

Activity Report 2012



Independent Journalism Center

The mission of the Independent Journalism Center, a non-government organization, is to facilitate the development of an informed society by strengthening a free and viable press, including new media, by means of projects that provide education in journalism and public relations, advocacy media campaigns, research, media literacy, and non-profit journalistic products.

CONTENTS

PRESS FREEDOM DAY CAMPAIGN	4
TRAINING	5
PUBLICATIONS AND RESEARCH: MEDIA MONITORING	17
MEDIA LAW AND POLICIY	19
THE CHISINAU PRESS CLUB	25
RESOURCE CENTER	27
PRIORITIES FOR 2013	27
INTERNATIONAL AFFILIATIONS	28
FOUNDERS ASSEMBLY AND SENATE	29
IJC TEAM	30
FINANCIAL STATEMENT	31
ANNEX: CALENDAR OF INDEPENDENT JOURNALISM CENTER EVENTS FOR 2012	34

Free Media Promotion Campaign

Press Freedom Days Campaign, May 2012

Organizers:

Independent Journalism Center, Association of Independent Press, Journalistic Investigation Center, Press Freedom Committee, the Young Journalists Center of Moldova

Partners: *Acces-Info Center, Electronic Press Association*

The Press Freedom Day Campaign for 2012 was launched on 3 May at a press conference held in the European Square of Stefan cel Mare Public Park. As per custom, the organizers released a memo on the status of press freedom in Moldova from 3 May 2011–3 May 2012 along with the agenda of activities planned for this occasion.

The authors of the memo noted that the situation of the media in Moldova had seen some changes for the better over the last two years that had been noted both by international rankings of press freedom that placed our country several positions higher than in previous years and by local studies targeting the work of national mass media. However, the signatories also claimed that there is not yet a truly free press serving the citizens. “Economic freedom and financial independence are essential elements for journalists and editorial offices enabling them to tailor their editorial policies to focus on the problems of the people and not on the interests of groups they depend on. Transparency of media ownership is another problem waiting to be solved,” said Liliana Vitu-Esanu, Director of Strategic Development at the Independent Journalism Center (IJC). In the same context, Ion Bunduchi, Director of the Electronic Press Association (APEL), mentioned that, “There is still much to do to have a free press, and for that we first of all need good laws, competent managers and professional journalists.” Cornelia Cozonac, Director of the Journalistic

Investigation Center, said that, “The points gained in international rankings should be maintained which will possible only through the cooperative efforts of journalists. Today, journalists still have difficulties obtaining information of public interest, especially about the handling of public money.” Also, 3 May is an opportunity to remember the meaning and risks of the work of a journalist. “In 2011, 64 journalists lost their lives, and 12 more did by 1 May 2012,” said Petru Macovei, Director of the Association of Independent Press (AIP). The memo is available on the IJC website at <http://www.ijc.md/Publicatii/Final%20Memoriu.pdf> in Romanian and at http://www.ijc.md/eng/index.php?option=com_content&task=view&id=428&Itemid=1 in English.

Also, in the context of the Press Freedom Day Campaign, on 10 May the IJC organized a roundtable titled “Modifications to the Election Code from the Perspective of Mass Media Regulations during Election Campaigns” where national experts’ opinions were presented regarding the draft of the modified code.

In addition, the IJC organized several training programs for journalists in Gagauzia.

The Press Freedom Day Campaign for 2012 also included a photographic exhibition titled “Life of a journalist,” an exhibition of media materials about the rights of children, a presentation of the study “Perception of Plagiarism in Journalism,” and offline sessions with journalists. The entire agenda in Romanian is available at http://www.ijc.md/Publicatii/Agenda_finala_ZLP_2012_finala.pdf.

Training

School of Advanced Journalism

Partners: *School of Journalism (University of Missouri), Center for Professional Training for Journalists (Paris)*

Funding: *FREE PRESS UNLIMITED (Holland), Embassy of Finland in Bucharest, Soros Foundation-Moldova*

On 18 June 2012, the School of Advanced Journalism (SAJ) graduated its sixth class. The ceremony took place in Rezina and was attended by students, teachers and representatives of local media. The 11 graduating journalists followed the 10-month curriculum to learn how to write a news item; to make photos; to produce articles for radio and television; to write articles on politics, economics and social issues; and to conduct journalistic investigations. All these subjects were taught by media professionals from Moldova and from abroad.

In July and August 2012, SAJ organized a series of practical training courses intended for the general public. “Diction and Techniques of Speech” was the first in the series and was offered by Aurelian Ciocan, graduate of the acting department of the Ion Luca Caragiale National University of Theatre and Film in Bucharest. The course also included speech classes by Ileana Carstea Simion.

The second training workshop was “Video Editing” by Dumitru Marian, a producer at ALTfilm. Participants learned to use video equipment and to edit and adapt video for television. In December, SAJ offered the third training module, “Teaching Skills.” Abi Daruvalla, a trainer from Holland, familiarized SAJ teachers with new methods of teaching.

Students for the academic year 2012–2013 were recruited via radio and TV spots and the traditional caravan to universities in Balti, Cahul, Comrat and Tiraspol.

Courses began on 3 September 2012 for 18 students. Vasile Botnaru (Radio Free Europe), Liliana Barbarosie (Radio Free Europe), Petru Macovei (AIP), Angela Ivanesi (*Panorama* newspaper), and Dumitru Marian (producer at ALTfilm) were present at the opening ceremony. They wished the students courage and success in learning their profession.

On the first day of school, the students also met with former graduates who shared their experiences and offered them advice on how to overcome the difficulties they might face during their studies and in finding employment.

The SAJ curriculum is divided into two terms: one is intended to provide basic guidance on writing and editing for mass media, and the second focuses on specialization, internships and producing the final project.

During the first two months, students take an introductory course starting with the basic elements of journalism followed by a course in writing news items. The trainers (Liliana Barbarosie, reporter for Radio Free Europe and Vitalie Dogaru, journalist at Publika TV) taught students the structure of a news item, the lead, how to work with sources and about background. As part of the course in photojournalism, trainer Nicolae Pojoga (lecturer at the Department of Journalism and Communication Sciences at Moldova State University) shared his experience in photography, photojournalism and the use of Photoshop.

The experience with photojournalism from previous years revealed that students needed more practical exercises, more training in handling photographic equipment and more field trips to take pictures and produce text. For this purpose, changes were made in this

Training

School of Advanced Journalism

year's program to focus on practical aspects without neglecting the theory and history of photojournalism. The students also studied media legislation (Tatiana Puiu, advocate and Olivia Pirtac, lawyer), the art of interviewing (Vitalie Dogaru, Publika TV), writing long news items (Alina Radu, Director of *Ziarul de Garda* newspaper), ethics (Petru Macovei, AIP) and online journalism (Liliana Barabariosie, Radio Free Europe; Ludmila Bogheanu, SAJ Academic Coordinator ; Emil Stoianov, IJC Technical Coordinator and Petru Clej, former journalist with BBC radio).

The first term of the academic year 2011/2012 finished with courses in radio journalism (Vasile Botnaru, Director of Radio Free Europe; Liliana Barbarosie, Radio Free Europe and Liliana Nicolae, radio journalist with Radio Romania News) and TV journalism (Artur Corghencea, Director of News at Pro TV; Yana Cozari, freelancer and Dorin Scobioala, freelancer).

The SAJ was launched on 4 September 2006 to prepare mass media journalists for Moldova. Since 2006, 91 journalists have graduated, and over 65% of them work in mass media outlets in Moldova: 26 in broadcasting (ProTV, Teleradio Moldova, Jurnal TV, Publika TV, Radio Free Europe, Radio Gagauzia, TSV Tiraspol) and 27 in print press and online media (*Ziarul de Garda*, *Jurnal de Chisinau* and *Adevarul*, and their online editions).

Several graduates of the SAJ work with local and international non-government organizations (NGOs) or are communication officers at various institutions such as the Ministry of Defense, the Ministry of Education and UNICEF. In addition, some graduates are studying for their Masters or PhDs in Germany, Romania, Poland, and the Czech Republic, mostly in communication and mass media.

