



Centrul pentru Jurnalism Independent

ACTIVITY REPORT 2009

Mission

Promote and support professional journalism to assert quality, free and viable media

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LAW UNIT

CHIȘINĂU PRESS CLUB

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FINANCIAL REPORT

ANNEX: CALENDAR OF EVENTS (January–December 2009)

FREE PRESS PROMOTION CAMPAIGNS

PRESS FREEDOM DAYS MAY–JUNE 2009

Organizers: Center for Independent Journalism (CIJ), Association of Independent Press (API), Acces-Info Center, Center for Journalistic Investigations (CIN), Association of Electronic Press (APEL), Union of Journalists in Moldova (UJM), Press Freedom Committee (PFC/CLP), Center for Young Journalist in Moldova (CTJM).

Financing: Ministry of the Exterior of the Netherlands (MATRA Program), Eurasia Foundation, with resources from the Ministry of the Exterior of the Netherlands and the United States Agency for International Development (USAID), Soros-Moldova Foundation, Organization for Security and Co-operation in Europe (OSCE) Mission in Moldova.

The 2009 edition of the campaign Press Freedom Days (PFD) was launched on May 4 in a press conference in which journalists from various media institutions and representatives from non-government media organizations in the Republic of Moldova participated. The organizers familiarized conference participants with the calendar of events for the campaign, and eight media organizations (CIJ, API, APEL, CLP, UJM, Acces-Info Center, CIN and CTJM) publicized a memorandum on media freedom in Moldova from May 3, 2008 to May 3, 2009. In the memorandum, these organizations stated that, “Media freedom in the Republic of Moldova is threatened as it is systematically, methodically and abusively hindered by state authorities.” According to the authors, “Although in recent years media legislation in the Republic of Moldova has improved, the state of media freedom deteriorated step by step, reaching its lowest point in the campaign for parliamentary elections in 2009 and during the post-electoral period.” In the opinion of these media organizations, the non-observance of legal provisions had become a rule and not an exception in Moldova. The fact that the annual report *Media Freedom in the World* by the American organization Freedom House ranked Moldova 150th along with states without free media was the consequence of the anti-democratic attitude of Moldovan authorities, their refusal to recognize the role of the media as the fourth estate and their long-term efforts to transform the media into a party machine or collective propagandist as in Soviet times.

To ensure genuine media freedom in compliance with the principles of an open, democratic society and international norms, the non-government Moldovan media organizations recommended that the authorities do the following: (i) stop aggressive actions, intimidation and harassment of journalists, independent media and non-government media organizations; (ii) prosecute and punish guilty persons in cases of aggression against journalists, media intimidation and harassment, violations of the right to the freedom of expression and hindering access to information of public interest; (iii) ensure that the practices and the case law of the European Court of Human Rights are applied by Moldovan courts of justice and law enforcement bodies; (iv) ensure the transparency of media ownership and avoid monopolies by specific political powers or interest groups and (v) improve the legal framework and ensure existing laws are implemented including depoliticizing the Broadcast Coordination Council and improving the legislative framework for granting broadcasting licenses and frequencies, reviewing the legislation on the public broadcasting institution to ensure its genuine independence, modifying the civil code in cases of slander or libel so the amount of compensation is equal to the prejudice caused and so public officials tolerate public criticism, prohibiting discrimination based on type of media ownership and on political criteria and taking measures to encourage local and international investment in the media.

The memorandum is on the CIJ web-page at: http://www.ijc.md/index.php?option=com_content&task=view&id=435 (in Romanian) and

at: http://www.ijc.md/eng/index.php?option=com_content&task=view&id=262 (in English).

On May 6, approximately 100 journalists and representatives of non-government media organizations in Moldova picketed the seat of the Moldovan government demanding the observation of media rights and freedoms and condemning the intimidation of journalists, violations of the right to the freedom of expression, hindering access to information and government pressure on media not loyal to the party in power—cases that were more and more frequent in recent times. The participants carried banners inscribed with “Press Freedom Days – May 2009” and posters with slogans about media freedom and access to information.

On May 9, CIJ launched an information campaign on media freedom, the freedom to form and express opinions, the freedom of expression and the right of access to public information. In the context of World Press Freedom Day, CIJ published a series of articles on existing regulations in Moldova on media freedom and the prohibition against censorship in media (Article 1, Moldovan Media Law), the right to information and the duty of media outlets to correctly inform the public (Article 34 of the Constitution of the Republic of Moldova) and the freedom to form and express opinions and the freedom of expression (Article 32 of the Constitution and Article 10 of the European Convention on Human Rights to which Moldova is a signatory). CIJ installed billboards with these provisions in national and international legislation in seven bus stations in the center of Chişinău Municipality. The informational campaign lasted one month.

PFD 2009 also included (i) a protest against the intimidation of journalists and the undermining of media institutions in the Opera and Ballet Theater Square on May 3, (ii) the publication of reports on media monitoring during and after the election campaign and a collection of journalists’ investigations, (iii) round table discussions on the topic Journalistic Self-Regulation: International Experiences and Moldovan Realities, (iv) a workshop dedicated to problems in managing newspapers and to advertising department activities and (v) a meeting of the Club of Investigative Journalists on the topic Access to Information of Public Interest in Moldova: The Transparency of Local Budgets.. The complete agenda is on the CIJ web site at: http://www.ijc.md/index.php?option=com_content&task=view&id=434&Itemid=1.

TRAINING

SCHOOL OF ADVANCED JOURNALISM

Partners: Missouri School of Journalism and the International Center for the Professional Training of Journalists in Paris

Financing: MATRA Program of the Ministry of the Exterior of the Netherlands implemented by the Netherlands organization Press Now

On June 26, 2009, the School of Advanced Journalism held its third graduation ceremony. It took place in Soroca in the presence of students, trainers, representatives of local media and a group of 10 young journalists from the Netherlands. The graduates received their diplomas on the steps of the Soroca fortress from Vitalie Dogaru, the academic coordinator of the school. After the ceremony, they visited the fortress and other tourist sites and the editorial office of the weekly newspaper *Observatorul de Nord* (The Northern Observer) and the headquarters of the regional television station SOR TV where they met with local journalists and got acquainted with the working conditions in these media institutions.

In 10-month curriculum the 16 graduates had learned how to write news items, to take pictures, to prepare material for radio and television, to write articles on political, economic and social topics and to carry out journalistic investigations. All classes were taught by professionals from Moldova and from abroad. In August 2009, the School also decided to offer English language courses for 10 students.

The fourth class began their studies on September 1, 2009: 17 students were selected from the 30 applications received. Most were graduates in economics (5) and linguistics (4). The others graduated in arts, law, management, political science, medicine or history. Unlike previous classes, only one student had a journalistic background. The median age of the students was 24 years.

The ceremony opening the academic year took place in the presence of the trainers. On the first day of classes CIJ organized a meeting with graduates of the previous three years to exchange experiences and give the new students advice on how to overcome the difficulties with their studies and on seeking employment.

In the first two months, the students took the class Introduction to Journalism taught by Vitalie Dogaru followed by the course Technical Abilities. For five days, three trainers (Sergiu Todos from Radio Free Europe, cameraman Marin Iliut from OWH TV and Olga Jdanaya, video designer, TV Moldova 1) familiarized the students with audio/video equipment and taught them the basic principles of montage and editing video and audio material.

