

# Activity Report 2006



Independent Journalism Center

## *Mission*

*To promote and support professional journalism  
in order to facilitate the development of free,  
sustainable and high-quality media*

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# FREE PRESS PROMOTION CAMPAIGNS

## *Press Freedom Days Campaign*

### **Partners and sponsors:**

*OSCE Mission to Moldova,  
National Endowment for  
Democracy (USA),  
Missouri School of Journalism (USA),  
SCOOP Program (Denmark)*

From 11 April to 30 May 2006, the Independent Journalism Center (IJC), the Association of Independent Press (API), the Association of Electronic Media (APEL), „Access-Info” Center, the Youth Media Center, Young Journalist Center from Moldova, the Committee for Press Freedom, Union of Journalists of Moldova, the Institute of Public Polices, the Center of Journalism Investigations, Department of Journalism and Communication Sciences and the National History Museum of Moldova organized a series of events marking the International Day of Press Freedom, on 3 May.

The launching ceremony took place on 2 May in the conference room of the Press Agency INFOTAG. The organizers of activities of the 2006 edition of „Press Freedom Days” (PFD) participated in the press conference.

Within the PFD, the IJC announced the launch of the postgraduate program of the School of Advanced Journalism.

On 4 May, in the Public Garden „Stefan cel Mare si Sfint”, the IJC organized the „Media Fair”, which included an exhibition of the news media from Republic of Moldova, presentations of the national media, meetings with the public/media consumers, etc. Some 30 media institutions from Moldova participated in the event. The „Media Fair” was organized with the financial support from the OSCE Mission to Moldova.

Event participants had an opportunity to make a public presentation of the media institution they worked for (using the microphones installed in the Public Garden), in order to promote their institution, disseminate different promotional materials, newspapers and magazines; to improve the subscription to the periodicals, etc. The majority of participants in the „Media Fair” declared that they had managed to achieve the objectives they had initially set and they welcomed the idea of giving the public an opportunity to meet with the print media workers. A great number of journalists highly appreciated the fact that they had the chance to interact with the audience „to find out what the public wants from journalists”. Some participants (journalists and visitors) emphasized that „such events should be organized more often, not only once a year”. Some journalists mentioned that during the „Media Fair” they had a chance to meet many foreign colleagues and they intended to develop further cooperation ties with them. People of different age attended the media exhibition that took place during the „Media Fair”. The presence of numerous pupils and students was observed. This event was widely covered by the media outlets of Moldova.

On 5 May, the IJC organized the seminar on „Investigative Journalism and Press Freedom”. It was led by Henrik Kaufholz, one of the founders of the Association of Investigative Journalism (FUJ) from Denmark, reporter of the periodical „Politiken” and journalism trainer. Seminar participants included print and broadcast journalists from many regions in the Republic of Moldova, with experience in the field of investigative journalism. The seminar was organized with the support of SCOOP Program of FUJ, the main objective of which is to support investigative journalism in the Republic of Moldova, Romania,

## *Press Freedom Days Campaign*

Ukraine, Belarus, Bulgaria, Serbia, Montenegro, Croatia, Bosnia and Herzegovina, Macedonia and Albania, as well as to create a network of investigative journalists from Central and Eastern Europe. Journalists from the

Republic of Moldova (including the ones from the left bank of the river Nistru) were offered the possibility to take part in a project contest related to further implementation of certain journalistic investigations.

# CHISINAU PRESS CLUB

## *Monthly meetings*

### **Funded by**

*the Balkan Trust for Democracy*

The Chisinau Press Club was launched by IJC and the Committee for Press Freedom (CPF) in 1995. During the informal meetings journalists were given the chance to have discussions with personalities from different fields on urgent issues faced by the society. During the year 2006, eight meetings of the Press Club took place; the meetings were organized monthly.

In 2006, the first meeting of the Press Club was on 7 June, dedicated to the topic “Lawsuits on Freedom of Expression Initiated at the European Court of Human Rights against Moldova”. Journalists and lawyers involved in these cases took part in the discussions (such lawyers as Serghei Ostaf, Vladislav Gribincea and Gheorghe Amihalachioaie; as well as the following journalists: Julieta Savitchi, Corina Fusu and Alina Anghel). During this Club meeting the issue of freedom of expression in Moldova was discussed, as well as rules that should be observed by journalists in order to avoid conflicts with the law. Three case-files on freedom of expression, which the Republic of Moldova had lost at the European Court of Human Rights, were analyzed („Amihalachioaie vs Moldova”, „Busuioc vs Moldova” and „Savitchi vs Moldova”). Also, other case-files that are in the pipeline at the European Court of Human Rights were discussed („Manole and others vs Moldova”, „Anghel and others vs Moldova” etc.).

On 6 July 2006, a Press Club meeting on “Introduction by Romania of the Visa Regime for Moldovan Citizens” was discussed. The invitees were: Ionut Dicu (Head of Consular Section, Romanian Embassy in the Republic of Moldova), Alexei Cracan (Ministry of Foreign Affairs and European Integration of the Republic of Moldova) and Grigore Mugureanu (Frontier

Service). During the meeting the new rules of border crossing between the Republic of Moldova and Romania, to be introduced after 1 January 2007, were discussed.

Participants of the Press Club meeting in September, which was dedicated to the prevention of human trafficking and illegal migration by offering social-economic opportunities in the Republic of Moldova, included representatives of many international and national institutions and projects from the field (Project “New Perspectives for Women”, „Catholic Relief Services”, Center for Prevention of Trafficking of Women, Ministry of Internal Affairs; National Committee of Combating Human Trafficking, Italian Consortium of Solidarity, Center „La Strada”, the International Organization for Migration, the OSCE Mission to Moldova, UNDP and the Bureau of Technical Cooperation of Germany).

On 5 October, a meeting with the topic “The Press House: Its Statute and Functions” was organized. The journalists’ questions were answered by Oleg Rotaru, Deputy Chief of the Apparatus of the Government of the Republic of Moldova, Valeriu Saharneau, President of the Union of Journalists from Moldova, and the lawyer Victor Pantaru. Participants at the club meeting discussed the current situation of the “Press House” Complex (state enterprise managed by the Apparatus of the Government of the Republic of Moldova). This pressing matter for journalists has been covered in many investigative articles published in the Chisinau media. Cases of non-transparent privatization of a part of the Press House, as well as abuses committed by the management of this building, were also discussed.

On 21 October, an extraordinary Press Club meeting was organized in the framework of the regional conference “Mass Media and Conflict

## *Monthly meetings*

Resolution” (20-21 October). The participants watched and discussed two documentaries related to the Georgian-Abkhazian conflict, which had been produced by the crew of journalists from Tbilisi (Foundation “Internews-Georgia” and “Studio RE”) and Suhumi (the region of Abkhazia). Two authors of these documentaries: Irakli Berulava („Internews”) and Mamuka Kuparadze („Studio RE”) also participated in the debates on the two films. This Press Club meeting was organized with the financial support of the Balkan Trust for Democracy, as well as British Government’s Global Russia-CIS Conflict Prevention Pool and the OSCE Mission to Moldova.

Within the framework of the meeting in November the possibility to found in the Republic of Moldova an association of owners and managers of media institutions, as well as another one of opinion leaders was discussed. Some 50 directors, chief-editors and reporters, as well as representatives of NGOs from the field of mass media, expressed their opinions on the issue. The editor of the daily newspaper “Ziua” (Bucharest), George Damian, spoke about the main professional associations of journalists in Romania: the Romanian Press Club, the Convention of Media Organizations and „MediaSind”. Most participants supported the idea of founding a “strong and viable” press association “that will support the press”, an institution that should protect media rights and freedoms. On 11 December 2006, the Press Club meeting with the topic “Supporting journalists: Romanian experience” was organized. Representatives of several media NGOs from Romania were invited to participate in the meeting (Liana Ganea, program coordinator of “Free-Ex” Program of the Media Monitoring Agency, member of Convention of Media Organizations of Romania; Cristi Godinac, president of

the Trade Union „MediaSind”; Adrian Voinea, vice-president of the Owners’ Association of Local Editors (APLE), general director of the Press Trust “Media Sud” and of the daily “Curierul National”; Nicoleta Fotiade, coordinator of the Department of Press Monitoring and Analysis, Media Monitoring Agency; Stefan Candea, vice-president of the Romanian Center of Investigative Journalism. Representatives of Romanian media associations referred to the history and fields of activity of the organizations they represented, to examples of support offered to Romanian journalists when media rights and freedoms were violated.

In November 2006, in the framework of the same project, the IJC in partnership with the Center for Independent Journalism (CIJ) from Bucharest organized a study visit to the Romanian capital Bucharest for six representatives of media development organizations and news outlets from Chisinau. During three days the participants studied the way of functioning of the media associations in Romania. Moldovan journalists met with the representatives of CIJ – Bucharest, Romanian Association of Audiovisual Communication (RAAC), Association of Editors and Owners of the Local Press (APEL), Convention of Media Organizations, Media Monitoring Agency, Union of Hungarian Journalists from Romania, Association of Independent Newspaper Journalists, Romanian Press Club, Trade Union „MediaSind” and of the Trade Union of the Romanian Society of Public Service Broadcasting. At the participants’ request, a visit to the editorial office of the Bucharest newspaper “Capital” was organized. This study visit was organized in order to study the experience of Romanian colleagues, the possibilities of implementation of the accumulated experience and ways of strengthening cooperation between organizations with similar profile.

## ***Annual Press Club, December 2006***

### **Financed by**

*the Balkan Trust for Democracy  
and the OSCE Mission to Moldova*

The traditional gala was devoted to the award of “10 journalists of the year” (Edition XII) took place on 20 December 2006 at the National Theater „Mihai Eminescu” in Chisinau.

The process of selection of journalists of the year 2006 consisted of three stages. At the first stage, media institutions of the Republic of Moldova proposed three candidates each for these awards: one journalist from their institution and two journalists from other newsrooms. Besides, a group of nine experts including representatives of the civil society, arts unions, academic circles, international organizations (with programs in mass media), as well as the representatives of press services, was formed. The group monitored the Moldovan mass media and proposed the candidates for the award. The final decision (third stage) was taken by the IJC Board of Experts on the basis of the number of votes, accumulated by journalists in the first two stages. The following criteria were considered in deciding upon the finalists: professionalism, observance of ethical norms, impact upon public opinion, grade of assumed risk and objectivity, as well as loyalty to the profession.

### **Winners of the 2006 competition are:**

1. Alina Turcanu, „Timpul de dimineata;”
2. Andrei Cibotaru, Agency „Basa-press;”
3. Aneta Grosu, „Ziarul de Garda;”
4. Constantin Cheianu, „Jurnal de Chisinau”/ Pro FM;
5. Dmitri Calac, „Ekonomiceskoe obozrenie-Logos Press;”
6. Olga Sveichina, „Kisiniovski obozrevatel;”
7. Petru Terguta, TV 7;
8. Raisa Lozinschi, „Jurnal de Chisinau;”
9. Tudor Iascenco, „Cuvantul”, Rezina;
10. Violeta Ciocanu, Radio Moldova.

The following special awards were presented:

- Award for Excellence: for journalistic longevity – writer Vasile Vasilache.
- Hope of the Year: Valeria Vitu, Radio „Europa Libera” (RFE/RL).
- The Debut of the Year: „Business Class” and „Punkt” magazines.
- Evolution of the Year: Agency „Deca-press”, Balti.
- Award „Phoenix” (for the press institution that survived extreme conditions): television station TV 7.
- For resistance and promotion of diversity and pluralism of opinions: „Antena C” radio station and the TV station „Euro TV”

The award gala “10 journalists of the year” has been traditionally organized by IJC and the Committee of Press Freedom for more than ten years.