More details about the school are available at www.scoaladejournalism.md and on the school's Facebook page.

Project: Strengthening professional competences of Transnistrian journalists to cover social-economic issues

Funding: *United States Embassy in Moldova*
Period of implementation: *September 2011 – June 2012*

The purpose of this project was to consolidate the collaboration between mass media outlets and journalists on both banks of the Dniester River. The project sponsored internships and a writing contest for pairs of journalists from both sides of the river as these activities had been successful in a similar project in 2010 and 2011.

Internships

Two Transnistrian interns started the program in November 2011 and were followed by another eight interns between December 2011 and February 2012. For one or two weeks, interns were placed in one of the following media outlets: TV7 and Publika TV (Chisinau), the information portal www.eneews.md (Chisinau) and *Panorama* and *Business Class* magazines (Chisinau).

Victoria Nagornaia, a reporter for *Karavan* in Tiraspol, mentioned that the internship at *Business Class* was for her an opportunity to learn the trade secrets of experienced journalists. “The internship helped me understand the specifics about articles prepared for a magazine and learn the finest points of interviewing techniques from choosing the subject and documenting information to editing and publishing it.”

Another intern was Anastasia Osadceaia, a student of journalism in Tiraspol. She said that the experience she gained during the two weeks at Publika TV was highly useful and interesting. “I had the opportunity to be a part of the news production team, to attend filming events, and to participate in video editing of news items.”

Further details about the internships are available at http://www.ijc.md/index.php?option=com_content&task=view&id=680

Articles by pairs of journalists

After the internships ended, 10 pairs of journalists representing media outlets on both sides of the Dniester River were chosen to write articles on social and economic issues. In March and May, the teams prepared nineteen articles that were published by various media outlets in the country, including in Gagauzia and Transnistria. The journalists were especially interested in covering social and economic topics like the problem of stray dogs, the living standards of people on both banks of the Dniester and the problems of graduates of residential institutions and orphanages. The articles are available at http://www.ijc.md/index.php?option=com_content&task=view&id=710&Itemid=1

Journalists just starting out said that for them this opportunity was a first step in their careers while experienced journalists had an opportunity to share trade secrets with their younger colleagues.

Project: Improving Media Coverage of Conflict Sensitive Issues through Curriculum Development

Funding: *British Embassy in Moldova*

Period of implementation: *November 2011 – February 2012*

The aim was to improve media coverage of conflicts by developing special courses of study on conflictology. To that end, in 2011 and 2012 the project sponsored an advocacy campaign and training programs.

Advocacy campaign

The campaign began in December 2011 and included meetings with representatives of five institutions of higher education (Moldova State University, Free International University, University of European Studies, Slavic University and Higher School of Anthropology). Participants discussed the importance of teaching the subject of conflictology to journalism students, and the representatives of the institutions were informed about the activities in this project.

Training programs

As part of this project, the IJC organized two training sessions attended by 11 university lecturers representing the departments of journalism at Moldova State University, Free International University, Slavic University, University of European Studies, Alecu Russo State University in Balti and the Higher School of Anthropology and representatives of mass media outlets in Comrat and Tiraspol.

The first session was held from 19 to 21 January 2012. Participants were taught by trainers Alexander and Nina Iskandaryan from Caucasus Institute in Armenia who provided comprehensive and useful information about the concept and typology of conflicts, political and ethno-political conflicts and their differences and similarities, political

entities and factors determining the onset of conflicts, coverage of conflicts in mass media and the role of journalism in resolving conflicts. Participants said that the program was useful and interesting as it showed them new interactive teaching techniques and allowed them to share experiences with their colleagues.

After this first training session, participants formed six groups and worked to develop study programs for various periods (university courses, short-term courses) with guidance and assistance from the trainers via online consultations.

The study programs they developed were analyzed during the second training session on 24 and 25 February 2012, then on 23 March, the IJC launched four courses on covering conflicts in mass media for journalism lecturers and students at Moldova State University, Free International University, University of European Studies, Alecu Russo State University and the Higher School of Anthropology. The new courses included four essential components to help students understand how to write about ethno-political conflicts: theory and typology of ethno-political conflicts, psychology of conflicts, local conflicts (Transnistrian conflict), and the role of journalists in publicizing conflicts. Participants said the project was successful because it yielded a useful curriculum.

Project: Capacity building for media in Moldova with the focus on the Gagauz Yeri autonomous region

Funding: *Civil Rights Defenders, Sweden*

Period of implementation: *January 2012 – September 2012*

This project was a continuation of previous programs aimed at regulating the media market in Moldova through various training programs designed for journalists and press managers.

The following activities were conducted as part of this project:

- A national study on the media audience;
- A mentorship program for three TV stations in Gagauzia;
- Two training programs for journalists from all over the country including Gagauzia;
- A guide on good practices for online media.

The audience study

The study method was day-after recall. It was conducted between 6 March and 2 April 2012 by the Institute of Marketing and Polls IMAS-INC Chisinau at the behest of the IJC; the results were released on 24 April. It included data on TV and radio station audiences and readers of publications in urban and rural communities. The urban sample included 1,130 persons with a sampling error of $\pm 2.9\%$, the rural sample included 609 persons with a sampling error of $\pm 4.0\%$ and the overall sample of 1,739 persons had a sampling error of $\pm 2.6\%$. The results are available at http://www.ijc.md/index.php?option=com_content&task=view&id=323&Itemid=117

The mentorship program

Beginning in March, the IJC restarted the mentorship program (first launched in 2011) for media outlets in Gagauzia. In 2012, the beneficiaries of the program were the TV

stations Teleradio-Gagauzia (the public station), Eni Ay TV and TV2 Comrat. Each of the stations benefited from eight days of training and consultations. The training was practical and intended to contribute to the improvement of the media content provided to the viewers of these stations.

Participants in the program were assisted by Dumitru Marian (Director and Producer at ALTfilm), Dorin Scobioala (media expert) and Oleg Mostovei (cameraman). The experts developed individual training plans for each of the TV stations. Reporters learned the principles of quality journalism, video editors improved their knowledge about editing images, and the cameramen learned and reviewed the rules of filming. Directors also benefited from consultations regarding the management and administration of their institutions.

The IJC plans to continue training programs for Gaguzian mass media in other projects as well.

Training programs for journalists

The results of the audience study were followed by a training program intended for the managers/directors of media outlets and for those working with the audience data. The program was conducted between 31 May and 2 June and gathered 15 press managers and journalists from national and local media outlets. For three days, expert Doru Petruti, Director of the Institute of Marketing and Polls IMAS-INC Chisinau, presented sociological research methods and ways of interpreting data on polls and audience studies. Participants learned about sociological research and types of media research, the stages of a research project, and how to analyze frequent errors in presenting audience data in mass media.

Project: Capacity building for media in Moldova with the focus on the Gagauz Yeri autonomous region

Also, as part of this training program, Mr. Petruți analyzed the national audience study of print and broadcasting media done in March 2012 by IMAS-INC Chisinau at the behest of the IJC explaining to participants the specifics of the day-after recall method. Participants found this training program highly useful since the media audience is rarely discussed.

Between 19 and 21 July, the IJC organized the training program “Ethical Norms: Rights and Responsibilities.” It was attended by 21 journalists from Chisinau, Balti, Comrat, Bender, Ialoveni, and Leova. Guided by trainers Liliana Vitu-Esanu (IJC) and Petru Macovei (AIP), participants learned about self-regulation in mass media, the general principles of the Code of Ethics, conflicts of interest, the presumption of innocence and subliminal advertising.

Why are ethics important in journalism and how are ethical principles applied in professional editorial offices? Public interest versus the interest of the public: who should get preference in press items? How can controversial issues be covered professionally without violating ethical standards? These were additional questions that participants and trainers sought to answer.

Although media ethics are known to many journalists, monitoring reports and the complaints examined by the Media Council show that there still are problems in this regard. Participants found the program quite useful and appreciated the practical nature of the training.