The course on news scripts (News) was a continuation of the introductory course. The trainers (Liliana Vitu, former BBC correspondent in Chişinău and Igor Volnitchi, journalist at INFOTAG News Agency) taught the students how to structure news with a lead and how to work with sources and background. During the photojournalism course, trainer Nicolae Pojoga (teacher at Journalism Faculty of Moldova State University) shared his experience from the world of pictures and photo journalism and the use of Photoshop. The students learned technical aspects about the structure and functions of a video camera. They also took the following classes: Media Legislation (taught by Olivia Pirtac, attorney-at-law and Eugen Ribca, APEL lawyer), Interviewing (taught by Vitalie Dogaru), Long News Items (taught by Alina Radu, Director of *Ziarul de Garda*), Ethics (Nadine Gogu, CIJ Vice -Director) and Media Design (Angela Ivanesi).

A special place was reserved for the course On-line Journalism conducted by Netherlands trainer Ana Uzeleac and local trainers Vitalie Dogaru and Corina Samciuc. In this course the students launched the web site <http://online.scoaladejournalism.md/>. The first semester of 2009/2010 closed with the courses Radio Journalism (Vasile Botnaru, Radio Free Europe, Alexandru Cantir,

former director of Radio BBC Chişinău and Liliana Nicolae, former trainer at BBC Bucharest) and TV Journalism (Artur Corghencea, ProTV editor, Yana Cozari, former journalist at TV7, and Angela Gonta, ProTV newscaster).

The School of Advanced Journalism was founded on September 4, 2006 to train journalists for Moldovan media. In 2007, there were 19 graduates and in 2008 there were 16. The majority of them work for Moldovan media outlets including Radio Free Europe, TV Moldova 1, Pro TV, Elita TV, Jurnal TV, *Ziarul de Garda*, TeleRadio-Gagauzia and others. There is more information about the school at www.scoaladejournalism.md.

BRIDGES OVER THE NISTRU RIVER: JOINT MEDIA ACTIONS TO SOLVE THE TRANSNISTRIAN CONFLICT

Developed in partnership with BBC World Service Trust (till March 2009)

Project implementation period: August 2007-March 2010

Financing: the Global Fund for Conflict Prevention of the Government of the United Kingdom (UK) (until March 31, 2009) and the UK Department for International Development (DFID) (April 1, 2009–March 31, 2010).

The aim of this project is to strengthen professional collaboration between journalists on both sides of the Nistru River and to highlight progressive journalistic practices that would contribute to balanced, deep and interesting reporting on complex phenomena in the public interest.

In 2009 as part of this project, CIJ developed the following activities:

- short-term training programs for journalists;
- consultancies for journalists from the Transnistrian region and from the public media outlet Teleradio-Gagauzia;
- in-house training for journalists from the Transnistrian region;
- articles/programs jointly produced by teams of journalists on both sides of the Nistru River;
- editing the electronic publication www.dialog.md;
- Chişinău Press Club meetings.

Short-Term Training Programs for Journalists

From 29 to 31 January, CIJ organized the third part of the training program “Producing Documentary Films”, in which 13 TV journalists from Chişinău, Bălţi, Comrat and Tiraspol participated in six teams that included reporters, cameramen and video editors. Each team presented a documentary film they had produced as part of this training program that started in September 2008. Roman Liberov, a BBC World Service Trust trainer and author of documentary films, TV programs and serials produced for various TV stations in the Russian Federation was the moderator.

From 18 to 22 February, CIJ organized the second and final part of the training program “Producing Radio Programs on Social Topics” attended by 18 journalists from Chişinău, Tiraspol, Bender, Ribnita, Comrat and Taraclia. This seminar was moderated by Alexandr Verzilov, BBC trainer and Director of Programs at the State Broadcasting Company Don-TR in Rostov-on-Don and teacher at the Training Center for TV and Radio Journalists founded by the BBC in Yekaterinburg (Russian Federation). The first part of this training program was held from November 26 to 30, 2008. Before the second part of the program, the participants wrote a series of radio programs about various social problems common to people living on both sides of the Nistru River.

Between March 20 and 24 in Chişinău, CIJ offered the training program “Reporting on the Transnistrian Problem in Print Media” attended by 12 journalists from Bălţi, Chişinău, Comrat and Tiraspol. The seminar was moderated by the British journalist Jonathan Steele, an editorialist at the newspaper *The Guardian*. This was a practical program during which the participants researched and wrote several articles about Transnistria.

From 9–11 July, CIJ organized the training program “Media Reporting on Conflicts” in the village of Cocieri in Dubasari District. A total of 16 journalists employed at media institutions in Bălţi, Chişinău, Comrat, Dubasari and Tiraspol participated in this program about the Transnistrian problem. It was conducted by Oleg Panfilov, Director of the Center for Journalism in Extreme Situations in Moscow and included as special guests lawyer Eugen Ribca and journalist Vasile Botnaru, Director of the Chişinău Office of Radio Free Europe. Seminar participants discussed ethical principles in writing about war, the security of journalists broadcasting in a conflict region, local and international legislation in the domain and watched and discussed a series of documentary films on the topic.

Consultancy Program for Journalists

From 10–13 February, CIJ offered a consultancy for broadcast media managers, editors and reporters in the Transnistrian region and in the Territorial and Administrative Unit Gagauz-Yeri. Simon Fitzgerald, experienced journalist and BBC World Service Trust consultant, visited the radio stations Jelannoe (Ribnita) and Novaya Volna (Bender/Tighina) as well as the regional public broadcaster Teleradio-Gagauzia (Comrat). This was the second stage of this program (the first stage was offered in 2008). The consultations were designed to improve the quality of local newscasts by learning from the experience of BBC journalists.

In-House Training for Journalists in the Transnistrian Region

In-house training for young journalists and students of the journalism faculty in the Transnistrian region started in September 2009. The purpose was to allow participants to learn more about the specific activities of their colleagues in media outlets in Chişinău and other localities in Moldova, to learn from their experience and to strengthening collaboration between journalists in the Transnistrian region and those in other regions of Moldova. Before the end of 2009, nine young Transnistrian journalists and journalism students participated in this two-week, in-house training program. Participating institutions were the newspapers *SP* (Bălţi) and *Cahul Expres* (Cahul), radio stations Radio Free Europe and Radio 7, and the TV station TV7 in Chişinău. This in-house program will continue until February 2010.

Teams of Journalists on Both Sides of the Nistru River Jointly Produce Articles/Programs

Beginning in September 2009, 10 teams comprising 21 journalists from the 3 conventional regions of the Republic of Moldova (the Transnistrian region, the Administrative and Territorial Unit Gagauz-Yeri and the rest of the Republic of Moldova) had the possibility to work together to publish or broadcast jointly produced articles/programs. CIJ proposed that the journalists examine the impact of unsolved conflicts on the daily lives of people living on both sides of the Nistru River.

The teams chose to write about economic relations between Moldova and the Transnistrian region and problems that hinder their development; the quality of studies in schools that teach in Cyrillic on the left bank; the integration into society of children with disabilities; various aspects of relationships among the populations of Bălţi, Glodeni, Cahul and Tiraspol and the opinions of authorities and the public about ideas for solving the Transnistrian conflict. The jointly produced material was published in media outlets in Chişinău, Bender/Tighina, Tiraspol, Ribnita, Rezina, Dubasari, Soroca, Bălţi, Glodeni, Cahul and Comrat. This project component will continue until

March 2010.

Electronic Publication www.dialog.md

As part of this project, CIJ continued to work on the electronic publication www.dialog.md launched in March 2007. In 2009, the publication included special articles on the Transnistrian problem written by journalists on the both sides of the Nistru River including some from Gagauz-Yeri. The objective of this publication is to promote a constructive dialogue between different groups in Moldova.