# TRAINING. CONTESTS

## *Consolidation of Professional Cooperation between Journalists from all Regions of Moldova Project*

*Part of the Peace Building Framework Project, administered by the DFID section within the British Embassy in Chisinau and by the British Government's Global Russia-CIS Conflict Prevention Pool, the project "Consolidation of professional cooperation between journalists from all regions of Moldova" was launched in September 2005.*

In 2006, it focused on the following priorities:

- training of journalists from the three conventional regions: UTA Gagauz-Yeri, Transnistria and the rest of the territory of the Republic of Moldova and production of joint materials by mixed groups of journalists.
- activities within the network of journalists interested in promoting diversity in the press.
- organization of internships in Chisinau outlets for journalists from the regions of Transnistria and UTA Gagauz-Yeri.
- study visits to Georgia and Bosnia and Herzegovina.
- organization of the regional conference on "Mass Media and Conflict Resolution."
- publication of articles in the special section of the bulletin "Mass Media in Moldova."
- creation of an electronic publication.

### **Training of journalists from the three conventional regions**

In 2006, this project component included a three-day "Orientation on conflict resolution" which took place in Chisinau. Besides, the component "Publication of joint articles by mixed teams of journalists," was implemented (following the seminar on "Investigative Journalism" organized in October 2005). After that seminar, five mixed teams consisting of journalists from three conventional regions of Moldova were set up. The teams benefited

from methodological assistance offered by the journalists and trainers Alexenia Dimitrova (Bulgaria) and Vitalie Dogaru (Moldova). Journalists also received financial support to write joint articles. Thus, in the period from December 2005 to February 2006, journalists published 12 joint investigations on social and economic topics.

20 journalists from Basarabeasca, Balti, Bender, Chisinau, Cimislia, Comrat, Rezina, Taraclia and Tiraspol participated in the "Orientation on Conflict Resolution" that was carried out on 26-28 January 2006. The seminar was led by Dr. Clements McCartney (Great Britain), independent consultant in conflict studies and community problems, author of more than 40 publications on community development, inter-community relations, respect for human rights, settlement of conflicts, reconciliation, negotiations, etc. This training program had been designed for journalists who work in conflict areas, especially for those, who intend to collaborate with journalists from "the other side." Seminar participants could find out details about the dynamics and nature of conflicts, ways of conflict settlement, the role of mass media in this process, communication with parties involved in conflict. Following this seminar, six mixed teams were set up on a competition basis (consisting of journalists from three conventional regions of the Republic of Moldova). The journalists benefited from methodological assistance (offered by Vasile Botnaru, director of the radio station "Europa Libera"/RFE/RL in Chisinau) and from financial support to produce joint articles on the topic. The teams of journalists jointly published 30 materials on social-economic and cultural themes in the media of the Republic of Moldova (including mass media from the region of Transnistria).

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### **Activities carried out within the network of journalists interested in the promotion of diversity in the press**

In 2006, five meetings of journalists, who are interested in promotion of diversity in the press, were organized. These meetings took place in Chisinau (18 February, 10 March, 7 July), Rezina (12 May) and Balti (24 November). Discussions were devoted to the process of implementation of the abovementioned project (the most important developments, challenges, as well as the activities planned for the following period).

At the meetings of 18 February and 10 March, details of the organization of the second stage of the component “Mass Media and Conflict Resolution” were highlighted (setting up of teams, identifying topics for future joint materials and ways of collaboration). Assessing the project, the journalists mentioned that due to such informal meetings they obtained the chance to review their own projects, choose the most appropriate methods and forms of work and to organize their work better.

On 7 July, at the premises of IJC, a new meeting of the network took place. At this meeting results of the study visits to Georgia and Bosnia and Herzegovina were discussed. According to participants, two study visits had been very useful. They stated that “good organization, numerous meetings with people from different media institutions and NGOs gave them the possibility to reflect upon the situation of the Republic of Moldova from the other viewpoint.” Journalists acknowledged that training programs and study trips helped them understand the necessity of abstaining from the use of hate speech when writing about conflicts.

Another meeting of journalists from three conventional regions of the Republic of Moldova

took place on 12 May in the town of Rezina. The journalists from local and national publications and radio stations from both banks of the river Nistru met with their colleagues from newspapers „Cuvantul” (Rezina) and „Dobriiden” (Rabnita), with whom they discussed projects on collaboration between journalists of these two weeklies, as well as conditions, in which the journalists from the region work, the problems they face, etc.

On 24 November 2006, at the premises of Agency DECA-press from Balti municipality, another meeting of the network of journalists interested in promotion of diversity in the press took place. It brought together representatives of media institutions from Balti, Chisinau, Dubasari and Tiraspol. Meeting participants discussed issues related to improving communication between journalists from all regions of the Republic of Moldova. They underscored the need to preserve relations of collaboration between the journalists from both banks of the river Nistru under any conditions. An idea to create a new joint electronic publication was brought up during the discussions. Journalists from both banks of the river Nistru visited their colleagues from the weekly “SP” from Balti and learned about the activity of this press institution.

### **Internships in mass media in Chisinau for journalists from the region of Transnistria and UTA Gagauz-Yeri**

This component was carried out during September-October 2006 and brought six young journalists from Bender, Comrat, Rabnita and Slobozia to Chisinau. The internships were organized with the aim to offer journalists from the regions of Transnistria and UTA Gagauz-Yeri the possibility to find out details about the specifics of their colleagues’ activity in different media institutions from

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Chisinau, as well as to contribute to the establishment and improvement of relations of collaboration between mass media and journalists from different regions of the Republic of Moldova. In the period of 18-29 September 2006, four young journalists from Bender, Slobozia and Comrat participated in this program. They had a chance to work together with their colleagues from Radio „Europa Libera,” Young Journalist Center from Moldova, newspapers „Vremea,” „Nezavisimaia Moldova,” „Analytique,” „Kisniowski obozrevatel,” „Asta Da” and „Stud-M”. From 16 to 27 October 2006, one reporter from Rabnita (Radio “Jelannoe”) and another from Comrat (“Radio Gagauzia”) interned at the Chisinau office of the radio station “Europa Libera.”

### **Publication of articles in a special section of the bulletin “Mass Media in Moldova”**

Starting with December 2005, a special section was launched in the biannual bulletin “Mass Media in Moldova.” Six articles analyzing diverse aspects of this project, as well as topics related to the journalists’ activity in the regions of Transnistria and UTA Gagauz-Yeri were published there. The bulletin was published in Romanian, Russian and English, which was appreciated by project participants, who also declared that this helped them access the materials from the analytical magazine “Mass Media in Moldova” (the archive of “Mass Media in Moldova” can be accessed on the IJC webpage: <http://ijc.md>, „Research and publications” section).

### **Study visits to Georgia and Bosnia and Herzegovina**

Two groups of journalists from different regions of Moldova, including the region of Transnistria, went on study visits to Georgia

(May 2006) and Bosnia and Herzegovina (June 2006) in order to exchange experiences and establish relations of collaboration with their colleagues from these countries. These trips were organized in order to find out, from the primary source, the methods / modalities of covering topics related to ethnic and cultural diversity, and the role of mass media in the process of settlement of interethnic and inter-regional conflicts.

The study visit to Georgia was organized on 21-26 May. For one week, the six journalists from Rezina, Chisinau, Tiraspol, Bender and Rabnita had the possibility to have discussions with their colleagues from the towns of Tbilisi and Gori, with employees of many media institutions, among which: radio stations BBC, Free Europe/Liberty and „Trialeti”, television studio „RE”, television stations „Imedi”, „Trialeti”, „Mze”, newspapers “Rezonansi”, “Panorama”, „Axali Versia”, „Khvalindeli Dge”, „Trialeti”, „Xalxis Gazeti”, online publication [www.civil.ge](http://www.civil.ge) etc. Besides, Moldovan reporters met with representatives of a number of nongovernmental organizations and educational institutions from Georgia, such as: „the Institute for War and Peace Reporting”, the International Journalism Center from Tbilisi, the Caucasus Information Service, the United Nations Association, the Caucasus School of Journalism and Media Management, etc. At the request of Moldovan journalists, counterparts from Tbilisi and Gori described the level of collaboration with their colleagues from the two regions of conflict: Abkhazia and South Osetia, the difficulties they face in the process of development of joint projects, the direct access to the information sources in these regions, methods of covering conflict situations in the media.

From 19 to 24 June other six journalists, from Chisinau, Balti, Dubasari and Tiraspol, visited

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Bosnia and Herzegovina (BH). During one week the Moldovan journalists visited several press institutions and non-governmental organizations from Sarajevo, Mostar and Banja Luka. They met their colleagues from „Media Centar” - Sarajevo, Public Radio and Television Service from the capital of BH, Association of Journalists from BH (with headquarters in Mostar), „Nansen Dialogue Center” from Mostar, the periodicals „Nezavisne novine” from Banja Luka and „BH Dani” from Sarajevo, Radiotelevision Company from Republica Srpska from Banja Luka, as well as the Helsinki Committee for Human Rights in Sarajevo. Journalists from Moldova met with their colleagues from BH, who wrote about interethnic conflicts and their settlement, and discussed the problems that media in BH had to deal with during the armed conflicts of the 1990’s and following the war, the situation of the press after the collapse of Yugoslavia, journalists’ mission in the conflict areas, as well as the need to reject hate speech in the media.

The study visits to Georgia and Bosnia and Herzegovina were organized by IJC in partnership with the Foundation „Internews-Georgia” from Tbilisi and „Media Centar” from Sarajevo. The 12 participants of the study visits wrote over 50 materials about this project component.

### **Regional Conference “Mass Media and Conflict Resolution”**

The study visits were followed by the regional conference “Mass Media and Conflict Resolution,” which highlighted the experience gained by the journalists during the trips to Georgia and Bosnia and Herzegovina. The conference took place in Chisinau on 20-21 October 2006.

The event was organized by IJC with the financial support from the British Government’s

Global Russia-CIS Conflict Prevention Pool and the OSCE Mission to Moldova.

More than 50 journalists from many regions of the Republic of Moldova, including the region of Transnistria and UTA Gagauz-Yeri, participated in the conference, along with guests from Georgia, Bosnia and Herzegovina, Great Britain and representatives of international organizations and civil society of the Republic of Moldova.

Mark Grigoryan, a journalist with a vast experience in the field of broadcasting, specialized in the study of problems on the post-Soviet space, currently producer of the BBC World Service (London), described problems of covering interethnic and ethno-territorial conflicts. The conference agenda also included the following issues: situation of mass media, difficulties faced by journalists and conditions for reporters’ activity in conflict and post-conflict areas in the three countries: the Republic of Moldova, Georgia, and Bosnia and Herzegovina. Besides, conference participants had a chance to learn about the experience of journalists from the weekly „Dani”, TV and Radio Broadcasting Company of the Republica Srpska from Bosnia and Herzegovina, and from the Association „Studio RE” from Georgia.

On the second day of the conference participants were divided into several working groups, in which the journalists discussed new instruments, methods and forms of collaboration, modalities of how to avoid the interference of representatives of the authorities in the activity of journalists; difficulties and risks encountered by journalists participating in interregional projects and ways of overcoming them. In the evening of 21 October, the extraordinary meeting of the Press Club from Chisinau took place. Two documentaries covering the issue of the Georgian-Abhaz conflict

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were watched and commented on during the Press club meeting.

It is worth mentioning that on 19 October, journalists from Georgia and Bosnia and Herzegovina visited their colleagues from the publication “Novaia gazeta” and from the radio station “Novaia volna” from Bender, as well as reporters of the newspaper “Profsoiuznie vesti” from Tiraspol. They met with the managers of these press institutions – Grigori Volovoi and Ludmila Coval, accordingly.