Guide for online media

In September, The IJC published the second edition of the *Guide for Good Practices for Online Media*. The recommendations included

were suggested by journalists from 12 countries who analyzed good practices worldwide then adapted them to the situation in the region. The current edition was updated by Petru Macovei. According to the authors, the guide offers journalists the necessary tools for solving ethical dilemmas that arise while providing the public with accurate information. The guide is available in the library of the IJC and at http://www.ijc.md/Publicatii/resurse/ghid_de_bune_practici/ghid_prac_rom_2012_final.pdf in Romanian and at http://www.ijc.md/Publicatii/resurse/ghid_de_bune_practici/ghid_prac_rus_2012_final.pdf in Russian.

Project: Enhancing media capacity in Moldova with focus on Transnistria region and promoting civic participation among young journalists

Partners: Media Center in Tiraspol and Stels Terra

Funding: Support for Confidence Building Measures Program funded by the European Union, co-funded and implemented by United Nation Development Programme

Period of implementation: July 2012 – July 2013

The project aims to strengthen the capability of Moldovan mass media outlets by promoting collaboration between journalists and young bloggers on both banks of the Dniester River through studying the needs of Transnistrian mass media and offering training in multimedia and in blogging.

The needs of Transnistrian mass media

The IJC employed three experts (Petko Georgiev from Bulgaria), Ruslan Mihalevschi from Balti), and Natalia Scurtul from Tiraspol) to study of needs of Transnistrian mass media from September 2012 – February 2013. The study will evaluate the current situation of Transnistrian mass media, will describe the problems faced by journalists there and will provide recommendations for improving the quality of media products.

Between 12 and 16 November 2012, Mr. Georgiev made a study visit to Chisinau where he met several media experts, journalists and representatives of civil society. During the same time, in Tiraspol Mr. Mihalevschi and Ms. Scurtul interviewed 17 journalists, publishers, editors-in-chief and representatives of civil society in order to assess the development of mass media and to identify their needs in terms of training and technical assistance. Using the information they gathered, they will produce a final report that will be translated into Russian and English and released in the spring of 2013.

Training in multimedia

From 16 to 18 November 2012, the IJC offered the first program of training in multimedia—“Online Journalism – Practices and Trends”—for a group of 20 journalists from Chisinau, Ialoveni, Comrat, Balti, Bender, Tiraspol and Dubasari. The general rules of online journalism, methods of combining sound with photos and text and writing captivating titles for web sources were some of the most popular subjects covered. Guided by trainers Liliana Barbarosie (Radio Free Europe) and Ludmila Bogheanu (SAJ), the journalists practiced writing titles and subtitles for online media, learned how to write text that would not bore the reader and analyzed the design of the websites of the outlets they work for. They mentioned that the analysis gave them ideas for improving and for better placing certain sections of the sites. Also, the participants found the exercises and practical advice helpful for learning the differences between online and print media, the types of leads in online media and the rules for making a slide show.

In February 2013, the same group of journalists participated in the second training program. They formed ten mixed pairs from both banks of the Dniester to write articles on various social subjects.

Training in blogging

Between September and December 2012, the IJC organized a comprehensive training program in blogging titled “Blogs – Instruments for Promoting Civic Participation” that was attended by 64 students and teachers from the following 11 Transnistrian schools:

1. Mălăiești and Sucleia, 15–16 September 2012;
2. Bender and Târnăuca, 29–30 September

Project: Enhancing media capacity in Moldova with focus on Transnistria region and promoting civic participation among young journalists

2012;

3. Parcani and Râbnița, 27–28 October 2012;

4. Lunga and Dubăsari, 17–18 November 2012;

5. Gâsca, Hrustovoi, and Râbnița, 15–16 December 2012.

The first stage of training ended with the creation of 11 school blogs that were launched by the participants themselves. Using the school blogs, students will be able to inform their local communities and their colleagues about events that take place at school and in the community. The websites are the following:

www.smmalaiesti.wordpress.com

www.sschools.wordpress.com

www.ouryouth6.wordpress.com

www.benderyshkola20.wordpress.com

www.hrustovayashkola.wordpress.com

www.rybgimnazia.wordpress.com

www.parcany1.wordpress.com

www.lungaschool7.wordpress.com

www.school2best.wordpress.com

www.schoolternovka.wordpress.com

www.schoollife15.wordpress.com

communicate, share experiences and opinions about using a school blog to promote the image of their institutions and the successes of its students. The teamwork to produce the designs of the blogs and to choose the sections, theme pages, symbols and names of websites proved highly useful and interactive as it contributed to the development of team spirit.

As a result of this training, participants can

Project: Investment Climate Reform in Moldova

Funding: *International Finance Corporation (IFC) in Moldova*

Period of implementation: *June – December 2012*

The six-month project aimed to help journalists better understand economics so that news items on economic issues could be produced with as much professionalism as possible. The IJC formed a group of 20 journalists representing national and local mass media outlets to participate in the monthly sessions.

The project was launched on 15 June with a training program focused on the business environment, the investment climate and regulatory reform. It was facilitated by Elizaveta Golicova, editor-in-chief of *Kommersant online* in Russia assisted by local expert Vitalie Condritch. The agenda included several subjects that were intensely discussed including the following: Do we have business journalism in Moldova? What are the key elements of this type of journalism? What is regulatory reform and what is an investment climate? What is the country's *Doing Business* ranking?

The opening session was attended by Deputy Prime Minister Valeriu Lazar, Minister of Economy, who answered the journalists' questions, the Ambassador of Sweden Ms. Ingrid Tersman and the Head of the IFC in Moldova Mr. Eugen Osmochescu.

The second training program was organized on 20 and 21 July. The trainers were Dan Popa (Senior Editor on Economics, hotnews.ro) and Ludmila Andronic who spoke about the industrial policy, foreign investment and the economic paradigm of Moldova. Throughout the course, Mr. Popa compared industries and industrial policies in Romania and Moldova

highlighting the similarities between the two economies. After illustrating the advantages and disadvantages of Romania's accession to the European Union (EU), he offered some recommendations for industrial policies for Moldova so that its accession to the EU would be successful.

The event was attended by Sergiu Ciobanu, Deputy Minister of the Economy, and Ion Lupan, head of a section at the same institution. The two officials spoke about the ministry policies and activities and answered the journalists' questions.

The next session in took place on 14 and 15 September and was titled "Statistics in the Media that Everybody Can Understand." For two days, Radu Soviani, producer, editor, and presenter on the Money Channel in Romania assisted by local trainer Alexandru Takii explained the documentation, use and correct interpretation of statistical data. The journalists learned about the indices of an economic cycle (leading economic indicators) and about the most frequent errors interpreting them and analyzed the economic situation of Moldova using statistical data.

The fourth session was on 28 and 29 September and focused on measurement (metrology) and standardization. During the two days, participants learned about quality infrastructure and its benefits for the economy of a country, the meaning of MSTQ (metrology, standards, testing and quality) and about the transition to European standards in various fields. During the session, Mr. Popa also spoke about the experience of Romania implementing MSTQ and the impact of adopting EU quality standards and offered recommendations for Moldova. Vitalie Dragancea, General Director of the National Institute of Standardization and Metrology, and

Project: Investment Climate Reform in Moldova

Dorin Dragutan, the Governor of the National Bank, were invited at the request of journalists and answered their questions.

On 28 and 29 October journalists were trained in protecting competition. Claudia Pirvoiu, journalist and economic expert from Romania, spoke to participants about protecting competition in a functional market economy and about various anti-competitive practices, state aid and leniency illustrating everything with multiple examples and case studies. During discussions, Ms. Pirvoiu pointed out that Moldovan media cover this topic very infrequently. “When doing a simple Google search, you can hardly find any articles about competition, and those that you do find are quite superficial and do not address the actual problems. That is why there is a need for broad, well-documented media coverage of fair competition and of its benefits,” she added. At the start of the program, Deputy Minister of the Economy Octavian Calmic answered journalists’ questions.