PERSPECTIVES ON CREATING PROFESSIONAL AND PROFITABLE MEDIA IN THE TERRITORIAL AND ADMINISTRATIVE UNIT GAGAUZ-YERI

Financing: Civil Rights Defenders, Sweden (former Swedish Helsinki Committee for Human Rights)

Implementation period: August 2009 – January 2010 (third stage)

The purpose of this project was to provide the assistance necessary for journalists in the Territorial and Administrative Unit Gagauz-Yeri (UTAG) for media decentralization and to create independent and profitable media institutions, a process that started in this region at the beginning of 2007. In addition, the project aimed to improve the professional level of broadcast and print media.

As part of this project CIJ offered the following activities:

- 1 training and consultancy programs for print and broadcast media;
- 2 in-house training for journalists;
- 3 study visits to Odessa and Ternopol (Ukraine).

Training and Consultancy Programs for Print and Broadcast Media

From 5–7 November, CIJ organized a training program for designers/layout specialists of periodicals in UTAG. Employees of the newspapers *Panorama* in Vulcanesti, *Vesti Gagauzii*, *Stolita Comrat*, *Edinaya Gagauzia* in Comrat and *Znamia* in Ceadir-Lunga participated. Training was conducted by Angela Ivanesi (media-designer at API in Chişinău) and Veaceslav Perunov (Director of the weekly paper *SP* in Bălţi). The agenda included the following subjects: rules and recommendations for creating a modern design for a periodical, the quality of and the way to process photos, graphical elements of an article, the modular layout system, print type appropriate for a newspaper, print and column dimensions, the specifics for the layout of the first page of a newspaper, design models from international media, and layout errors. This seminar was followed by a consultancy on the design and content of newspapers in UTAG from 18–20 November and 16–18 December. The trainers visited the editorial offices of the newspapers *Expres aiin aciic*, *Ceas pik* and *Znamia* in Ceadir-Lunga as well as those of *Vesti Gagauzii*, *Stolita Comrat* and *Edinaya Gagauzia* in Comrat. They met with the editors-in-chief and the layout staff of these six newspapers. The experts answered the questions of the employees and proposed solutions for various problems of media management and the content and design of a periodical.

On 8 and 9 November, CIJ organized a workshop for television journalists in UTAG attended by employees of Comrat TV stations Eni Ai TV 2 and ATV and of the public company Teleradio-Gagauzia. The program was conducted by Iulia Vinokur, Director General of Station TV4 and teacher at the Journalism Department of Ternopol University in Ukraine. The agenda included the topics TV station management in a financial crisis, analyses of viewers' needs, journalistic investigations, social projects on TV, television marathons as informative programs, and the

morning program. After this workshop, CIJ held a series of consultations from November 10–13 in which the trainer visited the four TV stations in Comrat and consulted with managers, reporters, cameramen, video editors and other employees.

From 18 to 20 November, CIJ organized a training program in Comrat for media publicity managers and chief accountants in UTAG attended by employees of several newspapers and TV stations in Comrat and Ceadir-Lunga and directed by Rodica Deleu, Director of Media Pro Business (an advertising agency) and Commercial Director of Dialog Media in Bălți. The agenda included the following subjects: the notion of advertising, types of advertisements, techniques to sell advertisements, the place and the role of advertising in mass media, the job description of the advertising manager in a media institution, recommendations for organizing the activities of advertising departments in editorial offices in UTAG, effective negotiations for selling advertisements, rules for drawing up a commercial offer, legal aspects of the activities in this domain (contracts, accounts, models), planning advertisements, databases and media brands.

From 26 to 28 November, CIJ held a training program for 15 cameramen, video editors and TV reporters from Comrat stations Teleradio-Gagauzia, Eni Ai, ATV and TV2 conducted by Oleg Moskalevici (Technical Director of Internews-Ukraine and Director of Internews Service in Kiev) and Dumitru Marian (President and Producer of Studio ALT Film in Chişinău). This was a practical program during which participants wrote and analyzed a series of TV reports and watched and discussed a series of videos made by their colleagues in the Commonwealth of Independent States. The participants thought that it was a very good idea to invite full teams, i.e., a reporter, a cameraman and a video editor, to participate in this workshop.

In-House Training for Journalists

This program was offered in October and November for seven employees (reporters, cameramen, video editors) of the regional public broadcaster Teleradio Gagauzia and ATV in Comrat, and the newspapers *Stolita Comrat* and *Znamia* in Ceadir-Lunga. During the one-week course, the journalists studied at the following media institutions: the newspaper *SP* in Bălți and TV stations TV7 and Pro TV in Chişinău. These in-house training sessions were organized to offer journalists from UTAG the possibility to learn from the experience of their colleagues in other localities of Moldova and to strengthen cooperation between media institutions and journalists in different regions of the republic.

Study Visits to Odessa and Ternopol (Ukraine)

From 9 to 11 December, CIJ organized a study visit to a series of media institutions in Odessa for seven journalists from the regional public broadcaster Teleradio Gagauzia, TV station Eni Ai, newspapers *Stolita Comrat* and *Edinaya Gagauzia* in Comrat and *Express Aiin Aciic*, TV station Aiin Aciic and newspaper *Znamia* in Ceadir-Lunga. For three days, the journalists visited stations GTV and ATV and the editorial offices of *Odesskaya zhizni*, *Na pensii*, *Vecerniy gorod* and the news agency Context media in Odessa. The journalists discussed a series of current subjects with their colleagues in Odessa including mass media management, reporting on subjects of community interest, the problem of distributing periodicals, planning the activities of an editorial office, various aspects related to the production of newscasts and other types of broadcasts, new ideas on the design of periodical publications, reporting on electoral campaigns, media independence and promoting media products.

Another study visit to station TV4 and to Radio TON in Ternopol for five UTAG journalists from Teleradio-Gagauzia, ATV and TV-2 in Comrat, will take place from January 19 to 22, 2010.

PUBLICATIONS AND RESEARCH: MONITORING MASS MEDIA

INCREASE THE CAPACITIES OF RELEVANT INSTITUTIONS TO CREATE AN AUDIT BUREAU OF CIRCULATIONS IN THE REPUBLIC OF MOLDOVA

Financing: Eurasia Foundation Moldova with financial resources from USAID and from the Ministry of the Exterior of the Netherlands

The purpose of this project was to increase the transparency of the print media market in the Republic of Moldova and to set clear principles for collecting and certifying information on circulation by creating an audit bureau of circulations. In 2009, CIJ finalized this project launched in August 2008.

The main project stages were the following:

- 1 develop a media campaign to promote the concept of an audit bureau of circulations (ABC) and the need to create one in Moldova;
- 2 organize four training seminars for potential founders of the ABC and set up an initiative group to create it;
- 3 organize a visit of a foreign expert to Chişinău to assist the Initiative Group to develop a business plan and the documents necessary to register the ABC with the competent authorities;
- 4 send the Initiative Group on a working visit abroad to familiarize them with the activities and management of an ABC;
- 5 hold the final project conference.

Activities in 2009 included the following:

- 1 In January and February, the Initiative Group held six meetings focused on the legal documents necessary to establish the ABC. In April, Liviu Burlacu, Secretary General Matesz, the Hungarian ABC and member of the Council of Administration of the International Federation of Auditing Bureaus of Circulation planned a consultancy with the group.
- 2 Mr Burlacu visited Chişinău from May 19 to 22 and with the Initiative Group analyzed the drafts of the statutes, clarified the pre and post stages of the creation of the ABC and discussed costs related to its foundation and functioning and ways to minimize those costs.
- 3 The general meeting for establishing the ABC and Internet in Moldova (ABCIM/BATIM) was held following Mr Burlacu's visit to Chişinău.

On July 10, 2009, the Initiative Group organized the general meeting which was also the final project conference. At the meeting the association's name, statutes and budget were approved and the management and control bodies were selected. On November 10, 2009, ABCIM/BATIM was registered at the Ministry of Justice.