### **Creation of an electronic publication**

In response to the idea voiced by a great part of participants in this project to create an online publication, which would become a discussion platform for journalists from all three conventional regions of the Republic of Moldova, by the end of the year 2006 the IJC decided to establish a new component in the project. It announced a contest for teams to design and implement a concept of an online publication, in order to contribute to the strengthening of good relations between

the inhabitants of different Moldovan regions. The online publication was launched in 2007.

### **Conclusions**

- In the opinion of the majority of participants, this project has helped journalists from three conventional regions of the Republic of Moldova to get to know each other, become closer and establish professional and personal relations.
- The participants stressed unanimously the usefulness, need, innovation and relevance of such a project.
- As a result of their participation in the project, the journalists gained knowledge, skills and competences in their professional activity and established new contacts with their peers. At the same time they expressed interest in continuing the training, maintaining the established relations, learning and applying the advanced experience of their foreign colleagues.
- The journalists evaluated all the project components with the highest grades.



## ***Public Awareness Component of the New Perspectives for Women Project***

### **Funded by**

*the United States Agency for International Development (USAID), through Winrock International*

The aim of the project is to contribute to better information of the public in what regards the phenomenon of human trafficking and its prevention. From January to December 2006 the following activities were carried out:

- Training of journalists
- Study visits to regional centers supported by the project
- Production of special radio/ TV programs (“Destinies and Destinations”) on the prevention and fight against human trafficking, and their broadcasting by local stations
- Writing and publication of several syndicated articles on the topic
- Media monitoring and production of quarterly reports
- Organization of a contest for print media
- Internships in the field of journalism in the local newsrooms
- Organization of training programs for the employees of Regional Support Centers in the framework of the New Perspectives for Women Project.

### **Training of journalists**

In the referred period IJC organized two training programs for journalists.

On 16-18 March, the seminar on covering human trafficking prevention and reporting about alternatives to going abroad for vulnerable women took place. It brought together 15 print journalists from different regions of Moldova, as well as students of the Journalism Departments from Chisinau. The course was led by Alina Radu, director of the independent investigative weekly „Ziarul de Garda”. Semi-

nar participants discussed the components and forms of human trafficking, sources of information, the use of photos in articles, coverage of this phenomenon, techniques of interviewing human trafficking victims and norms of ethics, attitudes and prejudices related to these issues in the Moldovan media, etc. One of the seminar sessions was dedicated to journalist investigations on the phenomenon of human trafficking. Natalia Angheli-Zaicenco, IJC senior consultant, spoke about the Moldovan media monitoring implemented by IJC and about the ways of improving the quality of journalistic outputs. Participants watched and commented upon the fragments from the BBC documentary on trafficking of women from the Republic of Moldova, as well as the feature film, „Bucharest Express”.

Between 16 and 18 November 2006 an advanced workshop for print and broadcast journalists covering human trafficking: „Trafficking prevention and alternatives for at-risk women.” was organized at the IJC. The seminar was led by Alina Radu, director of the independent investigative weekly „Ziarul de Garda”, and Nicolae Pojoga, instructor in photojournalism at the Department of Journalism and Communication Sciences at Moldova State University. Guest speakers included: Ana Revenco, president of the Moldovan office of “La Strada”, and Veaceslav Balan, information coordinator in the project “New Perspectives for Women”. On the first training day, the participants, most of whom were journalists with experience in covering human trafficking prevention, discussed the results of mass media monitoring and identified major challenges and new trends in the field. They spoke about the need to adequately cover these issues and analyzed ways of effectively using photographs and other illustrations in articles on the issue. Seminar agenda also included a visit to the Regional Support Center (RSC) from Hancesti. Participants had dis-

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cussions with RSC employees and met one of Center's beneficiaries from Hancesti, a woman who had opened a bureau of legal consultations and translations in Ialoveni. Since most of the participants had experience in covering the issues related to combating of women trafficking, trainers decided to highlight interactive dialog in teaching, and focus discussions on exchange of personal expertise in order to identify difficulties faced by journalists in their coverage of issues in this field.

### **Study visits to the Regional Support Centers**

In 2006, the IJC organized four study visits for journalists to the Regional Support Centers from Cahul, Hancesti, Balti and Soroca, launched in the framework of the project "New Perspectives for Women" and administered by Winrock International (with financial support from the USAID). The visits were organized for journalists interested in the following subjects: preventing and combating human trafficking, illegal migration and domestic violence, offering new social-economic opportunities to women from Moldova. During these visits journalists had the possibility to get first-hand information on relevant issues by talking to project beneficiaries, staff and partners of the Regional Support Centers. Following these visits, many articles on this issue were published in the media.

### **Production of TV and Radio Programs "Destine si Destinatii" "Destinies and Destinations"**

In 2006, 12 TV and 23 radio programs from the series "Destine si Destinatii"/ "Destinies and Destinations" were produced. The mission of these programs was to contribute to better information of the public on the phenomenon of human trafficking and its prevention; to the information of the target group (women aged between 16

and 25, from the rural areas, representing the social strata that are most vulnerable to trafficking) about the existence of certain alternatives to illegal migration. The broadcasts are meant to be up-to-date, dynamic, attractive and accessible to the target group projects. Throughout 2006, the programs "Destine si Destinatii" were broadcast by the following stations: Radio "Antena C" (Chisinau), Radio "Sanatatea" (Edinet), "Radio Orhei" (Orhei), "Radio Cimislia" (Cimislia), Radio "Albena" (Taraclia), "DTV" and "Euro TV" (Chisinau), "Sor-TV" (Soroca), TV "Elita" (Rezina), "STV-41" (Taraclia), "Bas-TV" (Basarabasca), "Almaz TV" (Drochia). TV "Moldova 1" started broadcasting the programs from 1 November 2006. The TV programs are broadcast monthly, while the radio programs are broadcast twice a month. The TV broadcasts are 20-25 minutes long, and the radio programs are around ten minutes long.

### **Publication of syndicated articles in the supplement "Fermierul" of API**

From March to December 2006, ten syndicated articles were published in the supplement "Fermierul" (which is published by 11 Romanian-language newspapers and in two Russian-language newspapers, members of the Association of Independent Press (API) - "Business Info" (Cimislia), "Cuvantul" (Rezina), "Cuvantul liber" (Leova), "Ecoul nostru" (Sangerei), "Est-Curier" (Criuleni), "Gazeta de Vest" (Nisporeni), "Glasul Natiunii" (Chisinau), "Glia drochiana" (Drochia), "Observatorul de Nord" (Soroca), "Ora locala" (Ialoveni), "Unghiul" (Ungheni), "SP" (Balti) and "Novaia gazeta" (Bender)). The aim of these materials is to contribute to a better coverage in the print media of efficient measures of prevention of human trafficking and illegal migration in line with the strategy of the project "New Perspectives for Women", as well as to establish viable relations with the Regional Support Centers and with

## ***Public Awareness Component of the New Perspectives for Women Project***

their beneficiaries. The respective component of the project was implemented in partnership with API.

### **Media monitoring and production of quarterly reports**

In 2006, the IJC continued to monitor articles featuring aspects of internal and external human trafficking for the purpose of prostitution, forced labor, begging and petty crime, as well as organ harvesting, along with activities/projects aimed to combat these phenomena and provide new opportunities to vulnerable population segments. Both the content features of articles and types of journalistic article processing were studied.

Monitoring had the following specific objectives:

- to provide a systematic review of available reporting patterns on the issue;
- to establish whether current reporting reflects all aspects of the phenomenon in a comprehensive and in-depth manner;
- to formulate recommendations on “journalistic best practices” that would help raise public awareness about human trafficking and its prevention.

Seven of the most popular general-interest newspapers with nationwide circulation had been selected for analysis (based on their reach and market shares : “Saptamina,” “Timpul de dimineata,” “Moldova suverana,” “Jurnal de Chisinau,” “Novoe vremea,” “Nezavisimaia Moldova” and “Moldavskie vedomosti.” Four media monitoring bulletins were produced in 2006 (in Romanian, Russian and English). All media monitoring bulletins can be found on the IJC webpage: [http://www.ijc.md/index.php?option=com\\_content&task=view&id=25&Itemid=46](http://www.ijc.md/index.php?option=com_content&task=view&id=25&Itemid=46).

### **Contest for print media**

The contest for print journalists, announced by the IJC in partnership with the project “New Perspectives for Women” (implemented in Moldova by Winrock International, with financial support from the USAID), was organized for two nominations: the national media and the local media. Twenty four journalists from Balti, Bender, Chisinau, Edinet, Hancesti, Ialoveni, Leova, Rezina and Tiraspol took part in the competition. More than 90 materials (articles for newspapers and news agencies), published in the period April-October 2006 were submitted for review. Journalists’ articles covered the following topics: prevention and combating human trafficking, illegal migration and domestic violence, new social-economic opportunities for women from Moldova, ideas of business development in the rural area. The materials submitted for review were assessed according to the following criteria: level of relevance to the proposed themes, level of objectivity, argumentation and thoroughness of the articles, their structure and relevance of photos used.

Contest results were announced on December 1. The jury named the following winners:

#### ***The national print media***

- Award I – Angela Brasoveanu, the magazine “Punkt”, Chisinau (125 USD);
- Award II – Antonina Sarbu, for the article published in “Ziarul de Garda”, Chisinau, and „Pro Familia” from Rezina (100 USD);
- Award III – Irina Codrean, „Ziarul de Garda”, Chisinau (75 USD)

#### ***Incentive prize, the national print media***

- Tatiana Marcu, the economic weekly “Eco”, Chisinau (40 USD);
- Angelina Olaru, the daily „Timpul de dimineata”, Chisinau (40 USD)



## ***Public Awareness Component of the New Perspectives for Women Project***

### ***The local press***

Award I – was not granted

Award II – Olga Savcenca, the weekly „SP”,  
Balti (100 USD);

Award III – Angela Lesco, the news agency  
„Deca-press”, Balti (75 USD)

### ***Project „New Perspectives for Women”/***

#### ***Winrock International special award:***

Valeriu Turcan, for the articles published  
in the newspapers “Business-Info” from  
Cimislia and “Cuvantul liber” from Leova  
(50 USD)

### ***Incentive prize, the local print media***

Ana Butnariuc, the news agency „Deca-  
press” and newspaper “Astazi”, Balti (40  
USD)

Olesea Hancu, the newspaper “Ora locala”,  
Ialoveni (40 USD)

### ***Incentive prize***

#### ***(for students’ articles)***

Stella Enachii, for the articles published in  
“Ziarul de Garda”, Chisinau (25 USD)

Anastasia Nani, the weekly “Ziarul de Garda”,  
Chisinau (25 USD)

In 2007, a booklet including the best articles  
will be published.

### **Journalism internships in the local media outlets**

This internship program, launched by the IJC,  
was designed for young people from Moldova,  
who are interested in journalism. The program  
was developed as an alternative for young  
women, who decide not to leave abroad for  
work, but want to achieve results inside the  
country. In July-August 2006, three young  
women from Cahul and Comrat interned in  
the newsrooms of the newspaper „Cahul Ex-  
pres”, at the television station “TV Saptamana”

from Cahul, as well as at the Company “Telera-  
dio Gagauzia” from Comrat. The interns had  
the possibility to learn in detail the specifics  
of activity in a press institution, and to pro-  
duce their own articles/programs for publica-  
tion/broadcasting. The young women received  
scholarships during the internship.

### **Training programs for employees of the Regional Support Centers of the project “New Perspectives for Women”**

Key elements of strategic communication  
came under scrutiny during a two-day course  
organized on 23-24 February 2006 by the IJC  
for representatives of regional support cen-  
ters (RSC) for young women who run the risk  
of being trafficked. The training focused on  
aspects of media advocacy, networking, and  
producing own media. Following the training,  
the IJC carried out an assessment of the RSCs  
needs and in-house consultations for interested  
staff. Needs assessment questionnaires were  
distributed among all the centers, and follow-  
ing their analysis individual consultations were  
organized at each of the RSCs in 13 April - 12  
May 2006. The major highlights of the meet-  
ings included day-to-day communication with  
the news media; maintaining media interest in  
the organization’s activity; using the opportu-  
nities offered by IJC through its special pro-  
grams “Destine si Destinatii”, and syndicated  
articles. In-house consultations also focused on  
producing media kits and other promotional  
materials and organizing special events.