The last training session in the series was on 23 and 24 November. Ivan Poltavets, expert in economics from Ukraine assisted by the local trainer Ion Preasca spoke to participants about the energy industry and energy efficiency, energy packages and the problems in this field that require more intense media coverage. Mr. Preasca made a presentation on Moldovan energy providing journalists with useful advice as to how they should work with experts in the field. On the second day, the session was attended by Mr. Valeriu Lazar, Deputy Prime Minister and Minister of the Economy, who answered the journalists’ questions and presented participants with diplomas. Participants found this training course quite useful and claimed that it helped them better understand how to cover and approach economic subjects.

Project: Media Monitoring: Case Studies of Two Important Events of 2012: the Visit of the German Chancellor A. Merkel to Chisinau and the Severe Draught that Affected Agriculture in Moldova

Funding: East Europe Foundation from funds granted by United States Agency for International Development through the Eurasia Foundation

Period of implementation: October 2012 – January 2013

This project aimed to analyze the manner in which mass media covered two of the most important events of 2012: the visit of German Chancellor Angela Merkel to Chisinau and the severe draught that affected agriculture in Moldova. The IJC engaged experts Alina Anghel, Victor Gotisan and Valentina Basiul to monitor 23 media outlets (newspapers, radio and TV stations, online media), including 10 international ones. Using the information and data they gathered, they produced two studies that analyzed the manner in which mass media observed ethical principles and the principles of high-quality journalism when addressing subjects of public interest.

On 10 December 2012, the IJC organized a press conference to publicize the studies. They found the coverage of both events to be superficial due to “copy-paste” journalism, to partially and/or totally reproducing articles from online platforms, to journalists’ preference for informative genres, and to the small number of analyses.

The IJC conducted an advocacy campaign including a conference to release the studies for the Press Club, to inform journalists in detail about the problems the experts found as well as about the recommendations for improving the quality of media products.

Photographs from various training programs organized by the IJC in 2012 can be seen on the IJC webpage available at http://www.ijc.md/index.php?option=com_content&task=view&id=203&Itemid=90

Department of Advocacy and Production

Project: Strengthen IJC capacity for advocacy by producing multimedia content

Funding: *Free Press Unlimited, Holland*

The Department of Advocacy and Production (DAP) began operating in September 2012 to serve citizens by promoting the ideas of non-profit journalism and to develop the production capacity of the IJC (broadcasting and multimedia) necessary to support its advocacy activities.

The DAP will also serve as a laboratory for SAJ students assisting them to apply what they learn.

At the end of October, Margarita Akhvlediani, Director of Go Group Media from Georgia, visited the IJC and worked with the DAP team to develop a strategy, a business plan and short/medium/long-term activities and to identify the needs of the new department.

In November, the IJC team participated in a five-day advocacy training course facilitated by Ukrainian trainer Roman Kobets. The program included sessions on public policies, advocacy, lobbying, setting an agenda, advocacy instruments, beneficiaries, target groups and stakeholders, planning advocacy campaigns, designing advocacy messages and collaboration with mass media.

The DAP team was trained for five days in December in the use of the multimedia editing program Adobe After Effects. Guided by trainer Roman Korjov, the participants learned about the basic elements of the program, its tools and the ways in which they can be used. One of the days was dedicated to sound editing in Adobe Audition.

The first products of the DAP were seven reports and human-interest stories presented at the UN Human Rights Awards Gala of 2012. The articles covered various aspects of human rights in Moldova, as well as access

to information, combating discrimination against LGBT persons and communities, schooling for Roma children and the return of institutionalized children to families. The reports are available at http://www.ijc.md/index.php?option=com_content&task=view&id=771&Itemid=252

Another product of the department is “Moldova and Journalists in 2012,” a video collage lasting four minutes. It presents a retrospective of the year from the standpoint of the most important events that took place in the country and the work of journalists. The video was broadcast at the Annual Gala of the Chisinau Press Club, Top 10 Journalists of the Year.

The retrospective is available at http://www.youtube.com/watch?feature=player_embedded&v=eQGGQ537aHs

Publications and Research: Media Monitoring

Media monitoring in Moldova including Transnistria and Gagauzia

Funding: *European Union Delegation to Moldova as part of the European Instrument for Democracy and Human Rights*

Period of implementation: *May 2010 – May 2012*

The goal was to identify professional mistakes and frequent problems that journalists face when covering subjects of public interest. After monitoring, local experts produced reports that served as bases for preparing training programs for journalists from the media outlets monitored.

The IJC monitored 15 media outlets, including three each from Transnistria and Gagauzia.

- TV stations: Moldova 1, NIT, Prime TV, TV Gagauzia, TV Pridnestrovia, TSV
- Radio stations: Radio Moldova, Antena C, Prime FM, Vocea Basarabiei, Radio Gagauzia
- Newspapers: *Timpul de Dimineață*, *Nezavisimaia Moldova*, *Observatorul de Nord* (Soroca), *Express/Aiin Aciiik* (Ceadâr-Lunga), *Pridnestrovia*

The media outlets were selected according to the following criteria:

- Audience-impact (national, quasi-national, regional);
- Form of ownership (public and private);
- Language (Romanian and/or Russian).

The following topics/subjects/problems of public interest were selected for monitoring: economic situation, living standards, social problems (unemployment and corruption), external relations (accession to the EU), and political situation in the country (resolution of the Transnistrian conflict). The subjects of public interest were analyzed according to objective criteria for coverage: the frequency of topics/journalistic genre, protagonists, balance of sources/pluralism of opinions, author's

position, quality of language, involvement of the journalist in the production of materials, journalism ethics.

The monitoring served as the basis for the sixth project report. The report was translated into English and Russian and was sent to the directors of the 15 print and broadcasting media outlets monitored and to several hundred e-mail addresses of media outlets in the country. It was also published on the IJC website in Romanian at http://www.ijc.md/index.php?option=com_content&task=view&id=566&Itemid=127 in English at <http://www.ijc.md/Publicatii/monitorizare/Report%20nr6%20ENG.pdf> and in Russian at http://www.ijc.md/index.php?option=com_content&task=view&id=566&Itemid=127

Analytical journal Mass Media in Moldova

Funding: Free Press Unlimited (Holland) and the Organization for Security and Co-operation in Europe (OSCE) Mission to Moldova

The June and December issues of the journal included the traditional sections “Ethics and Professionalism,” “Letter of the Law,” “Press as Business,” “Regional Press,” “Experience” and “Book Review” and a number of topical subjects of public interest. The articles were produced both by well-known journalists and by their younger colleagues. Both issues were disseminated to media outlets throughout the country including in Transnistria and Gagauzia as well as to diplomatic missions and partners of the IJC in Moldova and abroad.

Mass Media in Moldova aims to contribute

to understanding the issues of the local press and to improve the observance of professional principles and standards. The electronic version of the journal is available in Romanian at http://www.ijc.md/index.php?option=com_content&task=view&id=44&Itemid=70 in Russian at http://www.ijc.md/index.php?option=com_content&task=view&id=44&Itemid=70 and in English at http://www.ijc.md/eng/index.php?option=com_content&task=view&id=114&Itemid=37.

Electronic publication Moldova Media News

In 2012, 10 issues of this electronic publication were produced. Moldova Media News appears in English and contains information about the main events in mass media in Moldova. The bulletin was sent via e-mail to over 500 subscribers and published on the webpage of the IJC at the following address: http://www.ijc.md/eng/index.php?option=com_content&task=category§ionid=4&id=24&Itemid=34.

Department for Media Law and Policy

The Department for Media Law and Policy (DMLP) conducts the following activities:

- Analyzes media legislation and participates in developing proposals to improve current legislation;
- Offers free advice on problems concerning media legislation and representation in court for cases of public interest;
- Monitors developments in media legislation and publishes the results in legislative bulletins;

- Monitors violations of the freedom of expression and information;
- Organizes conferences, seminars and courses on media legislation;
- Collaborates with other non-government and with government organizations to implement legislation on access to information and freedom of expression.