ABCIM/BATIM is an organization created by the advertising industry in Moldova with the objective to provide media information that will become a standard in the country's advertising transactions. ABCIM/BATIM is a non-profit, transparent and fair organization that will provide credible figures about media circulation in Moldova with a subsequent orientation to assess Internet traffic and also make other studies of the media market.

MOLDOVA MEDIA PROGRAM

Partner: International Research and Exchanges Board (IREX)

Financing: USAID

The goal of this project is to create a regional TV network and support media in the Transnistrian region. It is a three-year project that began in June 2009. CIJ has developed a series of training and consultancy activities focused on the project's two essential components:

- 1 training reporters, video editors and cameramen from local TV stations;
- 2 supporting media in the Transnistrian region.

Training for Local TV Stations

The training program "Newscast Production" was designed for reporters, cameramen and video editors from Drochia TV (Drochia), Eni Ai (Comrat), MEDIA TV (Cimislia), SOR TV (Soroca), ELITA TV (Rezina) and VTV TV (Ungheni). The objective was to train beneficiaries to produce material for TV that meets professional standards and is appropriate for the entire regional TV network. Training took place in two phases. The first was held from 3 to 23 July and was an initiation phase to assess the training needs of the employees of the local TV stations and to identify adequate working modalities taking into account the specific situation of each local TV station to thus maximize the program's efficiency. Two days training were held at each TV station on the following subjects: the specific situation of the local TV station, essential stages during the production of TV news, news structure and the relationship between the reporter and cameraman while broadcasting news. The second phase of this program took place in October and November. This was the consolidation phase.

From 14 to 16 November CIJ offered the workshop "Management of a TV Network: Practical and Theoretical Aspects" for managers of stations Drochia TV (Drochia), Eni Ai (Comrat), MEDIA TV (Cimislia), SOR TV (Soroca), ELITA TV (Rezina) and VTV TV (Ungheni) and their reporters. The objective was to analyze the management of a TV station day by day and to learn about the benefits of managing one efficiently. Iulia Vinokur, Director of TV4 in Ternopol, Ukraine and both a journalist with more than 20 years experience in television and a university professor, provided expert advice.

The workshop agenda was based on participants' needs and included the expert's ideas and suggestions. Topics included TV company management and management of a company in crisis, intellectual property, copyrights, what constitutes a regional TV network, how to produce joint programs and projects and benefits from an exchange of programs between members of a regional TV network. Reporters received training on how to do an informative program, how to make regional news interesting for the whole network, how to make a television marathon an informative program and projects on social topics. Ms Vinokur analyzed the news reports and articles prepared by the participants and made recommendations for improving the programs of the TV stations.

Participants also studied several programs produced by TV4 journalists in Ternopol to see how they could profit from the regional element of the network of local TV stations. Ms Vinokur also answered managers' questions and suggested possible solutions for various problems related to TV station management. Participants also received a set of informative materials on this topic.

Training activities for reporters, video editors, cameramen and local TV stations managers will vary and will continue during 2010.

Support for Media in the Transnistrian Region

This component comprised individual consultations and training programs to help Transnistrian media outlets to become strong and independent institutions. During the first phase, CIJ organized individual consultations for designers and layout staff of *Profsoyuznye vesti* (Tiraspol), *Novaya gazeta* (Bender) and *Celovek i ego prava* (Tiraspol) to improve the quality of the design of these newspapers and thus increase circulation and advertisers. Consultancies included two days of an individual approach to the needs and problems of each newspaper. Trainer Veaceslav Perunov, Director of the newspaper *SP* in Bălți and President of API and the newspaper employees analyzed aspects of newspaper publication, organizing work and ways to promote a newspaper.

After the final months of project implementation, the needs of media institutions involved in this project were assessed. One urgent problem is the lack of qualified specialized staff. For example, the newspaper *Celovek i ego prava* (Tiraspol) is most often written and prepared for publication by only one person. Following the trainer's suggestion, CIJ announced a contest for the positions of journalist and advertising agent. As a result, 4 persons were selected and employed by the following media institutions: *Celovek i ego prava* (Tiraspol), Radio jelannoe (Ribnita), radio *Novaya Volna* (Bender) and *Profsoyuznye vesti* (Tiraspol).

On November 10 and 11, CIJ offered a training program for advertising agents conducted by Rodica Deleu, advertising specialist and trainer at the School of Advanced Journalism in Chişinău. The objectives were to train employed advertising agents and to develop and improve efficient advertising strategies for radio stations and newspapers. The subjects studied by the participants were the following: what is an advertisement, what is an advertising agent and what are his/her liabilities and various advertising strategies and their successful implementation among others. Program participants were advertising agents, journalists and managers from newspapers *Celovek i ego prava* (Tiraspol), *Profsoyuznye vesti* (Tiraspol) and radio station *Novaya volna* (Bender).

All these activities will continue in 2010 from February to September.

MONITORING MASS MEDIA IN THE CAMPAIGN FOR PARLIAMENTARY ELECTIONS 2009

Financing: Eurasia Foundation Moldova from resources of Swedish International Development Agency (Sida) and USAID

Monitoring period: February 5 – April 3, 2009

This project was implemented by CIJ in partnership with API and the Institute of Marketing and Polls IMAS-INC in Chişinău within the framework of the Civic Coalition for Free and Fair Elections – Coalition 2009. The objective was to monitor and inform the public on media behavior during the 2009 campaign for Parliamentary elections.

As part of this project, in January CIJ organized a two-day training session attended by 46 monitors and coordinators of monitoring teams. (The selection of monitors took into account their experience, the degree of responsibility and practical team work abilities.) The methodology and monitoring criteria were explained and practical exercises examined situations that could appear during the monitoring process. The trainers were Nicolae Negru (CIJ) and Petru Macovei (API), both experienced experts in media monitoring.

The selection of media institutions to be monitored was based on the following criteria:

- type of ownership (public and private);
- audience/impact (national, regional, local);

- broadcasting language (Romanian and Russian).

Five TV stations with national and regional coverage (Moldova 1, NIT, Euro TV, Pro TV, TV 7), 3 radio stations (Radio Moldova, Antena C, Vocea Basarabiei), 12 newspapers (*Komsomolskaya pravda*, *Timpul de dimineata*, *Moldova suverana*, *Nezavisimaya Moldova*, *Jurnal de Chişinău*, *Moldavskie vedomosti*, *Flux*, *Saptamana*, *Vesti Gagauzii* (Comrat), *SP* (Bălţi), *Cuvintul* (Rezina) and *Realitatea* (Soroaca)), 2 news agencies (Moldpres, Infotag) and 2 web portals (www.omg.md, www.unimedia.md) were monitored.

The monitoring methodology was developed by Oxford Media Research to monitor projects of the international organization Global Campaign for Free Expression Article 19. This methodology uses the following indicators 1) quantity: the type, duration, topic, news source, frequency and duration of appearance of candidates in newscasts and 2) quality: each item was assessed from the point of view of the content and the context to determine whether it was favorable or unfavorable as to a specific party/political group.

The results were publicized in reports covering the following periods at a series of press conferences:

- [report no. 1](#) February 5–18;
- [report no. 2](#) February 19 – March 4;
- [report no. 3](#) March 5–11;
- [report no. 4](#) March 12–18;
- [report no. 5](#) March 19–25;
- [report no. 6](#) March 26–31.

Also, CIJ produced a general report on the whole electoral campaign (February 5–April 3) and put all reports (in Romanian and Russian) on the web page dedicated to the general elections www.alegeri.md/2009 (administered for Coalition 2009 by the Association for Participatory Democracy [ADEPT]) as well as on the CIJ web site (<http://www.ijc.md>).

