Professionalisation of the Media

July 23 – 29

Funding: the Danish Government, the Open Society Institute (Budapest), and the Swiss Agency for Development and Cooperation

The five-day seminar organized by IJC in partnership with the South East European Network for Professionalisation of the Media and the World Association of Newspapers was attended by 13 media managers, marketing experts, and journalists from nine south-east European countries. That seminar was part of a series of events organized as part of the network.

Trainers: media consultants Grigori Kunis from Russia, and Judy Yablonky from France, who had conducted similar seminars in Romania and Macedonia. The participants from Albania, Bosnia Herzegovina, Bulgaria, Croatia, Hungary, Moldova, Romania, Serbia, and Slovenia learned the aspects of the sales process and its components.

Besides theoretical and practical exercises, the seminar program included visits to two important national media outlets: Logos-press and Infotag.

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Ekonomicheskoe Obozrenie, Logos-press

FINANCIAL REPORT

Donors	Balance 2000 \$	Received 2001 \$	Reported \$	Consolidated \$	Projects
Soros Foundation Moldova	171	139343	127464	12050	
		60000	60000		IJC activity
		36000	36000		Office
	171	11650	10721	1100	Health communication
		1612	1612		Transnistrian Conflict
		6853	4339	2514	PAFP/internships
		4988	4062	926	PAFP/contest
		1612		1612	PAFP/training
		4500	2415	2085	School newspapers
		12128	8315	3813	Moldova News
Council of Europe		6039	5449	590	
		2774	5449	-2675	Multiculturalism
		3265		3265	Building bridges of communication across Nistru
Open Society Institute	4947	9786	9275	5458	
	520	4780	5300		TV Press Club
	2140		1688	452	BBC
	2287		2287		Media Law Unit
		5006		5006	Media Law Unit
SEENPM		40302	40302		
		18052	18052		Media staff training
		18250	18250		Media Management training
		4000	4000		Coordinator salary
Embassy of the USA		3134	2639	495	
		2500	2005	495	School newspapers
IATP		634	634		Transnistrian Conflict
ACTR/ACCELS		3795	3549	246	
					Journalism and the Interests of the Simple Man
P-E International Consultants Limited, England		1181	1181		
					PR training
Press Now		4673		4673	
					MM in Moldova, text-books
UNICEF		7785	6496	1289	
		3610	3610		Radio program
		4175	2886	1289	School newspapers
UNDP		488	488		
					Seminar for judges
EJC		2919	2919		
					TOT
Donations for offices		4500	4500		
Bonuses/services		3034		3034	
TOTAL	5118	226979	204262	27835	

Projects **\$104180**

Administrative **\$52282**

- Utilities, telephone, taxes, etc. \$9805
- rent \$7500
- salaries \$34977

Venue Securing **\$47800**

TOTAL **\$204262**

Statement of Assets, Liabilities and Fund Balance
as of December 31 2001 and 2000

	2001		2000	
	(MDL)	(USD)	(MDL)	(USD)
ASSETS				
Current assets				
Cash and cash equivalents	152922	11682	206059	16645
Prepayments	<u>22331</u>	<u>1706</u>	<u>1912</u>	<u>154</u>
	175253	13388	207971	16799
Non-current assets				
Fixed assets at Net Book Value	<u>819050</u>	<u>62571</u>	<u>194074</u>	<u>15676</u>
	819050	62571	194074	15676
Total assests	994303	75959	402045	32475
FUND BALANCE AND LIABILITIES				
Current liabilities				
Liabilities	<u>1654</u>	<u>126</u>	<u>5694</u>	<u>460</u>
	1654	126	5694	460
Fund balance	992649	75833	396351	32015
Total Fund balance and liabilities	994303	75959	402045	32475