Project: Improving the media law environment in Moldova

Funding: Civil Rights Defenders, Sweden

Period of implementation: January 2012 – January 2013

Funding: Media Legal Defense Initiative, United Kingdom

Period of implementation: July 2012 – June 2013

This project ensures the continuity of DMLP services and contributes to the strengthening of the legislative framework in mass media in Moldova. The DMLP offers free consultations for journalists, representatives of mass media outlets and other persons interested in media legislation. Also, the DMLP monitors the development of the media legislation and abuses against journalists and produces annual reports on the situation of mass media in Moldova.

Analysis and monitoring of legislation

Since 2004, the IJC has published an electronic bulletin that contains a summary of laws and amendments to current laws

and information about recent European Court for Human Rights decisions regarding access to information and freedom of expression. The goal of this bulletin is to keep journalists, media organizations, lawyers and other interested persons informed about developments in the field. It is distributed by e-mail to over 180 subscribers in Romanian and Russian. At the end of 2012, the IJC released a new version to make the information it provides more accessible and easier to use. The new version of the bulletin includes draft laws registered as legislative news. All bulletins are archived in the database of the IJC website and can be found in the Media Law Department section of the official website of the IJC: www.ijc.md.

The DMLP offers free legal consultations for journalists and media organizations, for representatives of media outlets or for other persons dealing with problems related to media legislation. Consultations are offered by e-mail, telephone or in person. The most

Project: Improving the media law environment in Moldova

frequent requests refer to problems with the freedom of expression, access to information, advertizing, copyrights, right to privacy and the legal status of publications. Also, in 2012 assistance was provided to experts and persons from abroad who are interested in investigations and developing studies on media legislation and the situation of the freedom of expression in Moldova. In 2012, the DMLP provided consultations to 40 petitioners and free representation in court in 6 cases and released 7 declarations on cases of violations of the rights of journalists.

The IJC provided legal representation in court in the following cases: *Larisa Focsa v. Ziarul de Garda*, *Gheorghe Straisteanu v. Ziarul de Garda*, *Gheorghita Rodica v. Ziarul de Garda*, *SP (Balti) v. Balti Mayor's Office*, *Elita TV* and *SP (Balti) v. municipal enterprise GLC Balti*.

Larisa Focsa v. Ziarul de Garda (ZDG): On 21 July 2012 Ms. Larisa Focsa, previously convicted in multiple cases of fraud, went to court against the independent weekly *ZDG* demanding rebuttal of information published in an investigative article on 24 May 2012 and compensation for non-pecuniary damages in the amount of MDL 100,000. The article was about the dubious nature of pardons of several persons, of which she was one, by the President of Moldova. The judge obliged the claimant to pay the state tax. The plaintiff challenged the judgment.

Gheorghe Straisteanu v. ZDG: The plaintiff brought an action against *ZDG* demanding MDL 600,000 for non-pecuniary damages for publishing false and defamatory information against him, also requiring *ZDG* to publish a rebuttal of articles published on 28 July 2005 and 5 July 2007 in the same column and page. The action was dismissed by the court of first instance due to the plaintiff's failure to appear

at the hearing.

Rodica Gheorghita v. ZDG: Ms. Rodica Gheorghita, who had previously been convicted in a series of cases of fraud and had founded an NGO to provide assistance to persons with disabilities, brought an action to court against *ZDG* on 21 July 2012 requesting the rebuttal of information published in the investigative article on the dubious pardon of some persons, including the plaintiff. She also requested compensation for non-pecuniary damages in the amount of MDL 300,000. The judge obliged the claimant to pay the state tax. The plaintiff challenged the judgment.

SP v. Balti Mayor's Office: *SP*, an investigative newspaper from Balti, requested some information from the Balti Mayor's Office under the Law on Access to Information. The Mayor's Office refused the request, so the newspaper took them to court. The case is currently pending at the Balti Court of Appeals.

The office of **Elita TV**, a TV station in Rezina, was vandalized in April 2012. Some of the station's equipment was destroyed, and some was stolen. The Rezina police opened a criminal investigation, and a suspect was arrested. As the funds of the station are limited, the IJC offered free representation in this case. In December 2012, the court issued a judgment finding the suspect guilty of theft and property damage. Currently, a civil procedure for recovery of damages is underway.

SP v. the municipal enterprise GLC Balti: *SP* requested some information from the municipal enterprise GLC Balti, but the request was refused. The case was admitted by the court of first instance. The case is currently pending at the Balti Court of Appeal. The DMLP organized two training programs

Project: Improving the media law environment in Moldova

(on 19 July and 8 September) titled “Freedom of Expression and Mass Media in Moldova: Legal and Procedural Aspects.” A total of 30 journalists from various regions of Moldova were trained how to react to accusations of defamation and to represent themselves in court. The training was facilitated by experts Olivia Pirtac, one of the authors of the Commentary on the Law on the Freedom of Expression, produced in 2011, and lawyer Janeta Hanganu. The experts presented theoretical and practical aspects of the freedom of expression. The aim of IJC was to help journalists improve their capability to defend themselves in cases of defamation. The participants found the training to be welcome and very useful.

Study: “Impact of the Law on the Freedom of Expression”

After the Law on the Freedom of Expression was adopted in 2010 and the commentary on it was published in 2011, there was a need to analyze progress on defamation, the implementation of the law and the impact it had on the freedom of expression. This was done in the study “Impact of the Law on the Freedom of Expression” prepared by two national experts. The study analyzed the impact that the law and the commentary had had on the journalistic environment and on judicial procedures in cases of defamation and also examined the resolution of disputes via extrajudicial procedures especially by the Press Council. The study was released online and can be found in Romanian, English and Russian on the webpage of the IJC at http://www.ijc.md/index.php?option=com_content&task=view&id=591&Itemid=133

Report on the Situation of Mass Media in Moldova in 2012

The report consists of five chapters and includes information on public and private broadcasting, print and online media and an analysis of the situation of mass media in Transnistria. It also contains findings regarding the situation of mass media in 2012 as well as forecasts for 2013 made by journalists and representatives of civil society. The report is available in Romanian, English, and Russian at <http://www.ijc.md/Publicatii/mlu/Raport%20asupra%20situatiei%20presei%20in%20Republica%20Moldova%20in%202012.pdf>. It was distributed via various socialization platforms and via e-mail to over 400 interested parties.

Project: Reforming the legislation regarding media behavior during elections

Funding: Embassy of Holland in the framework of the MATRA Program

Period of implementation: September 2011 – October 2012

Through this project, the IJC intended to contribute to reforming the election system by creating a clearer regulatory framework to regulate the conduct of mass media outlets during election campaigns. This project included a study that served as a basis for drafting amendments to the Election Code. The amendments were reviewed by international and local experts and presented for public discussions.

“Regulations for Mass Media Conduct during Election Campaigns” was the first study released by the DMLP in 2012. It was needed because of the inconsistencies and imperfections of the legislation on mass media conduct during election campaigns. The main objectives of the study included the following:

- Evaluating mass media conduct in Moldova during the latest election campaigns in the context of the existing regulatory framework;
- Analyzing good practices of the EU and of opportunities to adjust and apply them in Moldova;
- Evaluating good and bad practices (successes and failures) of media organizations during election campaigns in recent years;
- Developing conclusions and recommendations on modifying electoral legislation.

The study was produced by local experts Ion Bunduchi, Director of APEL, and Eugeniu Ribca, expert in the media legislation. It was also developed with the participation of an international expert from Article XIX from the United Kingdom.

As part of this program, the DMLP also organized three public events and a roundtable with the Committee on Culture, Education, Research, Youth, Sport, and Mass Media to discuss the amendments to the Election Code proposed by the IJC.

On 5 April, the IJC organized the first round table titled “Modification of the Election Code from the Perspective of Mass Media Regulations during Election Campaigns.” The study was presented at this event which was attended by representatives of the relevant parliamentary committee, of the Central Electoral Commission, of media NGOs and media outlets and of international organizations.