MONITORING MASS MEDIA IN THE CAMPAIGN FOR ANTICIPATED PARLIAMENTARY ELECTIONS ON JULY 29, 2009

Financing: National Endowment for Democracy
Monitoring period: June 22 – July 29, 2009.

This project was implemented by CIJ as part of Coalition 2009. The objective was to inform the public by monitoring the behavior of broadcast media and encouraging them to report on the campaign in a professional way providing the public with true, fair and unbiased information.

The selection criteria for monitoring were:

- audience/impact (national, quasi-national);
- type of ownership (public and private);
- broadcasting language (Romanian and Russian).

One newscast per day on five TV and radio stations was monitored: on Moldova 1 “Mesager” at 21:00, on, Prime TV “Evenimentul” at 20:35, on NIT “Curier” at 21:30; on EU TV “Monitor” at 21:00 and on Radio Moldova “Panorama zilei” at 19:00. Items with a direct or indirect electoral character were analyzed. Each was assessed from the point of view of content and context to determine whether it was favorable or unfavorable to a specific party/political group. The broadcasts were analyzed according to the following criteria: impartiality/objectivity, correctness

and balance of sources/diversity of opinions, language used and video images.

Monitoring results were included in weekly reports and case studies and presented during press conferences. All the reports (in Romanian and Russian) were put on the web page dedicated to general elections www.alegeri.md/2009 (administered for Coalition 2009 by ADEPT), as well as on the CIJ web site (<http://www.ijc.md>).

Also, CIJ consistently drew the attention of broadcast regulating institutions to violations of legislation on reporting on elections and called on media outlets to refrain from manipulating information and to comply with the principles of the Journalist's Code of Ethics thus observing citizens' rights to correct and balanced information. At the end of the monitoring period, improvement in the media products of the public stations was noted.

ANALYTICAL MAGAZINE *MASS-MEDIA IN MOLDOVA*

Financing: Eurasia Foundation Moldova with financial resources from the Ministry of the Exterior of the Netherlands, USAID, the OSCE Mission in Moldova and DFID

The main topic of the June edition of *Mass-Media in Moldova* was the 2009 parliamentary elections and the way the media covered them. The magazine published a study on the results of monitoring print and broadcast media during the campaign for the elections on April 5 and one on the behavior of broadcast media during the violent protests of April 7. This edition also included several articles on current problems for print media including media independence and the conditions needed to ensure it, the impact of the global financial crisis on journalism, the creation of a audit bureau of circulations in Moldova and employment problems faced by media in the Transnistrian region among others. An interview with Dmitriy Ciubasenco of *Moldavskie vedomosti* on the activities and development of a newspaper from a manager's point of view also appears. The annex includes the memorandum on the freedom of press in the Republic of Moldova from May 3, 2008 to May 3, 2009.

The December edition includes articles by Moldovan journalists on ethics and professionalism, media communication with a focus on the role of the speaker, self-regulation in media especially the creation of a media council in Moldova, justice versus media citing defamation cases involving journalists, the presence of politicians on television programs during the post-electoral period, media as a business—a case study of the newspaper *Expresul de Ungheni*, TV perspectives via the Internet and the protests on April 7 from the perspective of the Transnistrian media. This edition also includes the chapter “Media Landscape: Stop and Back from the Beginning” from the study *Moldova At a Crossroads*, as well as a review of the publication *Investigative Journalism*. The annex has excerpts from the recommendations of the Civil Society Forum of the Eastern Partnership including those on cooperation in the media.

Mass-Media in Moldova is published in Romanian, Russian and English and is distributed in the Republic of Moldova and abroad. The total circulation of the June issue was 600 copies and of the December issue 500 copies. The electronic version of this magazine is on the CIJ web page at:

http://www.ijc.md/index.php?option=com_content&task=view&id=44&Itemid=70

(in Romanian and Russian)

and http://www.ijc.md/eng/index.php?option=com_content&task=view&id=114&Itemid=37

(in English).

ELECTRONICAL PUBLICATION *MOLDOVA MEDIA NEWS*

In 2009 there were eight editions of *Moldova Media News* which is published in English. It contains information about the main media events in Moldova and is distributed by e-mail to more than five hundred subscribers and published on the CIJ web page at: http://www.ijc.md/eng/index.php?option=com_content&task=category§ionid=4&id=22&Itemid=34

INFORMATION PORTAL MOLDOVA TODAY

Financing: the Royal Norwegian Embassy in Bucharest

The information portal Moldova Azi (Moldova Today) (www.azi.md) was launched on May 28, 2001 as an extension of the portal Moldova-News. During its nine years of operations, this on-line publication has become a source of objective and balanced information for Internet users in Moldova and abroad. According to statistics, Moldova Azi is one of the most visited sites of its type in Moldova registering in average 250,000–300,000 visits per month.

In December 2008, the portal was revamped with new colors and graphics allowing video and audio materials to be put on the web site. Visitors can comment on all articles published on www.azi.md to promote better communication.

www.azi.md is the only source of information that offers a clear picture of reality in Moldova in three languages (Romanian, English and Russian) publishing news of local news agencies along with comments and analyses. Commentators and analysts Petru Bogatu, Igor Munteanu, Ion Preasca, Petru Culeac from Radio Free Europe and the Expert-Grup continue to collaborate with the portal. Broader subjects are presented in the regular column Investigations, Studies and Reports. Articles on European integration deserve special attention.

MEDIA LAW UNIT

Financers: Open Society Institute, Budapest and Civil Rights Defenders, Sweden.

The activities of the Media Law Unit include the following:

- 1 analyzing media legislation and participating in developing proposals to improve legislation;
- 2 free consultations for media outlets on all problems related to media legislation and to cases of public interest including representation in courts of justice;
- 3 monitoring progress on legislation on the freedom of expression and information and publishing the results in legislative bulletins issued every two months;
- 4 compilation and publication of the Annual Report on the Situation of the Media in the Republic of Moldova in Romanian, English and Russian;
- 5 monitoring cases of violations of the freedom of expression and right to information;
- 6 launching press declarations in national media and informing international organizations about cases of violations of the freedom of expression and right to information in Moldova;
- 7 organizing and participating in conferences, seminars and courses on media legislative issues;
- 8 publishing analytical and informative articles on problems related to media rights;
- 9 cooperating with other non-government organizations and state organizations to implement the law on access to information and European standards of the freedom of expression.

ANALYZE AND MONITOR LEGISLATION

The Legislative Bulletin

In 2004, CIJ launched *The Legislative Bulletin* containing a summary of laws and modifications of existing laws and information about recent case law at the European Court of Human Rights to keep journalists, media organizations and lawyers informed. This bulletin is distributed by e-mail to more than 150 subscribers in Romanian and Russian. The archives including 6 editions for 2009 are in the Law Unit section at www.ijc.md

Report on the Situation of the Media in Moldova in 2009

This report includes a short review of events that characterized the situation of the media and in the opinion of CIJ and is suggestive of the quality of the freedom of expression and information in the country. It contains the following sections: Evolutions and Trends on the Media Map in 2009, the Public Broadcaster, Freedom of Expression and Defamation, Media Freedom in Transnistria, Conclusions and Forecasts for 2010. The report is available in Romanian, English and Russian and is distributed by e-mail. It is also on the CIJ web page at http://www.ijc.md/index.php?option=com_content&task=view&id=36&Itemid=64.