A follow-up training on communication for  
representatives of the RSCs was organized  
on 28-29 September 2006. Led by Natalia  
Angheli-Zaicenco, IJC senior consultant, the  
training aimed to provide an analysis of RSC  
activities in the field of external communica-  
tion and hone their skills in using available  
communication tools effectively and effi-

## ***Public Awareness Component of the New Perspectives for Women Project***

ciently. The training also provided an insight into the general notion of “advocacy,” main elements of “advocacy,” and ways of using media in “advocacy”. Under the guidance of the instructor, the trainees analyzed the major stakeholders, available resources, as well as possible partnerships and coalitions for advocacy campaigns.

### **Conclusions**

- Training in the field of covering the subject of preventing and combating human trafficking and using relevant illustrations is a dire necessity, and this has been proved by the results of the media monitoring on the issue.

## ***Print Media Management Project***

### **Funding:**

*the German Institut fuer  
Auslandsbeziehungen (IFA) in the  
framework of "Media-Im-Pakt" program of  
the Stability Pact for South Eastern Europe*

The first component of this program was a course "Print Media Management", attended by the managers of nine national and local newspapers and magazines in the Republic of Moldova, including the Transnistrian region. The workshop "Print Media Management" took place from 15 to 17 June 2006 in Vadul lui Voda. It was led by Rodica Deleu, sales director of the weekly "SP" from Balti, and by Cosmin Gabriel Pacuraru (Romania), trainer at the Center for Independent Journalism from Bucharest and producer of an economic program on Radio MIX Bucharest.

The module "Print Media Management" also included a program of individual consultations, which were offered after the above-mentioned course. Cosmin Gabriel Pacuraru

offered consultations on relevant issues to directors, editors-in-chief, sales managers and advertising agents of the following periodicals: „Ziarul de Garda,” „Flux,” „Jurnal de Chisinau,” „Eco,” „Timpul de dimineata,” „Natura,” „Straseneanca,” as well as to managers of the Association of Independent Press (API) and API member-newspapers - „Business info” (Cimislia) and „Unghiul” (Ungheni). On 14 July, a workshop on sales techniques was organized for the beneficiaries.

On 21 July 2006, the IJC organized a roundtable "Media as Business in Moldova". The event brought together 50 participants: managers of periodical publications, press distributors, representatives of advertising agencies, economic agents and journalists. The roundtable agenda featured three sessions covering different aspects of the press as business in Moldova: "Media: between Economics and Politics"; "Editors and Press Distributors as Business Partners"; "Prospects of Creating an Audit Bureau of Circulations in Moldova".

## ***Giving Voice to Democracy: Building a Graduate Program in Moldova Project***

### **Partners:**

*Department of Journalism and Communication Sciences of Moldova State University and the Missouri School of Journalism, USA.*

### **Funding:**

*US State Department through the Missouri School of Journalism*

The main objective of this project is to improve the quality of studies in journalism in Moldova by means of establishing and strengthening a post-graduate program in journalism. The three-year project (September 2003 - August 2006) had the following objectives:

- To identify the needs for training in the field of journalism in Moldova and develop a strategic plan to satisfy these needs.
- To draw up a basic curriculum for a post-university program in journalism and fine-tune the existing one at Moldova State University (MSU).
- To prepare trainers for teaching a training program in journalism, initiated by IJC, and train the staff of the Department of Journalism and Communication Sciences of MSU.
- To develop a business plan to ensure the program sustainability.

During 2006, within the framework of the project, the following activities were carried out:

- Visits of the university staff and journalists from Moldova to the Missouri School of Journalism.
- Implementation of the American experience in Moldova by means of the visits of the US professors. Launching of the School of Advanced Journalism (SAJ) in Chisinau.

In 2006, eight persons (journalists and university instructors from Moldova, IJC trainers)

went to the USA to observe courses and seminars held at Missouri School of Journalism, and exchange experience with US colleagues. Participants in the study trips included Victor Moraru and Mihai Guzun, university professors, MSU, Alexandr Burdeinii, editor-in-chief of the press agency „InfoMarket” and IJC trainer, Ana Gonta, university lecturer, MSU, Corina Samciuc, IJC trainer, Valentin Dorogan, head of MSU chair, Antonina Sarbu, editor at Euro-TV station, and Nelly Turcanu, deputy dean of the Department of Journalism and Communication Sciences of MSU.

Currently, most of those who have visited the Missouri School of Journalism, serve as trainers at the School of Advanced Journalism in Chisinau (i.e. Alexandr Burdeinii, Antonina Sarbu, Artur Corghencea, Corina Samciuc, Igor Guzun, Nata Albot, Nicolae Pojoga, Olivia Pirtac, Alina Mazureac-Radu, Alexandru Cantir, Vasile Botnaru, Vitalie Dogaru, Vlad Gribincea and Yana Cozari-Ivancenco).

In the referred period, four professors from the Missouri School of Journalism came to Chisinau. Professor Byron Scott visited Moldova on 19-24 September 2006 and participated in the ceremony of inauguration of the SAJ, which took place on 21 September.

On 14-18 November 2006, professor Stuart Loory taught a course for lecturers and professors entitled “Methods of teaching print media”. During this course he taught teaching techniques applied at the Missouri School of Journalism.

US experts Lee Wilkins, professor of ethics, and Martha Steffens, professor of journalism and head of the Chair of Business Journalism, held seminars for university lecturers and professors from the Department of Journalism and Communication Studies of MSU. On 18 April

## ***Giving Voice to Democracy: Building a Graduate Program in Moldova Project***

2006, the course on methods of teaching media ethics was held, and on 19 April, the course on methods of teaching business and economic journalism was organized. Teaching techniques applied at the Missouri School of Journalism were presented. Another training program was organized for IJC trainers. Besides, the experts individually met with the following IJC trainers: Nicolae Pojoga, Alexandr Burdeinii, Igor Guzun, Alina Radu, Vasile Botnaru and Artur Corghencea, as well as with the dean of MSU journalism department, Constantin Marin.

On 12 June, Steven R. Knowlton and Karen L. Freeman, two “Knight Fellows” from the USA, who are journalists and trainers in the field of journalism, started their six-month assignment in Moldova. They assisted the IJC with the launching of the new School of Advanced Journalism. The experts came to the Republic of Moldova through “The International Center for Journalists” (ICFJ), which manages the „Knight International Press Fellowships” Program (for any additional information please access the following webpage: <http://www.knight-international.org/about.html>). The aim

of this program is to contribute to the development of strong and independent mass media, especially in the countries that lack tradition in the field.

Karen Freeman is an editor at „The New York Times” (USA), where she has been working since 1995. She used to work as professor of journalism at Pennsylvania State University and was a scientific editor at „St. Louis Post-Dispatch”. Steven Knowlton has been teaching journalism from 1995 at Hofstra University in Hempstead, Long Island (before he used to teach journalism at Pennsylvania State University). For 17 years he has been working as reporter, photographer and editor at numerous daily and weekly newspapers.

The Project “Giving Voice to Democracy: Building a Graduate Program in Moldova” has contributed hugely to the launching of the School of Advanced Journalism by IJC (for any additional information on this long-term project, please access the following webpage: <http://www.moldovajournalism.missouri.edu/>).

## *The Chisinau School of Advanced Journalism*

### **Partners:**

*University of Missouri School of Journalism and the Centre for Professional Training of Journalists from Paris.*

### **Financed by**

*MATRA programme of the Dutch Ministry of Foreign Affairs, through Press Now and the National Endowment for Democracy (NED) from the U.S.*

The Independent Journalism Center launched the Chisinau School of Advanced Journalism during the traditional Press Freedom Days organized in May.

Fifty two complete applications were received at the Journalism Center by June 30 2006, the deadline. A three-tier selection procedure had been designed including a review of CVs, references, motivation letters and writing samples, followed by a writing test and a personal interview. After a careful overview of the written test results the selection committee decided to invite 39 finalists for an interview to be able to give a chance to all the finalists, who had passed the written test, to speak to the committee. By July 28, all twenty students were selected. These include one student from Transnistrian region and one from the Gagauz autonomy. Only four students graduated from the Journalism Department of the State University of Moldova and two others are graduates of journalism departments in Romania. The rest graduated from the departments of philology, engineering, international relations, sociology, medicine, law, pedagogy, and translation.

Classes started on September 4, 2006. On September 21, the IJC organized a reception to celebrate the start of the Chisinau School of Advanced Journalism and to mark the end of the three-year preparation project, which had been implemented in partnership with

the Missouri University School of Journalism. Guests included two professors from the Missouri University, two Knight Fellows serving in Moldova, representatives of donor organizations, the diplomatic corps in Moldova, journalism instructors, journalists and media managers.

Most of the classes are taught by the Moldovan faculty, who went through the training of trainers program at the Missouri University School of Journalism in 2003-2006, with the exception of those where local instructors are lacking. Most of the classes are taught jointly with foreign experts to ensure not only good training quality, but also to allow for the transfer of experience from the foreign expert to the local instructor. Classes in a hands-on format have been taking place at the Jewish Community Center, where a good computer lab exists.

The first module taught at the Chisinau School of Advanced Journalism was News I which lasted for two weeks. The lead instructors were Vitalie Dogaru from "Radio Free Europe" office in Moldova, a university lecturer, and Alina Radu from "Ziarul de Garda" newspaper. News II was taught for another two weeks by Igor Guzun, a university lecturer, and Vasile Botnaru, the head of "Radio Free Europe" in Moldova.

October was dedicated to "Media Law," "Journalism Ethics" and "Photojournalism." "Media Law" was taught by the leading experts in the field, Olivia Pirtac, lawyer at the Independent Journalism Center, and Vlad Gribincea, lawyer at the NGO "Lawyers for Human Rights." "Journalism Ethics" was taught by Karen Freeman and Steven Knowlton. The last course in October was "Photojournalism" where a local instructor was involved, Nicolae Pojoga, along with the Knight Fellow from the US, Steven Knowlton.

## *The Chisinau School of Advanced Journalism*

Radio and television news followed during the month of November. The radio course was taught by Alexandru Cantir, head of the BBC office in Moldova, and Vasile Botnaru. The TV journalism course was a good opportunity for co-teaching by Alexandra Salomon, a Knight Fellow residing in Italy, who came to Moldova to help the local faculty teach this course. The local instructors were Yana Cozari-Ivancenco from TV 7 and Artur Corghencea from PRO-TV Chisinau. The last courses before Christmas vacation, which started on December 16, were “Opinion Writing” and “Community Journalism.” These modules were offered by Steven Knowlton and Karen Freeman.

The climax of the first semester was the “Community Journalism” course, for which students divided into teams and produced two community newspapers “Curier de Botanica” and “Eveniment Central”. The newspapers can be

accessed at <http://scoaladejournalism.md/comunitar/index.php>.

### **Conclusions**

During the first semester (September-December 2006) the curriculum at the School of Advanced Journalism in Chisinau was tested (i.e. a new tool that can be used in any other program from Moldova). The curriculum will undergo revision in 2007, but the IJC has already obtained an integrated toolkit for educating a “universal journalist” in a transitional society comprised of the schedule of the SAJ, lesson plans and course descriptions. Another important result of this project is that a group of well-trained journalists has been identified, and these will be invited to participate in other projects organized by the Independent Journalism Center. More detailed information is available at: <http://www.scoaladejournalism.md/>.