The second public event on the topic was organized on 10 May. Expert opinions on the draft modifications to the Election Code produced by national experts Pavel Postica (lawyer representing Promo-Lex), Janeta Hanganu (lawyer) and international expert Galina Arapova (consultant to the Council of Europe) were presented. After incorporating the experts’ recommendations, the new version of the document was also presented.

The final version of the draft modifications was presented and discussed publicly on 2 October 2012 at an event attended by representatives of media outlets and NGOs. The final draft was presented to the relevant parliamentary committee on 8 October 2012.

Project: The improvement of transparency of mass-media ownership in the Republic of Moldova

Funding: *National Endowment for Democracy, United States*

Period of implementation: *July 2012 – June 2013*

This project aims to contribute to improving the transparency of media ownership and as a result, to ensuring mass media pluralism and avoiding the concentration of the media in the hands of a small number of owners. The activities of the project include a study analyzing relevant legislation, proposals on modifying that legislation and an advocacy campaign explaining why it is important for media consumers to know the true owners of media outlets.

The study “Transparency of Media Ownership in Moldova” was produced by Doina Costin, an expert in media legislation, and Mamuka Andguladze, an expert in transparency from Georgia with the contributions from journalist Victor Gotisan. The main objectives of the study were the following:

- Evaluating the existing legal framework regarding media ownership;
- Analyzing good practices of EU members and the opportunities for adjusting and applying them in Moldova;
- Offering conclusions and recommendations for modifying the legislation.

On 20 November 2012, the IJC released the study at a roundtable where amendments to the Broadcasting Code produced by its experts were discussed. The event was attended by members of the relevant parliamentary committee and of the Broadcast Coordinating Council and by representatives of the government, media NGOs, media outlets and international organizations.

The event was broadcast live on [privesc.eu](http://www.privesc.eu) and is available at http://www.ijc.md/index.php?option=com_content&task=view&id=763&Itemid=1. Final amendments on transparency of media ownership will be presented in 2013 when the IJC will also start an advocacy campaign explaining why it is important for media consumers to know the true owners of media outlets. The study is available at http://www.ijc.md/index.php?option=com_content&task=view&id=591&Itemid=133

Project: Mass Media and the Judiciary: Developing Capability and Promoting Accountability

Funding: *Rule of Law Institutional Strengthening Program, United States*

Period of implementation: *September 2012 – March 2013*

With this project, the IJC in partnership with the Broadcasting Board of Governors (BBG) of the US aims to improve relations between mass media and the judiciary by developing its capability and promoting accountability. The project provided two training programs: one for journalists and one for public relations officials of courts.

Between 18 and 20 October the IJC organized a training program titled “Best Practices of Legal Journalism” with the participation of 15 journalists from various regions of Moldova. The main subjects were responsible journalism, the role of journalists in preventing and combating corruption, government transparency and access to information.

The work program was produced by international expert Inna Dubinsky who is responsible for strategy and development at the BBG with contributions from local experts Alina Radu, Vasile Spinei and Galina Bostan. The aim was to teach participants about legal journalism. Participants found the program highly useful and mentioned that they would apply the experts’ recommendations in practice to strengthen professional journalism based on rights and responsibilities.

The Chisinau Press Club

The Chisinau Press Club was launched by the IJC and the Committee for Press Freedom in the autumn of 1995. At these informal meetings, journalists have an opportunity to discuss the current problems of society with various personalities. In 2012, the last session of the Press Club was organized as part of the project “Strengthening Mass Media Capability to Cover Subjects of Public Interest.” The session took place in Rezina on 2 February 2012. Experts discussed the need to organize a new referendum and to modify the Constitution in the context of the recent political crisis. The session was attended by Nicolae Negru, Pavel Postica (Promo-Lex), Vitali Catana (expert in constitutional law), and Tudor Iascenco (editor-in-chief of the newspaper *Cuvantul* in Rezina).

Between May 2010 and February 2012, the IJC organized ten sessions of the Press Club: five in Chisinau and five in various regions of Moldova (Tighina, Tiraspol, Comrat, Balti, and Rezina). Journalists and representatives of civil society in these regions discussed current issues in 2012 such as the agreement on visa liberalization with the EU; strengthening solidarity with journalists in Transnistria; criminality and corruption among law enforcement officials; the political crisis; and the need to elect a president.

Annual Press Club Gala: Top 10 Journalists of the Year

Funding: *Free Press Unlimited, OSCE Mission to Moldova*

General partner in the event: *Moldova-Agroindbank*

The annual awards for the top 10 journalists of the year (XVIII edition) took place on 13 December 2012 at the Mihai Eminescu National theatre in Chisinau.

This year, the top 10 were chosen based on the results of a contest launched by the IJC on 19 September 2012 and on nominations from civil society. All materials submitted were analyzed by the IJC Senate which selected the winners.

The top 10 journalists of 2012 were:

Galina MUNTEANU, TV 7

Vitalie DOGARU, Publika TV

Olga GROSUL, Kommersant.md

Ion PREAȘCĂ, newspaper *Adevărul Moldova*

Elena ROBU, PRO TV

Victor MOȘNEAG, *Ziarul de Gardă*

Alecu RENIȚĂ, journal *Natura*

Irina MAȚENCO, newspaper *Ekonomiceskoe obozrenie Logos-Press*

Tudor IAȘCENCO, newspaper *Cuvântul*

Natalia PORUBIN, investigative journalist

The following four special prizes were also awarded at the gala:

Excellence: for journalistic longevity to writer and publicist Ion Druță

Hope of the Year: Ala Ceapai, Radio Free Europe

Debut of the Year: stiripozitive.eu

Award for Documentary Disclosures: Igor Cașu and Mihai Tașcă, for “Archives of Comunism.”

Resource Center

The IJC Resource Center has subscriptions to the main periodicals of Moldova (over 50) in both Romanian and Russian. The Resource Center Coordinator regularly updates the IJC webpage, delivers IJC publications to subscribers by electronic and regular mail, and gives advice to visitors to the IJC library regarding available resources (books, manuals, journals) and the use of the Internet.

Priorities for 2013

In 2013, the IJC will continue:

To conduct

- Short-term training activities for mass media outlets including conferences, debates, consultations, etc.;
- Advocacy campaigns;
- The postgraduate School of Advanced Journalism;
- The Press Freedom Day campaign;
- The top 10 journalists of the year award gala;
- Internships at the editorial offices of national and regional mass media.

To edit

- The journal *Mass Media in Moldova* (in Romanian, Russian and English);
- The media legislation bulletin (in Romanian and Russian);
- The annual report on the freedom of expression in Moldova (in Romanian, Russian and English);
- The electronic publication *Moldova Media News*.

To monitor

- The legislation and legislative developments on the freedom of expression and information and to participate in writing proposals to improve the current legislation;
- Cases of violations of the freedom of expression and information.

To provide

- (Free) access to the Resource Center (IJC library and the Internet laboratory);
- Free legal assistance (including representation in court) on issues dealing with media legislation, freedom of expression and the rights of journalists.

International Affiliations

Since February 2000, the IJC has been a member of the South East European Network for Professionalization of the Media (SEENPM) and since June 2001 has been a member of the International Freedom of Expression Exchange (IFEX).

A. South East European Network for Professionalization of the Media

The IJC is the only organization in Moldova included in SEENPM which unites 17 media centers and organizations from 11 countries. Founded in February 2000, the network provides training courses for journalists and media trainers. Between 2002 and 2004, the IJC was a member of the SEENPM Coordinating Council.

B. International Freedom of Expression Exchange

In June 2001, the IJC became a member of IFEX, an international network uniting over 80 organizations whose main goal is to monitor the freedom of expression. The best-known product of the network is the electronic bulletin *Action Alert* which monitors violations of the right to the freedom of expression in the regions represented by member organizations. The bulletin is distributed to an important number of interested institutions and groups all over the world. The IJC was a member of the IFEX Council between 2002 and 2005.