Legal Consultancy and Representation in Court

The Media Law Unit provides legal consultations for journalists and media organizations free of charge on any problem related to media legislation and offers information about journalists' rights and liabilities that contribute to identifying and solving legal problems of journalists and media organizations. It also offers the latest versions of legislation. Problems addressed are the protection of honor and dignity, access to information, advertising, copyrights, the right to privacy and registering periodical publications. Applications with the court and decisions,

references and claims of the courts and courts of appeal are also published. The center also offers assistance to experts and interested persons from abroad investigating and developing studies on media legislation and the state of the freedom of expression in Moldova.

In 2009, the Media Law Unit provided free consultancy services to approximately 80 applicants for assistance with filling in and submitting applications to the court, references and requests for appeals and requests for cassation and representation in six court cases. The unit represented *Ziarul de Garda* and *Business info* (Cimislia) in cases of defending honor, dignity and professional reputation. For access to information, the unit represented API in two court cases in addition to one journalist whose access to public information was restricted by the Ministry of Economy. In the context of events that took place in April 2009, three journalists whose rights were violated by public authorities benefited from free legal representation in front of criminal prosecutors as well as in court. In December 2009, the unit submitted an application to the European Court of Human Rights where it shall represent the newspaper *Ziarul de Garda* on violations by Moldovan authorities of the right to the freedom of expression and the right of access to courts.

TRAINING

University Course in Mass Media Legislation

CIJ continued to support the development of this media law course for law faculty students at Moldova State University. This is the sixth year this optional course taught in Romanian and Russian for full-time and part-time students has been offered. The curriculum includes 10 topics: 1 general notions on media law; 2 the right to the freedom of expression; 3 the problem of defamation in Moldova; 4.access to information; 5 the public broadcasting service; 6 establishing and liquidating media organizations (periodicals, news agencies, broadcasting companies); 7 mass media and the electoral campaign; 8 legal regulations on advertisements; 9 information security of persons and society and 10 the Internet and its legal regulation. The course is taught to fifth year students. In 2009, 40 full-time students took it.

Freedom of Expression and Defamation: Legal Provisions and Real Practices

Partner: API

Implementation: April 2009–April 2010

The project objectives are (i) to collect and organize information on all legislative cases on the freedom of expression and defamation against media institutions and journalists; (ii) based on the information collected to conduct a study to discover the degree to which the investigation of defamation cases corresponds to the provisions set forth in national and European legislation and (iii) to organize two two-day training sessions on this topic, one in Bălți (for the northern zone) and one in Comrat (for the southern zone), with the participation of European and national experts, representatives of local and central institutions (justice, media), and civil society representatives.

The study has the following chapters: a) Introduction; b) National Legal Framework on Freedom of Expression and Defamation; c) Statistics on Defamation Cases against Media Outlets and Journalists in Moldova from 2005 to 2009 (or a review of the most relevant cases during that period); d) The European Legal Framework on Freedom of Expression and Defamation (including relevant examples from the European Court of Human Rights case law on defamation cases against journalists and media); e) Statistics on Cases of Violations of the Right to Protect Honor, Dignity and Professional Reputation in Moldova from 2005 to 2009 (including

an analysis and summary of national practices in applying legislation on the freedom of expression and defamation); e) School Year 2009: Lessons Learned Following the Events in April; f) Conclusions.

CHIȘINĂU PRESS CLUB

Financing: The UK Global Fund for Conflict Prevention and DFID

PRESS CLUB MEETINGS IN 2009

The Chișinău Press Club was launched in 1995 by CIJ and the Committee for the Freedom of the Press. Within the framework of these informal meetings, journalists discuss society's current problems with people from diverse professions. In 2009, the club met six times. The first meeting was on January 22, and CIJ presented and discussed the results of the final monitoring report "Media Reporting on Corruption." Representatives from 11 of the 16 media outlets monitored attended: *Jurnal de Chișinău*, *Ziarul de Garda*, *Timpul*, *Vesti Gagauzii*, *Nezavisimaya Moldova*, *Novoe vremea*, *Moldova suverana*, TV stations NIT and Moldova 1 and radio stations Vocea Basarabiei and Radio Moldova.

On February 12, the issue of opening voting precincts in the Transnistrian region and allowing people there to participate in the parliamentary elections on April 5 was discussed in addition to the reporting on the campaign in the media. This meeting was attended by the Executive Director of ADEPT, Igor Botan; Chairman of the Association Promo Lex, Ion Manole; Vice-Chairman of Dubasari District, Maria Jimbei; Mayor Andrei Leasco of Dorotcaia and Mayor Andrei Leasco of Corjova (Dubasari District); representatives of the Eurasia Foundation in Moldova and Coalition 2009 and journalists from both sides of the Nistru River.

On March 20, CIJ organized a special meeting of the Chișinău Press Club attended by His Excellency John Beyer, Ambassador of the United Kingdom of Great Britain and Northern Ireland in the Republic of Moldova and British journalist Jonathan Steele an editorialist at the newspaper *The Guardian*. The meeting was attended by approximately 40 journalists from Bălți, Chișinău, Comrat, Tiraspol, Ribnita and Bender/Tighina. CIJ awarded diplomas to the most active participants in the project Bridges Over the Nistru River: Joint Actions of Mass Media to Solve the Transnistrian Conflict implemented by CIJ in partnership with the BBC World Service Trust.

At the June 11 meeting CIJ introduced *The Good Practice Guide for On-line Media*, developed as part of a project of the South East European Network for the Professionalization of the Media (SEENPM) (www.seenpm.org). More than 30 participants from Chișinău, Tiraspol, Comrat, Dubasari and Bălți discussed many professional subjects and the ethical principles of journalists. In particular, they referred to censorship and self-censorship, impartiality, objectivity and independence, as well as accuracy in reporting. The objective of the guide is to offer journalists the necessary tools to navigate complex ethical dilemmas that arise in the course of their duty to correctly inform the public. The recommendations in the guide regarding accuracy, diversity of opinion, common sense, decency, correctness, the right to privacy, offence, consent and the participation of the public are based on the fundamental rules of the journalism: balance, impartiality, integrity and independence.

At the meeting on September 24, the problems of the public broadcaster were discussed. Topics included the recent decision of the European Court of Human Rights in the case *Larisa Manole and others versus Moldova*, the problem of live broadcasts of Parliamentary sessions, the need to reform the public company Teleradio Moldova and the opportunity to modify the Audiovisual Code of the Republic of Moldova. The following persons participated in the discussions: Ludmila Vasilache, member of the Broadcast Media Council and former Teleradio Moldova journalist; Igor Munteanu, member of the Council of Observers of the National Public

Broadcasting Institution Teleradio-Moldova; Vladislav Gribincea, attorney-at-law and President of Lawyers for Human Rights; Alexandru Dorogan, President of APEL, former and present employees of Teleradio-Moldova including Mircea Surdu, Viorica Cucereanu-Bogatu, Diana Donica and Leonid Melnic and other journalists from Chişinău, Comrat, Tiraspol and Cimislia.

On December 17, club members discussed the following subjects: the state budget for 2010 in the context of the present economic and political crisis in Moldova and government forecasts of the financial and economic situation for 2010. Participants in the debates included Veaceslav Ionita, Chairman of the Parliamentary Commission for Economy, Budget and Finance; Victor Parlicov, expert at the Viitorul Institute for Development and Social Initiatives; Sorin Hadirca, financial bank expert at the Club of Alternative Economic Ideas (IDEA Club); Mihai Bologan, expert at the IDEA Club and Vlad Bercu, President of the Association of Economic Journalists and editor-in-chief of the publication *Economist*.

ANNUAL PRESS CLUB.GALA: TEN BEST JOURNALISTS OF THE YEAR

Financing: OSCE Mission in Moldova, DFID, JVC Moldcell JSC, JVC Suedzucker-Moldova JSC, Foreign Capital Company RED, Union Fenosa JSC, Agroindbank JSC and Orhei-Vit JSC.