## ***Consultations for mass media***

In the period from 13-17 February 2006, the IJC organized a specialized program of in-house consultations for several media outlets from Chisinau and Balti. It was offered by Larry Gerber, US journalist and trainer.

Larry Gerber is a Knight International Press Fellow (see [www.knight-international.org](http://www.knight-international.org)) with over 35 years of experience as reporter, editor and manager (with focus on wire services). In the 1980's, he worked as Head of

the Associated Press Bureau for Central and Eastern Europe in Romania. From 1999 to 2004 he worked as chief-editor in the magazine „Emmy”; a publication that received an award from the American Academy for Television from Los Angeles.

Larry Gerber led training programs for journalists from Romania, Armenia, Macedonia, Afghanistan and other countries.



## UN Awards 2006 Journalist Contest

30 journalists took part in the contest (20 employees of periodicals and wire services, 5 representatives of radio and 5 - of TV stations) from Basarabasca, Balti, Bender (Tighina), Chisinau, Rezina, Soroca and Tiraspol. The materials were published/broadcast during the period from October 2005 to September 2006.

The results of the journalist contest 'UN Awards 2006' organized by the Representative Office of the United Nations in Moldova and administered by the IJC were announced on October 27, 2006.

For each nomination (TV, radio and print) the following awards were offered: award I – 125 USD, award II – 100 USD, award III – 75 USD, as well as a number of incentive prizes.

The jury made up of representatives of media NGOs, media outlets and the journalism department of Moldova State University awarded the following journalists:

### Print media (including press agencies):

- Award I – Tudor Iascenco, newspaper „Cuvantul”, Rezina (125 USD);
- Award II – Valentina Basiul, newspaper „Timpul de dimineata”, Chisinau (100 USD);
- Award III – Ludmila Moraru, newspaper „Flux”, Chisinau (75 USD)

### Radio

- Award I – not offered;
- Award II – Elena Cioina, Radio Free Eu-

rope (RFE/RL), Chisinau (100 USD) and Valentina Ursu, RFE/RL, Chisinau (100 USD);

- Award III – Vera Nastasiu, Radio “Vocea Basarabiei”, Chisinau (75 USD)

### Television:

- Award I– not offered;
- Award II – Daria Gvindjia, TV 7, Chisinau (100 USD);
- Award III – Liliana Arnautu, Euro TV Chisinau (75 USD)

### Incentive prizes:

- Valeria Vitu, Radio Free Europe, Chisinau (50 USD);
- Galina Lungu, news agency “Info-Prim Neo”, Chisinau (50 USD);
- Pavel Paduraru, newspaper „Timpul de dimineata”, Chisinau (50 USD);
- The team: Ana Boiceac (from Bender) – Olga Ceban (from Basarabasca), for the articles published in the newspaper “Business Info” from Cimisia.

The contest aimed at encouraging diversity in the media and promoting professional approach in journalism to UN fields of activity and priorities, including the Millennium Development Goals (MDG). The submitted materials were evaluated according to the following criteria: relevance to the suggested topics, balance and argumentation, in-depth coverage, structure of reporting, quality of audio/video footage and structure of the program/report.

# IJC MEDIA LAW UNIT

## **Funding:**

*Open Society Institute Network Media Program, IFA (Institut fuer Auslandsbeziehungen, Germany), in line with the objectives of the Stability Pact for South-Eastern Europe and of the Council of Europe*

The Media Law Unit scope of activity is:

- Analysis of the legislation on media and participation in the drafting of proposals to fine-tune the existing legislation;
- Free-of-charge consultations on all issues related to media legislation, and in cases of public interest, also in-court representation;
- Monitoring of developments in the field of the legislation on freedom of expression and information by publishing the results in bi-monthly law bulletins;
- Monitoring of the cases of abuse of freedom of expression and information;
- Organization of conferences, seminars and courses on media law issues;
- Publication of analytical and informative articles on issues related to media law;
- Co-working with nongovernmental and state organizations, with the aim to implement the Law on Access to Information and the European standards on freedom of expression.

## ***Drawing up and promotion of a draft law, aiming at the fine-tuning of the Law on Defamation***

With the assistance of a group of experts, IJC drew up a draft law providing an adequate regulation for the range of problems on defamation, harmonizing the internal legislation with international standards and “repairing” the deficiencies of current legislation.

The four members of the working group were: Olivia Pirtac, coordinator of the IJC Media Law Unit and expert in the field of media legislation; Vlad Gribincea, expert in the field of media legislation, member of the NGO “Lawyers for Human Rights”; Anastasia Pascari, judge at the Supreme Court of Justice, and Corneliu Rusnac, member of the Committee for Press Freedom and BBC correspondent. The draft was reviewed by numerous national and international experts (written expertise has been provided by Vera Macinskaia, judge at the Supreme Court of Justice, Oleg Efrim, lawyer and lecturer at the Law Department, MSU, Serghei Ostaf, activist in the field of human rights, Director of the Center for Resources for Human Rights (CRDO), Jim Calle, ABA CEELI expert, as well as by the “Article 19, Global Campaign for Freedom of Expression”, that had submitted a detailed Memorandum on this draft law).

The group decided that the project should be entitled the “Law on Freedom of Expression,” because its purpose is to provide certain guarantees to the right to free expression and free information, create a balance between ensuring the right to free expression and free information and the defense of other personal – non-patrimonial rights of a person (right to honesty and dignity, right to private life).

The need for such a law can be explained by the fact that in the Republic of Moldova European standards on freedom of expression are applied inadequately in cases related to defamation and private life. Moreover, there is a series of problems that could be solved due to a better regulation. The adoption of such a law could offer certain norms of protection that are necessary for Moldovan journalism. Therefore, the draft law focuses on freedom of expression (without ignoring other rights

of persons, including the right to private life, the one which is inadequately treated in the current legislation); it secures the right of mass media to a special status; it specifies the right to the presumption of innocence in the context of media; it differentiates the deeds from value judgments; it establishes the period of limitation for the cases on defamation; it sets up a preliminary procedure of defamation-based conflict resolution; it provides for a very detailed procedure of conflict study, which should encourage a better examination of such conflicts; it establishes a state tax in the amount of 3% of the amount requested for “moral damage”; it specifies the situations of mass media exoneration from legal liability in cases of defamation; it determines a different statute of public persons in comparison to private persons in cases of defamation and protection of private life.

The draft law was subjected to public debates as part of a roundtable that took place on 11 December 2006. Due to opinions and objections voiced at this event, the draft law was fine-tuned. It can be accessed in Romanian and English on the website [www.ijc.md](http://www.ijc.md) (for Romanian version see [http://ijc.md/Publicatii/mlu/legislatie/proiectul\\_legea\\_libertatii\\_exprimarii.pdf](http://ijc.md/Publicatii/mlu/legislatie/proiectul_legea_libertatii_exprimarii.pdf); and for English version: [http://www.ijc.md/eng/index.php?option=com\\_content&task=view&id=18&Itemid=32](http://www.ijc.md/eng/index.php?option=com_content&task=view&id=18&Itemid=32)). Also, suggestions and comments regarding the text of this project can be made online.

Although the draft law has not been introduced as legislative initiative, a working group, consisting of representatives of the legislative and executive branches, of the courts and civil society, was created by parliament in March 2007, and has started working on this draft law.

## *The analysis and monitoring of the legislation*

### **Media Law Bulletin**

In 2004, the IJC launched an electronic bulletin, which provides a summary of laws and amendments to existing laws, information about the recent ECHR case-law, etc., in order to keep journalists, media organizations, lawyers and other interested parties informed about the news from the field. This bulletin is disseminated by e-mail among more than 150 subscribers in two languages: Romanian and Russian. The archive, including the six editions for 2006, can be accessed on the IJC webpage, "Media Law Unit" section: [http://www.ijc.md/index.php?option=com\\_content&task=view&id=19&Itemid=62](http://www.ijc.md/index.php?option=com_content&task=view&id=19&Itemid=62).

### **Report "Freedom of Expression and Access to Information in Moldova in 2006"**

This report provides a detailed analysis of significant events, which characterize the situation of media from Moldova in 2006 and, from the point of view of the Independent Journalism Center, can serve as key indices for the assessment of the quality of the freedom of expression and of the freedom of information in Moldova. The report contains the following chapters: legal developments; developments in the field of broadcasting; aspects of print media and investigative journalism; media behavior during election campaign; access to information; outlook for the future; and conclusions. The report was written in Romanian and English and was disseminated by e-mail. It can be accessed on the webpage of the Independent Journalism Center, under the "Media Law Unit" section: [http://www.ijc.md/index.php?option=com\\_content&task=view&id=36&Itemid=64](http://www.ijc.md/index.php?option=com_content&task=view&id=36&Itemid=64).

### **Legal Consultations and In-court Representation**

The Media Law Unit offers free-of-charge legal advice to journalists and media organizations.

Advice that had been offered on issues related to media legislation, information about journalists' rights and responsibilities, contributed to the identification and solution of legal issues faced by journalists and their media outlets. Such consultations are offered by telephone, in person or by e-mail. In addition, the latest updates of legal acts are offered.

Annually, the Media Law Unit offers some 120 legal consultations. These largely focus on the defense of honor and dignity, access to information, advertising, copyright, right to private life and the legal status of publications. Appeal claims and petitions have been elaborated, as well as legal documents for defendants. Advice is also granted to foreign experts and persons involved in the research and elaboration of studies on media legislation and on the situation of freedom of expression in the Republic of Moldova.

Besides, in 2006, Olivia Pirtac, coordinator of the IJC Media Law Unit, successfully represented defendants in five court cases on defamation. Moreover, IJC granted substantial support to the periodical publication "Jurnal de Chisinau" in a conflict situation with the fiscal bodies, which is still under examination.

### **Advocacy campaign**

Advocacy campaign consists in the drawing up of declarations, letters of protests, recommendations, organization of debates, press clubs, etc.

The IJC gets actively involved in the improvement of Moldovan legislation, as well as in activities aimed to stop the authorities from committing abuses against the media. In 2006, the IJC took part in the following activities:

- Fine-tuning of broadcasting legislation (expertise and numerous debates on the draft

## *The analysis and monitoring of the legislation*

Broadcast Code): IJC organized the first debates of the project on 14 April 2006 with financial support of the Eurasia Foundation, and afterwards it got actively involved in the drawing up of expertise to this Code. “Article 19, Global Campaign for Freedom of Expression” provided expert analysis of the draft at the request of the IJC.

- Amendment of Article 16 of the Civil Code (introduction of criteria for the determination of moral compensation of defamed persons): the IJC took part in the debates organized in Parliament as well as in the civil society, and sent proposals on the improvement of this legal act to the legislature;
- Ensuring free and normal distribution of print media (drawing up of a standard contract between publications and distributors): IJC took part in initial negotiations between API and “Posta Moldovei”/ “Moldova Mail” regarding the drawing up of an agreement and standard contract on press distribution;
- Increase of the level of transparency and implementation of the Law on Access to In-

formation: the IJC took part in the amendment of a draft law on transparency in the decision-making process, initially drawn up by „Acces-Info”. Afterwards this draft was submitted to the Government as a legislative initiative;

- Drawing up and dissemination of declarations on threats to the freedom of expression identified in Moldova: every time it was informed, the IJC issued declarations about the cases of violation of or threats to freedom of expression. Throughout the year many declarations on the content of the Broadcast Code and on the process of its approval were issued, as well as on the election of the Broadcast Coordination Council, developments at “Antena C” and “Euro TV Chisinau”, harassment of “PRO TV Chisinau” and some actions that affected other media outlets in Moldova. Whenever possible, the IJC also organized press club meetings (lost cases at ECHR, the “Press House” issue, “Antena C” and “Euro TV” Chisinau case, etc.).