Founders Assembly and Senate

Founders:

Angela Sîrbu

Corina Cepoi

Alexandru Canțir

Nicolae Negru

Senate:

Alexandru Canțir, IMEDIA

Veceaslav Perunov, newspaper *SP* (Bălți)

Ludmila Andronic, President of the Press Council

Vasile Spinei, Acces-Info Center

Petru Macovei, Association of Independent Press

The Independent Journalism Center Team

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Boris Șosev:	Administrator, Driver
Volunteers:	Marion Roussey Tim Schoot Viterkamp Jenifer Austray Guillermo Pedrosa Ruth Simister

Financial report

Year
2012

Projects	Balance of 2011	Received	Spent	Balance	Funded by
	\$	\$	\$	\$	
Media Law Unit	4968	6235	6460	4743	MLDI Media Legal Defence Initiative
Improving the media law environment in Moldova	2923	29577	22210	10290	Civil Rights Defenders
Lobbying the reform of the legislation regarding the media conduct during elections	24883		33104	-8221	MATRA Programme
Promoting Transparency in Media Ownership Law		9989	10987	-998	National Endowment for Democracy
The media and the judiciary in Moldova: capacity building and promotion of accountability		8765	8765		BBG/ Checchi Company
Capacity building for media in Moldova with the focus on the Gagauz-Yeri Autonomous Region		28958	28958		Civil Rights Defenders
Minority Protection on the Road to Democratization	2273	-2273			European Journalism Centre
Conflict Reporting Boot Camp for the Young Journalists of Moldova	17272	1260	18532		British Embassy in Chisinau
Improving Media Coverage of Conflict Sensitive Issues through Curriculum Development	20918	1575	22493		British Embassy in Chisinau
Strengthening professional competences of Transnistrian journalists to cover social-economic issues	2444	12650	15094		USA Embassy in Moldova
Strengthening advocacy capacities of the IJC by producing multimedia content		44156	15820	28336	Free Press Unlimited
Exchange of experience among Go Group and IJC		1337	1337		Free Press Unlimited
Media Monitoring: Study Cases on two main events of 2012: the visit of German Chancellor, Angela Merkel, in Moldova and severe drought that has affected Moldova's agricultural sector		9935	1882	8053	East-European Foundation
Chisinau School of Advanced Journalism	4068	9989	14057		National Endowment for Democracy
Chisinau School of Advanced Journalism	-3933	31157	34453	-7229	Press Now/Free Press Unlimited
Chisinau School of Advanced Journalism		18797	10931	7866	Embassy of Finland in Bucharest
Chisinau School of Advanced Journalism		9414	15451	-6037	Soros-Foundation Moldova

Media Sustainability Index	-2228	2228	2153	-2153	IREX (International Research and Exchanges Board)
Strengthening the Moldavian Media Capacity to Cover Issues of Public interest	36553	-1867	34686		European Union Delegation to the Republic of Moldova
Investment Climate Reform in Moldova		45700	45700		International Finance Corporation
Enhancing media capacity in Moldova with focus on Transnistria region and promoting civic participation among young journalists		75795	22793	53002	United Nations Development Programme
Production of the reports for UN Human Rights Gala of Awards		1173	1173		United Nations Development Programme
Emergency support for the Ziarul de Garda investigative team of journalists at risk	13000		13000		European Commission//Zgd
Award for promoting the transparency		250	250		Soros-Foundation Moldova
Public relation media training		858	858		ERSTE Foundation
Sponsorship of Press Club's Annual Awards event "10 journalists of the year"	720	3306	4026		Moldova-Agroindbank SA, RED Union Fenoza SA
Sponsorship of Press Club's Annual Awards event "10 journalists of the year"		6752	7547	-795	Free Press Unlimited
Reserve Fund	49416	540		49956	IJC Fund
Chisinau School of Advanced Journalism fees		5335	5335		Services CSAJ(Chisinau School of Advanced Journalism)
TOTAL	173277	361591	398055	136813	

Executive director Nadine GOGU

Chief Accountant Angela MAXIMENCO

Financial report

**Statement of Assets, Liabilities and Fund Balance of IJC
as of December 31 2012 and 2011**

**Statement of Assets, Liabilities and
Fund Balance of IJC
as of December 31 2012 and 2011**

	2012		2011	
	MDL	USD	MDL	USD
ASSETS				
Current assets				
Cash and cash equivalents	1684522	139678	1937658	165612
Prepayments	50444	4183	256425	21917
	1734966	143861	2194083	187528
Non-current assets				
Non fixed assets	37597	3117	95602	8171
Fixed assets at Net Book Value	909435	75409	915678	78263
	947032	78527	1011280	86434
Total assets	2681998	222388	3205363	273963
FUND BALANCE AND LIABILITIES				
Current liabilities				
Liabilities	28625	2374	217848	18619
	28625	2374	217848	18619
Fund balance	2653373	220014	2987515	255343
Total Fund balance	2681998	222388	3205363	273963

Appendix

IJC Agenda January – December 2012

January

- ❑ Media monitoring, including media from Transnistrian region and UTA-Gagauzia. In the framework of the project „Strengthening the Moldovan Media Capacity to Cover Issues of Public Interest”. Funded by the EU Delegation to Moldova under European Instrument for Democracy and Human Rights.
- ❑ Distribution of the December issue of the analytical magazine “Mass Media in Moldova”. In the framework of the project „Strengthening the Moldovan Media Capacity to Cover Issues of Public Interest”. Funded by the EU Delegation to Moldova under European Instrument for Democracy and Human Rights. The electronic version is available at: http://www.ijc.md/eng/index.php?option=com_content&task=view&id=114&Itemid=37
- ❑ Chisinau Press Club meeting. In the framework of the project „Strengthening the Moldovan Media Capacity to Cover Issues of Public Interest”. Funded by the EU Delegation to Moldova under European Instrument for Democracy and Human Rights.
- ❑ Training for Journalism instructors. In the framework of the project „Improving Media Coverage of Conflict Sensitive Issues through Curriculum Development”. Funded by the British Embassy in Chisinau.
- ❑ Internship program for Transnistrian journalists. In the framework of the project “Strengthening professional competences of Transnistrian journalists to cover social-economic issues”. Funded by US Embassy in Moldova.

February

- ❑ Internship program for Transnistrian journalists. In the framework of the project “Strengthening professional

tences of Transnistrian journalists to cover social-economic issues”. Funded by US Embassy in Moldova.

- ❑ Workshop in the frame work of the project “Human Rights – Media empowering the public” implemented by the Amnesty International Moldova in partnership with the IJC. Funded by the East Europe Foundation from financial resources offered by the Swedish Government and the Ministry of Foreign Affairs of Denmark/DANIDA through the Swedish International Development Cooperation Agency (Sida) and Black Sea Trust for Regional Cooperation.
- ❑ Release of the annual report on freedom of expression and information in the Republic of Moldova for 2010 year, Russian and English version. Funded by Civil Rights Defenders (Sweden).
- ❑ Media monitoring, including media from Transnistrian region and UTA-Gagauzia. In the framework of the project „Strengthening the Moldovan Media Capacity to Cover Issues of Public Interest”. Funded by the EU Delegation to Moldova under European Instrument for Democracy and Human Rights.

March

- ❑ Training program for mass-media from Gagauz-Yeri autonomous region. In the framework of the project “Capacity building for media in Moldova with the focus on the Gagauz Yeri autonomous region”. Funded by Civil Rights Defenders”(Sweden).
- ❑ Media audience research. In the framework of the project “Capacity building for media in Moldova with the focus on the Gagauz Yeri autonomous region”. Funded by Civil Rights Defenders” (Sweden).
- ❑ Joint material production. In the framework of the project “Strengthening professional

IJC Agenda

January – December 2012

competences of Transnistrian journalists to cover social-economic issues”. Funded by the US Embassy in Moldova.