The fifteenth annual celebration of the Ten Best Journalists of the Year awards was held on December 22 at Mihai Eminescu National Theater in Chişinău. Winners were selected by the members of CIJ Senate.¹ Nominations for the awards were based on the following criteria: professionalism, objectivity and the observance of journalistic ethics. The winners were selected by a majority vote.

The 10 best journalists of 2009 were the following:

Valentina Baciuc from the newspaper *Timpul*

Vasile Botnaru from Radio Free Europe

Oleg Brega from Jurnal TV

Angela Gonta from Pro TV Chişinău

Rodica Mahu from the newspaper *Jurnal de Chişinău*

Ruslan Mihalevski from the newspaper *SP (Bălţi)*,

Maria Parfionova from Teleradio-Gagauzia/Radio Gagauzia (Comrat),

Alina Radu from the newspaper *Ziarul de Garda*

Corneliu Rusnac from the Associated Press and Imedia

Alexandr Takii from the newspaper *Ekonomiceskoe obozrenie Logos-Press*

Seven special prizes were also awarded at the gala:

- prize for excellence and for journalistic longevity: Serafim Saka, writer and publicist;
- The Most Promising Journalist of the Year: Tatiana Zabolica from SOR TV;
- The Evolution of the Year: Jurnal Trust Media;
- prize for promoting diversity in mass media: Angelica Jelnova from Radio Jelannoe (Ribnita);
- TV station OWH received a prize for the documentary film “Capcana” (“The Trap”).
- UNIMEDIA news portal received a prize for innovative approaches in on-line media
- a special prize Dumitru Lazur for the investigation “Minister Baldovici hides his interests”

¹ CIJ Senate members are Alexandru Cantir (Press Freedom Committee), Petru Macovei (API), Dmitri Kalak (Ekonomiceskoe obozrenie Logos Press), Constantin Marin (Faculty of Journalism and Sciences of Communication, Moldova State University), Vasile Spinei (Acces-Info Center).

PRIORITIES FOR 2010

In 2010, CIJ will continue to:

Develop

- short-term training activities for media including conferences, debates, consultancies;
- the post-university program at the School of Advanced Journalism;
- the campaign Press Freedom Days;
- monthly meetings of the Chişinău Press Club;
- the award ceremony for the Ten Best Journalists of the Year;
- in-house training for national and regional editorial offices.

Publish

- the magazine *Mass-Media in Moldova* (in Romanian, Russian and English);
- the *Media Legislative Bulletin* (in Romanian and Russian);
- the annual report on media freedom in Moldova (in Romanian, Russian and English);
- the information portal Moldova Azi (www.azi.md);
- the electronic publication *Moldova Media News* (monthly edition, in English).

Monitor

- legislation and changes in legislation on the freedom of expression and access to information and to participate in developing proposals to improve existing legislation;
- cases of violations of the right to freedom of expression and information.

Provide

- free access to the Resource Center (CIJ library and Internet laboratory);
- free legal assistance (including representation in court) with problems relating to media legislation, freedom of expression and journalists' rights.

RESOURCE CENTER

Library and Internet Laboratory

The Resource Center subscribes to more than 50 Moldovan periodicals in both Romanian and Russian. The coordinator regularly updates the CIJ web page and sends subscribers CIJ publications by e-mail and post. The coordinator also advises visitors to the CIJ library about resources available (books, textbooks, magazines) as well as using the Internet.

INTERNATIONAL AFFILIATIONS

CIJ benefits from the support of the British Embassy, DFID, the US Embassy, USAID, IREX Moldova, OSCE, the National Endowment for Democracy, the MATRA Program of the the Ministry of the Exterior of the Netherlands, the organization Press Now (Netherlands), Civil Rights Defenders, Sweden (formerly the Swedish Helsinki Committee for Human Rights), the Eurasia Foundation Moldova, the Media Program of the Open Society Institute, Journalism School of Missouri University (US), Sida, Soros Moldova Foundation and UNDP.

In February 2000 CIJ became a member of the South East European Network for Professionalisation of the Media (SEENPM), and in June 2001 CIJ became a member of the International Freedom of Expression Exchange (IFEX).

SEENPM

CIJ is the only organization in Moldova included in SEENPM which brings together 17 media centers and organizations in 11 countries. Founded in February 2000, the network offers training courses for journalists and media trainers. From 2002 to 2004, CIJ was member of the SEENPM Steering Committee.

IFEX

IFEX is an international network comprising more than 80 organizations whose main objective is to monitor freedom of expression. The most well-known product of this network is the electronic bulletin *Action Alert* that reports violations of freedom of expression in areas represented by member organizations. The bulletin is distributed to institutions and interested groups all over the world. From 2002 to 2005 CIJ was member of the IFEX Council.

ASSEMBLY OF FOUNDERS:

- Angela Sirbu
- Corina Cepoi
- Nicolae Negru
- Alexandru Cantir

SENATE:

- Constantin Marin
- Alexandru Cantir
- Dmitrii Calac
- Vasile Spinei
- Petru Macovei

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ANNEX: CALENDAR OF ACTIVITIES FROM JANUARY TO DECEMBER 2009

January

- **22: Chişinău Press Club.** *Financing: The UK Global Fund for Conflict Prevention*
- **29–3: training program for TV journalists “Producing Documentary Films on Social Topics:** as part of the project Bridges Over the Nistru River: Joint Mass Media Actions to Solve the Transnistrian Conflict implemented in partnership with BBC World Service Trust. *Financing: The UK Global Fund for Conflict Prevention*
- **31: seminar for monitors for the project Monitoring Mass Media during the Electoral Campaign.** *Financing: Eurasia Foundation Moldova with financial resources from the USAID and Sida*
- **Mass-Media in the Republic of Moldova,** December 2008 edition published. The electronic version is at: http://www.ijc.md/index.php?option=com_content&task=view&id=44&Itemid=70). *Financing: The UK Global Fund for Conflict Prevention and the OSCE Mission in Moldova.*

February

- **1: seminar for monitors for the project Monitoring Mass Media during the Electoral Campaign.** *Financing: Eurasia Foundation Moldova with financial resources from the USAID and Sida*
- **12: Chişinău Press Club.** *Financing: The UK Global Fund for Conflict Prevention*
- **10–13: consultancy for television and radio editorial offices** as part of the project Bridges Over the Nistru River: Joint Mass Media Actions to Solve the Transnistrian Conflict. *Financing: The UK Global Fund for Conflict Prevention*
- **18–22: training program for radio journalists “Producing Radio Broadcasts on Social Topics”** as part of the project Bridges Over the Nistru River: Joint Mass Media Actions to Solve the Transnistrian Conflict. *Financing: The UK Global Fund for Conflict Prevention*
- **launch of the annual report on the freedom of expression in the Republic of Moldova (for 2008).** The electronic version of this report is at: http://www.ijc.md/index.php?option=com_content&task=view&id=36&Itemid=64. *Financing: Open Society Institute and Swedish Helsinki Committee for Human Rights*
- **launch of the study “Assessing the Situation of Mass Media in the Republic of Moldova: Is It Possible to Report Freely and Correctly on the Campaign for Parliamentary Elections 2009?”** The electronic version of this study is at: http://www.ijc.md/index.php?option=com_content&task=view&id=43&Itemid=69. *Financing: Swedish Helsinki Committee for Human Rights*
- **monitoring media in the electoral campaign (February–March 2009).** *Financing: Eurasia Foundation Moldova with financial resources from USAID and Sida*