## *Training*

### **Seminar on the European standards in the field of media legislation**

On 3-4 October 2006, in partnership with the Council of Europe, the IJC organized a seminar on the problem of implementation of the European standards on freedom of expression and freedom of information in Moldova. Participants discussed the specifics of the ECHR case-law on Article 10 of the European Convention on Human Rights and its application in the Republic of Moldova. Several sessions were dedicated to the issue of access to information, advertising legislation, norms regulating artistic expression, as well as to commercial and religious discourse. The European standards were presented by French lawyers Frédéric Gras and Alexis Guedj. The Moldovan legislation and practice were the highlight of the presentations made by Moldovan lawyers Vlad Gribincea, Olivia Pirtac and Victor Pantaru, as well as of the presentations made by journalists Rodica Deleu and Ludmila Andronic. The 30 participants included the majority of lecturers specialized in the field of human rights or in journalism, journalists and representatives of civil society.

### **Intensive course “Law on Freedom of Expression and Freedom of Information”**

The intensive course “Law on Freedom of Expression and Freedom of Information” was organized from 3 to 9 August 2006. 15 young journalists and students from the Departments of Journalism and Communication Studies from Chisinau participated in that event. The course was led by Olivia Pirtac, coordinator of the IJC Media Law Unit, Eugeniu Ribca, senior lecturer at Moldova State University (MSU), and Vlad Gribincea, lawyer, member of the NGO “Lawyers for Human Rights”. Relevant international aspects were presented by Karen Freeman and Steven Knowlton, „Knight

International Press Fellows” from the USA. The course agenda included the following topics: case-law of the European Court of Human Rights on freedom of expression, defamation, access to information, legislation on broadcast and print media, rights of the news media during election campaigns, norms on mass media funding, copyright and journalism ethics. Experts’ presentations also included several case studies.

### **University Course “Media Law”**

The IJC continued to support the development of the media law course for law students. It is worth mentioning that the year 2006 was the third year when students of law department of MSU had the possibility to study media law. The course is optional, it was taught in Romanian and Russian, to students who study full time, as well as to those who study by correspondence. The syllabus includes ten topics:

1. General notions of media law.
2. Right to freedom of expression.
3. The issue of defamation in the Republic of Moldova.
4. Access to information.
5. Public service broadcasting.
6. Creation and liquidation of media outlets (periodicals, news agencies, broadcast companies).
7. Mass media and election campaign.
8. Legal regulation of advertising.
9. Informational security of society and of individuals.
10. Internet and its legal regulation. The course was taught to fifth-year students.

In the first semester of the academic year 2006-2007 (September – December 2006) 123 full-time students from the law department chose the course “Media Law”: 56 of them studied the course in Romanian and 67 in Russian.



Cursul este predat studenților anului cinci. În primul semestru al anului academic 2006-2007 (septembrie – decembrie 2006) 123 studenți ai secției de zi a Facultății de drept au ales cursul „Dreptul mass-media”: 56 dintre ei au studiat în română, iar 67 – în rusă.

### Publication of Resource Books

In December 2006, the Independent Journalism Center published the Romanian version of two books “Guidelines for Broadcast Regulation” by Eve Salomon, and the Council of Europe’s “Internet Literacy Handbook.”

The book “Guidelines for Broadcast Regulation” was published by the Commonwealth Broadcasting Association with the support of UNESCO, in order to help new and existing regulators to identify ways in which public service broadcasting can be preserved and strengthened, within the context of a varied and commercially viable industry. Eve Salomon is an international media consultant, with experience in broadcast and press regulation.

“The Internet Literacy Handbook” is comprised of 21 fact sheets, each covering a particular topic on Internet use, from searching for information to setting up blogs through to e-shopping and e-citizenship.

The publication of the Romanian version of these books became possible due to the financial support of IFA. These books are distributed free of charge. Persons willing to obtain these publications can turn to IJC or can access their electronic versions on the IJC webpage: [http://www.ijc.md/index.php?option=com\\_content&task=view&id=52&Itemid=83](http://www.ijc.md/index.php?option=com_content&task=view&id=52&Itemid=83).

### Conclusions

- In Moldova there is an urgent need for continuous training in the field of media legislation.
- Journalists do not feel sufficiently protected by current legislation. Media legislation must be improved, especially in what concerns providing certain additional guarantees on freedom of expression and protection of investigative journalism. In this context the approval of the draft law on freedom of expression could improve the existing situation.
- At the same time it is necessary to work on the improvement of the Law on Press and on the Broadcast Code.
- Serious studies are to be carried out in the field of media concentration, state advertising in the field of mass media and possibility to increase the efficiency of media self-regulation.

# PUBLICATIONS. RESOURCES

## Analytical bulletin

### „Mass Media in Moldova”

#### Funding:

*the British Government's Russia-CIS Conflict Prevention Pool and the German Institut fuer Auslandsbeziehungen (IFA) in the framework of "Media-Im-Pakt" program of the Stability Pact for South Eastern Europe*

The focus of the first issue of the analytical bulletin “Mass Media in Moldova”, which appeared in June 2006, was on the new Broadcast Code in the Republic of Moldova and problems of the national broadcasting. The magazine carried analyses and commentaries by Vlad Gribincea, Constantin Marin, Ion Bunduchi, Constantin Partac and Arcadie Gherasim. The first issue of the bulletin also carried a number of articles in which the authors tackled a range of current issues of the print media, including the system of press distribution in Moldova (Raisa Lozinschi); privatization of governmental newspapers (Dumitru Lazur); public support for the local press (Ion Mititelu); economic stability and efficient management of the periodicals (Petru Macovei).

The June 2006 edition of the analytical bulletin “Mass Media in Moldova” also included two materials about the current situation of the press in the regions Gagauz-Yeri and Transnistria. Traditionally, the magazine contains the sections “Photojournalism” (article “Photojournalism crisis or the myths of disappearance” by Nicolae Pojoga) and “Letter of the Law” (articles “European Court of Human Rights versus freedom of expression in Moldova” by Olivia Pirtac and “Corruption and illegal secretization of information go hand in hand” by Petru Munteanu). The magazine readers can also find out details of the managerial experi-

ence of Alexandru Tanas, director of the press agency “Infotag”, chief-editor of the magazine „Banci si Finante-Profit”/ “Banks and Finances-Profit”.

In the December 2006 issue of the bulletin “Mass Media in Moldova,” many articles by Moldovan media professionals, including journalists from regions of Transnistria and Gagauz-Yeri were published. They focused on the School of Advanced Journalism from Chisinau (Vitalie Dogaru), the Broadcast Code (Olivia Pirtac, Vasile State), the EU regulations on transparency and access to information (Angela Sirbu), realities and prospects of cable television in Moldova (Raisa Lozinschi) and on photojournalism (Nicolae Pojoga). In the December 2006 issue, one can also read the following articles: “Pack Journalism” by Steven Knowlton, “Mass media and state authorities” by Petru Bogatu, “Journalistic ethics in Gagauzian style” by Vitali Gaidarji, “Millions of Lei for the “development” of newspapers docile to state authorities” by Dumitru Lazur, “Peacemaking Journalist. On both sides of the conflict” by Irina Maleva and „Sports press between existence and subsistence” by Vitalie Hadei. In the section “Experience” one can read the answers of Slava Perunov, editor-in-chief of “SP” weekly from Balti, to the questions of the “Mass Media in Moldova” magazine.

The analytical bulletin “Mass Media in Moldova” is published in the Romanian, Russian and English languages and is distributed in Moldova and abroad. The electronic version of the bulletin can be accessed on the IJC webpage: [http://www.ijc.md/index.php?option=com\\_content&task=view&id=44&Itemid=70](http://www.ijc.md/index.php?option=com_content&task=view&id=44&Itemid=70) (in Romanian and Russian) and [http://www.ijc.md/eng/index.php?option=com\\_content&task=view&id=114&Itemid=37](http://www.ijc.md/eng/index.php?option=com_content&task=view&id=114&Itemid=37) (in English). The total print run of each issue in 2006 was 600 copies.



### **Electronic publication “Moldova Media News”**

This monthly publication in the English language contains information on chief events in mass media in Moldova. In 2006, it was distributed by e-mail to more than five hundred subscribers and published on the IJC web page at: [http://www.ijc.md/eng/index.php?option=com\\_content&task=section&id=4&Itemid=34](http://www.ijc.md/eng/index.php?option=com_content&task=section&id=4&Itemid=34).

### **Information portal „Moldova Azi”**

#### **Funding:**

*Soros Foundation - Moldova*

The information portal „Moldova Azi” ([www.azi.md](http://www.azi.md)) was launched on 28 May 2001 as an extension of the portal „Moldova-News”. In 2006, it became a useful information resource for Internet users both in Moldova and abroad. According to the statistics for 2006 “Moldova Azi” was among the top five most visited sites in the country. Every month, on average, the site was accessed by over 30,000 users.

The portal proposed to the attention of users daily information in the Romanian, Russian and English languages about the political, economic and social realities of the Republic of Moldova, provided to the Independent Journalism Center by the national press agencies - „Deca-press”, „Flux”, „InfoMarket”, “Info-Prim Neo”, “Infotag”, “Reporter.md” and „Monitor Media.” At the same time, the news items are grouped by category and placed in the section “Event.” A news archive is available on the website. Among the topics of general interest that were covered in 2006 under the heading “Event” were treaties on the settlement of the Transnistrian conflict, the wine crises, relations with Romania, the European integration, etc.

The weekly commentaries by Moldovan journalists and analysts tackled the most important current events and phenomena. They were structured into political, economic and social sections. „Moldova Azi” continued cooperation with many prominent journalists and columnists from Chisinau, such as: Petru Bogatu, Igor Volnitchi, Larisa Ungureanu, Oazu Nantoi, Vitalie Ciobanu, Ina Jeltova, Vasile Sarbu, Dumitru Manzarari and others.

Monthly investigations, studies and analyses provided in-depth coverage of issues from different fields: education, health, foreign affairs, elections etc. Besides, one can mention the launching of the section on European integration, where many analysts had the chance to publish studies on the implementation of the European integration projects, in which the Republic of Moldova was involved. These analysts include Dan Dungaciu, Iulian Chifu, Nicu Popescu and Igor Botan.

The interactive portal carries surveys, and the site visitors are offered a possibility to ask questions and receive answers from personalities working in different fields – politics, economy and culture. The section “Do you have questions for...?” was among the most popular ones due to the fact that prominent personalities had been interviewed. Thus, the site visitors addressed questions to Vitalie Nagacevschi, lawyer, president of the nongovernmental organization “Lawyers for Human Rights”; Dorin Chirtoaca, vice-president of the Liberal Party; Mihai Roscovan, municipal councilor of the Chisinau Mayoralty, president of „Business Consulting Institute”; Denis Starus, president of the Consumer Protection Center; Sergiu Tatarov, state chief councilor, Head of the Coordination Unit of the public administration reform; Vitalia Pavlicenco, vice-president of the Parliamentary Commission for foreign policy and European integration.

**Resource Center**  
*(Library and Computer Laboratory)*

**Funding:**

*Soros Foundation - Moldova*

The IJC Resource Center carries subscriptions to main newspapers of the Republic of Moldova (over 50 titles), in Romanian and in Russian, including all publications – members of the Association of Independent Press.

In 2006, some 70 books were purchased (journalism, communication, mass media legisla-

tion, public relations, conflict resolution etc.). These had been recently published in Romania, Great Britain and the USA. Besides, the Center has produced an online guide to Moldovan media (<http://www.ijc.md>).

The Resource Center Coordinator has been permanently updating the IJC webpage and distributing the IJC publications among all subscribers, either electronically or by regular mail. The coordinator has also been offering consultations to visitors of the IJC library on the available resources (books, textbooks, magazines), and on Internet use.

# MEDIA MONITORING

*Agricultural topics in the print media* Project,  
conducted by the IJC as part of the Program Alliance  
in support of the agricultural market II

This activity component includes a quantitative and qualitative monthly analysis of journalists' products (articles, interviews, editorials, news items) published in newspapers, magazines, and distributed by news agencies in Moldova.