- ❑ Media monitoring, including media from Transnistrian region and UTA-Gagauzia. In the framework of the project „Strengthening the Moldovan Media Capacity to Cover Issues of Public Interest”. Funded by the EU Delegation to Moldova under European Instrument for Democracy and Human Rights.
- ❑ Started the enrolling at the Chisinau School of Advanced Journalism for 2012/2013 school year. Funded by National Endowment for Democracy (NED), embassy of Finland to Bucharest, and Free Press Unlimited.

April

- ❑ Training program for mass-media from Gagauz-Yeri autonomous region. In the framework of the project “Capacity building for media in Moldova with the focus on the Gagauz Yeri autonomous region”. Funded by Civil Rights Defenders” (Sweden).
- ❑ Media audience research. In the framework of the project “Capacity building for media in Moldova with the focus on the Gagauz Yeri autonomous region”. Funded by Civil Rights Defenders” (Sweden).
- ❑ Roundtable entitled “Modification of the Electoral Code from the perspective of media behavior during the electoral campaign”. In the framework of the project “Reforming the legislation regarding media behavior during elections”. Funding: Netherlands Embassy in Kiev.
- ❑ Joint material production. In the framework of the project “Strengthening professional competences of Transnistrian journalists to cover social-economic issues”. Funded by the US Embassy in Moldova.

- ❑ Media monitoring, including media from Transnistrian region and UTA-Gagauzia. In the framework of the project „Strengthening the Moldovan Media Capacity to Cover Issues of Public Interest”. Funded by the EU Delegation to Moldova under European Instrument for Democracy and Human Rights.
- ❑ Enrolling at the Chisinau School of Advanced Journalism for 2012/2013 school year. Funded by National Endowment for Democracy (NED), embassy of Finland to Bucharest, and Free Press Unlimited.

May

- ❑ Training program for mass-media from Gagauz-Yeri autonomous region. In the framework of the project “Capacity building for media in Moldova with the focus on the Gagauz Yeri autonomous region”. Funded by Civil Rights Defenders” (Sweden).
- ❑ „Press Freedom Days”
- ❑ Roundtable entitled “Modification of the Electoral Code from the perspective of media behavior during the electoral campaign”. In the framework of the project “Reforming the legislation regarding media behavior during elections”. Funding: Netherlands Embassy in Kiev.
- ❑ Joint material production. In the framework of the project “Strengthening professional competences of Transnistrian journalists to cover social-economic issues”. Funded by the US Embassy in Moldova.
- ❑ Public presentation of the graduation works of the Chisinau School of Advanced Journalism graduates

IJC Agenda January – December 2012

June

- ❑ Final press conference. In the framework of the project “Strengthening the Moldovan Media Capacity to Cover Issues of Public Interest”. Funded by the EU Delegation to Moldova under European Instrument for Democracy and Human Rights.
- ❑ Training program for mass-media from Gagauz-Yeri autonomous region. In the framework of the project “Capacity building for media in Moldova with the focus on the Gagauz Yeri autonomous region”. Funded by Civil Rights Defenders” (Sweden).
- ❑ Training program for media representatives “Use of the research data”. In the framework of the project “Capacity building for media in Moldova with the focus on the Gagauz Yeri autonomous region”. Funded by Civil Rights Defenders” (Sweden).
- ❑ Distribution of the June issue of the analytical magazine “Mass Media in Moldova”.
- ❑ Enrolling at Chisinau School of Advanced Journalism for 2012-2013 school year. Funded by Embassy of Finland in Bucharest, the organization Free Press Unlimited in the Netherlands and the National Endowment for Democracy in the United States. www.scoaladejournalism.md
- ❑ Training for journalists regarding the Media and the elections, opportunities of improving the electoral legislation”. In the framework of the project “Reforming the legislation regarding media behaviour during elections”. Funded by the Netherlands Embassy from Kiev.
- ❑ Training for media representatives on economic issues. In the framework of the International Finance Corporation Project (IFC) ‘Investment Climate Reform in Moldova’, implemented by the IJC, in partnership with the Government of Sweden.

September

- ❑ Classes start at the Chisinau School of Advanced Journalism. Funded by Embassy of Finland in Bucharest, the organization Free Press Unlimited in the Netherlands.
- ❑ Workshop “Freedom of Expression and mass media: legal and procedural aspects”. In the framework of the project „Improving the media law environment in Moldova” funded by Civil Rights Defenders” (Sweden).
- ❑ Training programs on economic reporting. In the framework of the International Finance Corporation (IFC) Project “Investment Climate Reform in Moldova”, implemented by the Independent Journalism Center in the period June-December 2012, at the initiative of the Ministry of Economy and in partnership with the Government of Sweden.
- ❑ Launching and distributing of the Good Practices Guide for Online Media. In the framework of the project “Capacity building for media in Moldova with the focus on the Gagauz Yeri autonomous region”. Funded by Civil Rights Defenders” (Sweden).
- ❑ Training programs for bloggers. In the framework of the project “Enhancing media capacity in Moldova with focus on Transn-

July

- ❑ Training program for media representatives “General ethical rules and current journalistic practices”. In the framework of the project “Capacity building for media in Moldova with the focus on the Gagauz Yeri autonomous region”. Funded by Civil Rights Defenders” (Sweden).
- ❑ Workshop for journalists on freedom of expression. In the framework of the project “Improving the media law environment in Moldova”. Funded by Civil Rights Defenders” (Sweden).

IJC Agenda

January – December 2012

istria region and promoting civic participation among young journalists” implemented with the assistance of the Programme “Support to Confidence Building Measures” funded by the European Union, co-funded and implemented by the United Nations Development Programme (UNDP).

October

- ❑ Public discussions regarding the Electoral Code. In the framework of the project “Reforming the legislation regarding media behaviour during election” with financial support from the Embassy of the Netherlands in Kiev.
- ❑ Training program for media representatives “Statistics in the Media Understood by All”. In the framework of the project “Investment Climate Reform in Moldova” project of the International Finance Corporation (IFC), carried out by the Independent Journalism Center at the initiative of the Ministry of Economy in partnership with the Government of Sweden.
- ❑ Training program for pupils and teachers from transnistrian schools. In the framework of the project „Enhancing media capacity in Moldova with focus on Transnistria region and promoting civic participation among young journalists”. This project is implemented with the assistance of the Programme “Support to Confidence Building Measures” funded by the European Union, co-funded and implemented by the United Nations Development Programme (UNDP).

November

- ❑ Training program for media representatives “Statistics in the Media Understood by All”. In the framework of the project “In-

vestment Climate Reform in Moldova” project of the International Finance Corporation (IFC), carried out by the Independent Journalism Center at the initiative of the Ministry of Economy in partnership with the Government of Sweden.

- ❑ Training program for pupils and teachers from transnistrian schools. In the framework of the project „Enhancing media capacity in Moldova with focus on Transnistria region and promoting civic participation among young journalists”. This project is implemented with the assistance of the Programme “Support to Confidence Building Measures” funded by the European Union, co-funded and implemented by the United Nations Development Programme (UNDP). Launch of the study „Transparency of Media Ownership in the Republic of Moldova” funded by National Endowment for Democracy (NED)

December

- ❑ Annual Press Club Gala and the Ten Best Journalists of the Year Award Ceremony. Funded by Free Press Unlimited, OSCE Mission to Moldova. General partner of the event: Moldova-Agroindbank.
- ❑ Training program for pupils and teachers from transnistrian schools. In the framework of the project „Enhancing media capacity in Moldova with focus on Transnistria region and promoting civic participation among young journalists”. This project is implemented with the assistance of the Programme “Support to Confidence Building Measures” funded by the European Union, co-funded and implemented by the United Nations Development Programme (UNDP).
- ❑ Press conference on the occasion of launching two case studies. In the framework of the project “Media

IJC Agenda January – December 2012

Monitoring: Study Cases on two main events of 2012: the visit of German Chancellor, Angela Merkel, in Moldova and severe drought that has affected Moldova's agricultural sector". Funded by East Europe Foundation from financial resources offered by the United States Agency for International Development (USAID) through Eurasia Foundation.