March

- **1: opening of admissions to the School of Advanced Journalism for the 2009–2010 academic year** (March 1–May 31).
- **20: Chişinău Press Club.** *Financing: The UK Global Fund for Conflict Prevention*

- **20–24: training program for print media journalists** as part of the project Bridges Over the Nistru River: Joint Mass Media Actions to Solve the Transnistrian Conflict. *Financing: The UK Global Fund for Conflict Prevention.*
- **Media Legislative Bulletin (January-February 2009).** The archives are at http://www.ijc.md/index.php?option=com_content&task=view&id=19&Itemid=62. *Financing: Open Society Institute and Swedish Helsinki Committee for Human Rights*
- **monitoring media in the electoral campaign (February–March 2009).** *Financing: Eurasia Foundation Moldova with financial resources from USAID and Sida*

April

- **Admissions to the School of Advanced Journalism for 2009–2010**

May

- **Press Freedom Days (May – June 2009)**
4: press conference on Press Freedom Days 2009 and presentation of the memorandum on media freedom in Moldova from May 3, 2008 to May 3, 2009.
6: picketing the government (*in Piata Marii Adunari Nationale*).
9–June 9: information campaign on the freedom of expression and media rights in Moldova
- **Media Legislative Bulletin (March–April)** The archives are at: http://www.ijc.md/index.php?option=com_content&task=view&id=19&Itemid=62. *Financing: Open Society Institute and Swedish Helsinki Committee for Human Rights*
- **18–22: public presentation of the final papers of the third class of the School of Advanced Journalism.** *In partnership with the Missouri School of Journalism and International Center for Professional Training of Journalists in Paris. Financing: MATRA Program of the Ministry of the Exterior of the Netherlands, implemented through the Press Now organization (www.scoaladejournalism.md).*
- **admissions open to the School of Advanced Journalism for 2009-2010**

June

- **11: Chişinău Press Club.** *Financing: DFID*
- **26: third graduation ceremony of the School of Advanced Journalism.** *In partnership with the Missouri School of Journalism and International Center for Professional Training of Journalists in Paris. Financing: MATRA Program of the the Ministry of the Exterior of the Netherlands implemented through Press Now (www.scoaladejournalism.md).*
- **24–26: consultancy for media outlets in the Transnistrian region** as part of the Moldova Media Program of IREX. *Financing: USAID*
- **monitoring media in the project Assessing Broadcast Media Behavior in the Campaign for Anticipated Parliamentary Elections (June–July 2009).** *Financing: National Endowment for Democracy*
- **Mass-Media in the Republic of Moldova June 2009 edition published.** The archives are at: http://www.ijc.md/index.php?option=com_content&task=view&id=44&Itemid=70. *Financing: DFID and Eurasia Foundation Moldova with financial resources from the Ministry of the Exterior of the Netherlands and USAID*

July

- **1: launch the second stage of admissions to the School of Advanced Journalism**

- **9–11: training program for journalists Media Reporting on Conflicts** as part of the project Bridges Over the Nistru River: Joint Mass Media Actions to Solve the Transnistrian Conflict. *Financing: DFID*
- **10: general meeting for establishing the Audit Bureau of Circulations in Moldova** as part of the project Increasing the Capacities of Relevant Institutions to Create an Audit Bureau of Circulations. *Financing: Eurasia Foundation Moldova with financial resources from the Ministry of the Exterior of the Netherlands and USAID*
- **31: close of the second stage of admissions to the School of Advanced Journalism.**
- **Media Legislative Bulletin (May–June 2009) published.** The archives are at: http://www.ijc.md/index.php?option=com_content&task=view&id=19&Itemid=62. *Financing: Open Society Institute and Swedish Helsinki Committee for Human Rights.*
- **consultancy for media outlets in the Transnistrian region** (June–July) as part of the Moldova Media Program of IREX. *Financing: USAID*
- **training program “Producing Newscasts for the Network of Local TV Stations”** as part of the Moldova Media Program of IREX. *Financing: USAID*
- **monitoring media as part of the project Assessing Broadcast Media Behavior in the Campaign for Anticipated Parliamentary Elections** (June–July 2009). *Financing: National Endowment for Democracy*

August

- **training program “Producing Newscasts for the Network of Local TV Stations”** as part of the Moldova Media Program of IREX. *Financing: USAID*
- **dissemination of jointly produced articles and radio and TV broadcasts on the Transnistrian problem** (August 2009–February 2010) as part of the project Bridges Over the Nistru River: Joint Mass-Media Actions to Solve the Transnistrian Conflict. *Financing: DFID*

September

- **1: start of the 2009–2010 academic year at the School of Advanced Journalism** in partnership with the Missouri School of Journalism and the International Center for Professional Training of Journalists in Paris. *Financing: MATRA Program of the Ministry of the Exterior of the Netherlands implemented through Press Now (www.scoaladejournalism.md).*
- **24: Chişinău Press Club.** *Financing: DFID*
- **in-house training in central and local media institutions for journalists from the Transnistrian region.** *Financing: DFID*
- **training program for the network of local TV stations** as part of the Moldova Media Program of IREX. *Financing: USAID*
- **Media Legislative Bulletin (July–August) published.** The archives are at: http://www.ijc.md/index.php?option=com_content&task=view&id=19&Itemid=62. *Financing: Open Society Institute and Swedish Helsinki Committee for Human Rights.*

October

- **in-house training in central and local media institutions for journalists from the Transnistrian region.** *Financing: DFID*
- **in-house training in central and local media institutions for journalists from the Territorial and Administrative Unit Gagauz-Yeri.** *Financing: Civil Rights Defenders,*

Sweden (formerly Swedish Helsinki Committee for Human Rights)

- **training and consultancy for the network of local TV stations** as part of the Moldova Media Program of IREX. *Financing: USAID*

November

- **training and consultancy for the network of local TV stations** as part of the Moldova Media Program of IREX. *Financing: USAID*
- **training and consultancy for media outlets in the Territorial and Administrative Unit Gagauz-Yeri.** *Financing: Civil Rights Defenders, Sweden*
- **in-house training in central and local media institutions for journalists in the Territorial and Administrative Unit Gagauz-Yeri.** *Financing: Civil Rights Defenders, Sweden*
- **in-house training in central and local press institutions for journalists in the Transnistrian region.** *Financing: DFID*
- **Media Legislative Bulletin (September–October) published.** The archives are at: http://www.ijc.md/index.php?option=com_content&task=view&id=19&Itemid=62. *Financing: Open Society Institute and Civil Rights Defenders, Sweden*

December

- **9–11: study visit to media institutions in Odessa for a group of journalists from the Territorial and Administrative Unit Gagauz-Yeri.** *Financing: Civil Rights Defenders, Sweden*
- **17: Chişinău Press Club.** *Financing: DFID*
- **22: Annual Press Club Gala for Awards for the Ten Best Journalists of the Year.** *Financing: OSCE Mission in Moldova, DFID, JVC Moldcell JSC, JVC Suedzucker-Moldova JSC, and Foreign Capital Company RED Union Fenosa JSC, Moldova-Agroindbank JSC, Orhei Vit JSC*
- **in-house training in central and local media institutions for journalists in the Transnistrian region.** *Financing: DFID*
- **in-house training in central and local media institutions for journalists in the Territorial and Administrative Unit Gagauz-Yeri.** *Financing: Civil Rights Defenders, Sweden*
- **consultancy and training for media outlets in the Territorial and Administrative Unit Gagauz-Yeri.** *Financing: Civil Rights Defenders, Sweden*
- **Mass-Media in the Republic of Moldova December 2009 edition published.** The archives are at: http://www.ijc.md/index.php?option=com_content&task=view&id=44&Itemid=70. *Financing: DFID and OSCE Mission in Moldova*