Journalists' materials selected for monitoring referred to the following topics:

- agricultural marketing
- sale of agricultural products
- export of agricultural products
- laws regulating activities in agriculture, including agricultural sales
- drawbacks in the legal framework, which affect the agricultural sector
- initiatives in the field
- opportunities for agricultural business
- activities carried out by the Alliance in Support of Agricultural Market
- activities carried out by the Coalition for Rural Economic Development
- discussion of and reaction to activities carried out by the respective structures

Based on collected data, IJC researchers designed and produced two types of reports:

monthly monitoring reports (including copies of articles and news published throughout the month, as well as information on the number of monitored publications, broadcast programs, including those referring to the National Federation AGRO Inform and the ASPA Program), as well as quarterly analytical reports. The latter highlighted the level of interest of mass media in the monitored issues (judging by the number of articles existing on the respective topics and the number of newspapers interested in these topics), the most frequently dealt with issues in print media, the way the problems were treated, whether the approach to them was a complex one, a comparative analysis of the reported period with the previous one (in order to establish whether the interest of the print media in the topics of marketing and legislation in agriculture increased or declined).

Throughout the year 2006, 12 newspapers and magazines, as well as six news agencies were monitored every month. Twelve monthly reports and four quarterly reports were produced.

# PRIORITIES FOR THE YEAR 2007

## In 2007, the IJC will continue

### *to organize*

- ◆ Short-term training activities for journalists and coders involved in media monitoring,
- ◆ Conferences and debates
- ◆ Activities of the School of Advanced Journalism
- ◆ “Days of Press Freedom”
- ◆ Monthly meetings of the Chisinau Press Club
- ◆ “Journalists of the Year” Gala
- ◆ Moldovan media needs assessment
- ◆ Internships in local newsrooms

### *to publish*

- ◆ Magazine „Mass Media in Moldova” (in Romanian, Russian and English)
- ◆ Media Legislation Bulletin (in Romanian and Russian)
- ◆ Annual Report on Freedom of Expression in the Republic of Moldova (in Romanian and English)
- ◆ Information portal “Moldova Azi” (www.azi.md)
- ◆ Electronic publication „Moldova Media News”
- ◆ Mass Media Guide, 3rd edition, 2007

### *to monitor*

- ◆ Media in the Republic of Moldova (within

the projects “Media monitoring during local elections”, “Monitoring of media coverage of human trafficking and its prevention”, “Agricultural topics in mass media in Moldova”).

- ◆ Legislation and developments in the field of legislation on freedom of expression and freedom of information and participate in the drafting of proposals on the fine-tuning of existing legislation
- ◆ Cases of violation of the freedom of expression and freedom of information

### *to offer*

- ◆ Free access to the Resource Center (IJC library and the Internet lab)
- ◆ Free legal aid (including in-court representation) on issues related to media legislation, freedom of expression and journalists’ rights

### *to produce*

- ◆ Radio/TV programs „Destine si destinatii” and syndicated articles on prevention of human trafficking

Future IJC projects also include the second stage of the project “Prospects of Creating an Audit Bureau of Circulations in the Republic of Moldova” and “State Advertising in Mass Media in Moldova”.

# INTERNATIONAL AFFILIATIONS

## SEENPM

The Independent Journalism Center is the only organization from Moldova – member of the South-East European Network for Professionalization of the Media (SEENPM), an organization which currently unites 18 media-development centers from 11 countries. Founded in February 2000, the network offers training courses for journalists and media trainers and runs various journalism exchange programs. SEENPM has received financial support from the Danish Government (FRESTA Program), the Swiss Government and the Open Society Institute. In 2002-2004, the IJC was a member of the SEENPM Coordinating Committee.

## IFEX

In June 2001, the IJC became a member of the International Freedom of Exchange (IFEX), an international network that unites 60 organizations, pursuing the goal of monitoring freedom of expression. The best known product of this network is the electronic bulletin “Action Alert” which is compiled from accounts on abuses of the right to free expression in the regions represented by the member organizations. The bulletin is distributed to a large number of institutions and stakeholders all over the world. The IJC was a member of the IFEX Council in 2002-2005.

## IJC BOARD OF DIRECTORS

<b>Valeriu LOGHIN</b>	Director, Open World House
<b>Victor URSU</b>	Executive Director, Soros Foundation - Moldova
<b>Robert TINSLEY</b>	Representative of the International Center for Journalists (ICFJ), Washington DC

## IJC EXPERT COUNCIL

<b>Alexandru TANAS</b>	“Infotag” news agency, ‘Banci si Finante.’ ‘Profit’ magazine
<b>Valeriu VASILICA</b>	“Info-Prim Neo” news agency
<b>Alexandru CANTIR</b>	Committee for Press Freedom, BBC Radio
<b>Vlad BERCU</b>	“BASA-press” agency
<b>Mircea SURDU</b>	“Teleradio–Moldova”
<b>Ion MITITELU</b>	Association of Independent Press
<b>Alexandr BURDEINII</b>	“InfoMarket” agency
<b>Alina RADU</b>	“Ziarul de Garda” weekly
<b>Mihai GUZUN</b>	Moldova State University



# IJC TEAM

<b>Angela SIRBU</b>	Executive Director <i>asirbu@ijc.md</i>
<b>Corina CEPOI</b>	Interim Director <i>ccepoi@ijc.md</i>
<b>Natalia ANGHELI-ZAICENCO</b>	Senior Consultant <i>nangheli@ijc.md</i>
<b>Maria PRAPORSCIC</b>	Program Coordinator <i>coordonator@ijc.md</i>
<b>Ecaterina LEUCA</b>	Assistant of Program Coordinator <i>assistant@ijc.md</i>
<b>Olivia PIRTAC</b>	Coordinator, Media Law Unit <i>mlu@ijc.md</i>
<b>Vitalie DOGARU</b>	Academic Coordinator, School of Advanced Journalism <i>vdogaru@scoaladejournalism.md</i>
<b>Nicolae NEGRU</b>	Chief Editor “Mass Media in Moldova”, “Moldova Azi” portal <i>editor@ijc.md</i>
<b>Diana VALUTA</b>	Administrative Assistant <i>dvaluta@ijc.md</i>
<b>Mihai CATAN</b>	Coordinator of Information Resources <i>dbase@ijc.md</i>
<b>Angela MAXIMENCO</b>	Chief Accountant <i>accountant@ijc.md</i>
<b>Violeta PUSCAS/ Vlad HARJEVSCHI</b>	Accountant <i>accountant@scoaladejournalism.md</i>
<b>Aurel CIOBANU</b>	Administrator/Driver

# FINANCIAL REPORT.

## YEAR 2006

Projects	Balance of 2005	Received	Spent	Administrative costs	Balance	Funded by
	\$	\$	\$		\$	
Development of an Informational Web Portal Moldova News	2375		2375	0	0	Soros Foundation - Moldova
Study and Analysis of Mass-media Market through Elaboration and Production of Specialized Publications	6510		6510	2585	0	Soros Foundation - Moldova
Media Law Unit		25677	25677	3425	0	OSI Budapesta
New Perspectives for Women, Anti-Trafficking Initiative in Moldova	9208	54725	64394	26287	-461	Winrock International
Building Conflict Resolution Capacity of Journalists from All Moldovan Regions	-3626	81226	75555	17025	2045	British Embassy
Chisinau School of Advanced Journalism		12120	3360	0	8760	British Embassy
Chisinau School of Advanced Journalism		35534	35534	6700	0	University of Missouri
Coordination of SEENPM Activities		3375	3375	0	0	SEENPM
Investigative Journalism Training		1985	1985	385	0	SCOOP/Danamarca
Press Review / Alliance for Support of Agricultural Market		1650	1650	0	0	AgroInform
Chisinau School of Advanced Journalism		29360	29360	2200	0	Press Now
Press Freedom Days		3852	3852	0	0	OSCE
Annual Press Club (December 2006)		5845	5845	0	0	OSCE
Chisinau School of Advanced Journalism		3640	1200	0	2440	OSCE
A Comprehensive Assessment of Media Needs		4125	4125	775	0	OSCE
Co-financing Conference "Media and Conflict Resolution"		4728	4728	0	0	OSCE
Contests for Journalists		2000	2000	200	0	UNDP Moldova
Chisinau School of Advanced Journalism		7100	7100	1125	0	NED
Support of Free Media in Moldova		62410	62410	4733	0	IEA
Chisinau Press Club and Awards Ceremony		10800	10800	2492	0	The Balcan Trust for Democracy
Seminar on European Standarts Concerning Freedom of Expression		3050	6077	865	-3027	Council of Europe
Technical Support		985	985		0	Intermedia support
TV Monitoring	9465		9465	2255	0	USA Embassy

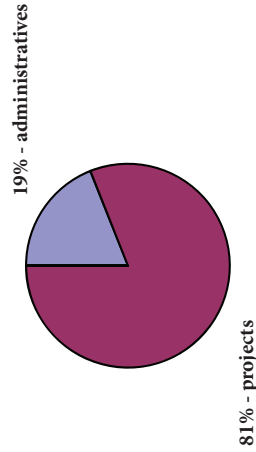
# FINANCIAL REPORT. YEAR 2006

Technical Support		5000				5000	Sirotsky Jayme
Philanthropic Donation for Participation in the Contest WebTop	480		480	480	0		Bonuses
<b>TOTAL</b>	<b>24412</b>	<b>359187</b>	<b>368842</b>	<b>71532</b>	<b>14757</b>		

<b>Projects</b>	<b>297310</b>	<b>\$</b>
<b>Administratives</b>	<b>71532</b>	<b>\$</b>
\$ renting, servicing, telephone, rates etc.	25178	\$
\$ Salaries	46354	\$
<b>Total</b>	<b>368842</b>	<b>\$</b>

Executive director   Angela SIRBU

Chief Accountant   Angela MAXIMENCO



## Statement of Assets, Liabilities and Fund Balance as of December 31, 2006 and 2005

	2006 (MDL)	(USD)	2005 (MDL)	(USD)
<b>ASSETS</b>				
Current assets				
Cash and cash equivalents	588265	45584	357421	27924
Prepayments	60159	4662	37469	2927
	<b>648424</b>	<b>50246</b>	<b>394890</b>	<b>30851</b>
<b>Non-current assets</b>				
Non fixed assets	26958	2089	4979	389
Fixed assets at Net Book Value	1273901	98714	964357	75340
	<b>1300859</b>	<b>100803</b>	<b>969336</b>	<b>75729</b>
<b>Total assets</b>	<b>1949283</b>	<b>151049</b>	<b>1364226</b>	<b>106580</b>
<b>FUND BALANCE AND LIABILITIES</b>				
<b>Current liabilities</b>				
Liabilities	9152	710	3185	249
	<b>9152</b>	<b>710</b>	<b>3185</b>	<b>249</b>
<b>Fund balance</b>	<b>1940131</b>	<b>150339</b>	<b>1361041</b>	<b>106331</b>
<b>Total Fund balance</b>	<b>1949283</b>	<b>151049</b>	<b>1364226</b>	<b>106580</b>

# APPENDIX

## IJC Agenda

### January – December 2006

#### January

- ❑ 26/28 – Orientation on conflict resolution for journalists. Under the auspices of the Peacebuilding Framework Project administered by the Department for International Development (DFID) Section at the British Embassy in Chisinau and financed by the British Government's Global Russia-CIS Conflict Prevention Pool.
- ❑ Distribution of the December 2005 issue of „Mass Media in Moldova” magazine. Financed by Soros Foundation – Moldova and DFID.
- ❑ Preparation and launching of the “ Report on Freedom of Expression in Moldova for 2005.” Financed by the OSI Network Media Program.
- ❑ 30 – Media Law Bulletin (November-December 2005). Financed by the OSI Media Program (electronic version available at: [http://www.ijc.md/index.php?option=com\\_content&task=view&id=19&Itemid=62](http://www.ijc.md/index.php?option=com_content&task=view&id=19&Itemid=62))

#### February

- ❑ 13/17 – In-house consultations for print media offered by U.S. journalist/trainer Larry Gerber, currently Knight International Press Fellow in Romania.
- ❑ 18 – Meeting of the network of journalists specializing in diversity reporting in Chisinau. Under the auspices of the Peacebuilding Framework Project administered by the Department for International Development (DFID) Section at the British Embassy in Chisinau and financed by the British Government's Global Russia-CIS Conflict Prevention Pool.

#### March

- ❑ 16/18 – Training for print media representatives on covering human trafficking

prevention and reporting about alternatives to going abroad for vulnerable women.

Organized in the framework of the project “New perspectives for women”. Financed by the USAID through Winrock International.

- ❑ 20 – Media Law Bulletin (January-February 2006). Financed by the OSI Network Media Program (electronic version available at: [http://www.ijc.md/index.php?option=com\\_content&task=view&id=19&Itemid=62](http://www.ijc.md/index.php?option=com_content&task=view&id=19&Itemid=62))

#### April

- ❑ 18/21 – Launching of a competition for print media professionals and students of journalism on covering human trafficking prevention and reporting about alternatives to going abroad for vulnerable women. Organized in the framework of the project “New perspectives for women”. Financed by the USAID through Winrock International.

#### May

- ❑ Press Freedom Days (April 25 – May 30)
- ❑ 2/5 – Official dedication of the Chisinau School of Advanced Journalism. In partnership with the Missouri School of Journalism. Financed by the National Endowment for Democracy (NED).
- ❑ 4 - Media Fair (media exhibition, public debates etc.), between 11.00 am and 3.00 pm, in „Stefan cel Mare” Public Garden, Chisinau. Financed by the OSCE Mission to Moldova
- ❑ 5 – “Investigative journalism and press freedom” seminar. In partnership with SCOOP Program (Denmark)
- ❑ 12 - Meeting of the network of journalists specializing in diversity reporting in Rezina. Under the auspices of the Peacebuilding Framework Project administered by the Department for International Development (DFID) Section at the British Embassy in

## IJC Agenda January – December 2006

Chisinau and financed by the British Government's Russia-CIS Conflict Prevention Pool.

- ❑ 25 – Media Law Bulletin (March- April). Financed by the OSI Network Media Program (electronic version available at: [http://www.ijc.md/index.php?option=com\\_content&task=view&id=19&Itemid=62](http://www.ijc.md/index.php?option=com_content&task=view&id=19&Itemid=62))
- ❑ 20/26 - Study visit to Georgia for journalists interested in diversity issues. Under the auspices of the Peacebuilding Framework Project administered by the Department for International Development (DFID) Section at the British Embassy in Chisinau and financed by the British Government's Global Russia-CIS Conflict Prevention Pool.

### June

- ❑ 1 – Study visit for journalists covering human trafficking to the Regional Support Center (RSC) from Cahul. Organized in the framework of the project “New perspectives for women.” Financed by the USAID through Winrock International.
- ❑ 7 – Monthly Press Club meeting. Financed by the Balkan Trust for Democracy (BTD).
- ❑ 15/17 - „Print Media Management” workshop. Financed by Media-Im-Pakt- Media Support for South Eastern Europe/IFA (Germany).
- ❑ 19/24 – Study visit to Bosnia and Herzegovina for journalists interested in diversity issues. Under the auspices of the Peace Building Framework Project administered by the Department for International Development (DFID) Section at the British Embassy in Chisinau. Financed by the British Government's Global Russia-CIS Conflict Prevention Pool.
- ❑ 30 - Study visit for journalists covering human trafficking to the Regional Support

Center (RSC) from Hancesti. Organized in the framework of the project “New perspectives for women.” Financed by the USAID through Winrock International.

- ❑ Publication of the June issue of the analytical magazine „Mass media in Moldova.” Financed by the British Government's Global Russia-CIS Conflict Prevention Pool and Media-Im-Pakt- Media Support for South Eastern Europe/IFA (Germany).

### July

- ❑ 6 – Monthly Press Club meeting. Financed by the Balkan Trust for Democracy (BTD).
- ❑ 7 – Meeting of the network of journalists specializing in diversity reporting in Chisinau. Under the auspices of the Peace Building Framework Project administered by the Department for International Development (DFID) Section at the British Embassy in Chisinau. Financed by the British Government's Global Russia-CIS Conflict Prevention Pool.
- ❑ 10/20 – In-house consultations for managers of print publications. Financed by Media-Im-Pakt- Media Support for South Eastern Europe/IFA (Germany).
- ❑ 21 – Round table “Media as business in Moldova.” Financed by Media-Im-Pakt- Media Support for South Eastern Europe/ IFA (Germany).
- ❑ 27 - Study visit for journalists covering human trafficking to the Regional Support Center (RSC) from Balti. Organized in the framework of the project “New perspectives for women.” Financed by the USAID through Winrock International.
- ❑ Media Law Bulletin (May-June). Financed by the OSI Network Media Program (electronic version available at: [http://www.ijc.md/index.php?option=com\\_content&task=view&id=19&Itemid=62](http://www.ijc.md/index.php?option=com_content&task=view&id=19&Itemid=62))

## IJC Agenda

### January – December 2006

#### August

- 3/9 – Intensive workshop “Freedom-of-information and freedom-of-expression legislation.” Financed by the OSI Network Media Program.

#### September

- 4 – Official launching of the Chisinau School of Advanced Journalism. Start of fall semester classes. In partnership with the Missouri School of Journalism and CFPJ journalists’ training center from Paris. Financed by the National Endowment for Democracy (NED) and MATRA Assistance Program of the Dutch Government.
- 7 – Monthly Press Club meeting on the topic of “New Perspectives for Women from Moldova as a trafficking-prevention tool.” Financed by the Balkan Trust for Democracy (BTD).
- 18/29 - Internships at Chisinau-based media for journalists from Transnistria and Gagauz-Yeri. Under the auspices of the Peace Building Framework Project administered by the Department for International Development (DFID) Section at the British Embassy in Chisinau. Financed by the British Government’s Global Russia-CIS Conflict Prevention Pool.
- Media Law Bulletin (July-August). Financed by the OSI Network Media Program (electronic version available at: [http://www.ijc.md/index.php?option=com\\_content&task=view&id=19&Itemid=62](http://www.ijc.md/index.php?option=com_content&task=view&id=19&Itemid=62))

#### October

- 3/4 - Seminar „European standards on freedom of expression and freedom of information.” Organized in partnership with the Council of Europe.

- 5 - Monthly Press Club meeting. Financed by the Balkan Trust for Democracy (BTD).
- 20/21 – International conference “Media and conflict resolution”. Under the auspices of the Peace Building Framework Project administered by the Department for International Development (DFID) Section at the British Embassy in Chisinau. Financed by the British Government’s Global Russia-CIS Conflict Prevention Pool.
- 21 – Special meeting of the Press Club with participation of journalists from Georgia and Bosnia and Herzegovina. Financed by the Balkan Trust for Democracy (BTD).
- 16/27 - Internships at Chisinau-based media for journalists from Transnistria and Gagauz-Yeri. Under the auspices of the Peace Building Framework Project administered by the Department for International Development (DFID) Section at the British Embassy in Chisinau. Financed by the British Government’s Global Russia-CIS Conflict Prevention Pool.
- 27 - Results of the competition for the best reporting of the United Nations „UN Prizes 2006.” Financed by the UN office in Moldova.

#### November

- 1 - Study visit for journalists covering human trafficking to the Regional Support Center (RSC) from Soroca. Organized in the framework of the project “New perspectives for women.” Financed by the USAID through Winrock International.
- 2 – Monthly Press Club meeting. Financed by the Balkan Trust for Democracy (BTD).
- 16/18 - Advanced workshop for print and broadcast journalists covering human trafficking: „Trafficking prevention and alternatives for at-risk women.” Organized in the framework of the project “New perspec-



## IJC Agenda January – December 2006

tives for women.” Financed by the USAID through Winrock International.

- ❑ 20/22 - Study visit to Romania for a group of Moldovan journalists. Financed by the Balkan Trust for Democracy (BTD).
- ❑ 24 - Meeting of the network of journalists specializing in diversity reporting in Balti. Under the auspices of the Peace Building Framework Project administered by the Department for International Development (DFID) Section at the British Embassy in Chisinau. Financed by the British Government’s Global Russia-CIS Conflict Prevention Pool.
- ❑ Media Law Bulletin (September-October). Financed by the OSI Network Media Program (electronic version available at: [http://www.ijc.md/index.php?option=com\\_content&task=view&id=19&Itemid=62](http://www.ijc.md/index.php?option=com_content&task=view&id=19&Itemid=62))

### December

- ❑ 1 - Results of the competition for the best coverage of human-trafficking prevention and alternatives for at-risk women. Organized in the framework of the project “New perspectives for women.” Financed by the USAID through Winrock International.
- ❑ 7 – Monthly Press Club Meeting. Financed by the Balkan Trust for Democracy (BTD).
- ❑ 11 - Round table „Prospects for adopting the freedom-of-expression law.” Financed by the OSI Network Media Program
- ❑ 20 - Annual Press Club. Award ceremony „The best journalists of 2006.” Financed by the Balkan Trust for Democracy (BTD).
- ❑ Publication of the December issue of the analytical magazine „Mass media in Moldova.” Financed by the British Government’s Global Russia-CIS Conflict Prevention Pool and Media-Im-Pakt- Media Support

for South Eastern Europe/IFA (Germany), (electronic version available at: [http://www.ijc.md/index.php?option=com\\_content&task=view&id=44&Itemid=70](http://www.ijc.md/index.php?option=com_content&task=view&id=44&Itemid=70))

### PERMANENT ACTIVITIES:

- ❑ Monthly Press Club meetings (held first Thursday of the month). Financed by the Balkan Trust for Democracy (BTD).
- ❑ Production and broadcasting of syndicated TV and radio programs on human trafficking prevention. Organized in the framework of the project “New perspectives for women.” Financed by the USAID through Winrock International.
- ❑ Publication of syndicated articles on human trafficking prevention. Organized in the framework of the project “New perspectives for women.” Financed by the USAID through Winrock International.
- ❑ Print Media Monitoring in the framework of the project “New perspectives for women”. Financed by the USAID through Winrock International.
- ❑ Print Media Monitoring Project “Agricultural topics in mass media in Moldova”, conducted by the IJC as part of the Program “Alliance in support of the agricultural market” (ASPA)
- ❑ Training of faculty for the newly-created Chisinau School of Advanced Journalism. In partnership with the Missouri School of Journalism, Journalism Department of Moldova State University. Financed by the U.S. State Department through the Missouri School of Journalism.
- ❑ Chisinau School of Advanced Journalism. In partnership with the Missouri School of Journalism and CFPJ journalists’ training center from Paris. Financed by the National Endowment for Democracy (NED) and

## IJC Agenda

### January – December 2006

MATRA Assistance Program of the Dutch Government.

- Internships for young women at local media outlets. Organized in the framework of the project “New perspectives for women.” Financed by the USAID through Winrock International.
- Free legal assistance for journalists (including in-court representation) on issues related to freedom of expression and journalists’ professional rights. Financed by Media-Im-Pakt- Media Support for South Eastern Europe/IEA (Germany).
- „Moldova Azi” Portal ([www.azi.md](http://www.azi.md))
- Electronic publication “Moldova Media News” (electronic version available at: <http://ijc.md/eng>).
- Resource library for journalists and Internet access. Monday through Friday. 10.00-18.00. Lunch break: 12.00-14.00.