



report 2017



Centrul pentru Jurnalism Independent



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The Independent Journalism Center (IJC) was the first Moldovan media organization to provide assistance to journalists and media institutions from Republic of Moldova and to this day, is one of the leading NGOs in the field. Our purpose is to contribute to the consolidation of a free and sustainable media by offering training programs in journalism, carrying out media and advocacy campaigns, conducting various research activities, and promoting media literacy among all stakeholders.



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Foreword

In 2017, the Independent Journalism Center (IJC) continued implementing various projects in accordance with its strategic objectives:

Journalism Training;

Policy and Advocacy;

Media Literacy;

Organizational Development.

Regarding training and the professionalization of the media, innovative activities were launched that motivated journalists and encouraged them to produce professional media content. Through those activities, journalists gained new abilities related to investigative techniques, marketing and promoting online content, and fact checking, among others. Also, the IJC offered media representatives the possibility to debate topics of public interest at traditional press clubs, promoted journalistic integrity through the portal Media Azi, and continued efforts to encourage the media to deliver quality products by organizing the Annual Gala of the Press Club.

The School of Advanced Journalism, a long-term project of the IJC that has been preparing professional journalists for years, successfully continued its work, and many of the 2016–2017 graduates found jobs in various media outlets.

The year 2017 was also the year of several advocacy initiatives launched by the IJC three of which are currently in progress: amending the legislation on personal data from the perspective of freedom of expression and access to information, revising the legal framework for regulating advertising, and enforcing and updating the legal framework on access to information.

The IJC supported journalists reacting to cases of intimidation or of limitations on their rights in the process of their work. Also, it managed to mobilize the media community during Press Freedom Days, thus strengthening its efforts to protect the values of a free press and of quality journalism. Last year, the IJC reaffirmed its commitment to promoting gender equality through the Media for Gender Balance campaign launched in April.

In media education, the IJC had remarkable results. The optional course “Media Education” was piloted in over 30 schools in the country capping the IJC’s efforts over the last three years to promote media education and critical thinking among media consumers. In addition, the IJC offered media consumers a variety of resources on the portal Mediacritica to help them develop critical thinking skills.

In terms of institutional development, the IJC conducted several activities in accordance with its strategic plan.

JOURNALISM TRAINING

In 2017, the IJC provided journalists with various opportunities for professional growth developed by experts such as training programs on topics of current interest, innovative activities aimed to improve journalistic products, press clubs, and articles/resources and studies on various media issues.

SHORT-TERM TRAINING

The first training program in 2017 took place on April 26 and was aimed at the young people who study journalism in various educational institutions in Moldova. The agenda of the program included topics related to identifying propaganda and exposing it by means of articles prepared professionally and ethically. Following these activities, 15 students formed teams and conducted their own investigations that were subsequently evaluated and awarded at a [public event](#).

A group of 14 journalists and civil society representatives participated for two days (December 2 and 3) in a training event on fact checking, data processing, and resources that can be used in Moldova. From a practical point of view, participants learned to use open data tools, to integrate data journalism in various types of media, and to apply the best methods for engaging



the public in the verification of data. Details are available [here](#).

In order to help media representatives better understand various issues of public interest, the IJC organized 5 press clubs attended by over 80 journalists, editors, media experts, and civic activists.



Journalists working on fact checking, December 1-2, 2017, Chisinau

INNOVATIVE ACTIVITIES TO ENHANCE PROFESSIONALISM

In terms of innovation, as part of the project [Strengthening Independent Media in Moldova, Ukraine and Georgia](#), the IJC organized a series of activities aimed at obtaining quality media content.

Moldova Plus. Five teams/authors were chosen to make seven packages of multimedia materials. Five packages were published in 2017 (Unemployment, Small and Medium-Sized Businesses, Migration, Health, and Domestic Violence), and two more packages (Environment and Education and Tolerance) appeared at the beginning of 2018. National material was used by nine partners in local media outlets selected through a contest that in turn made multimedia reports on the same topics in their regions. In 2017, local television stations Albasat, Media TV, Dnestr TV, Impuls TV, and Bas TV and regional newspapers *SP Balti*, *Observatorul de Nord*, *Gazeta de Sud*, and *Cuvântul* published over 100 related articles.

Introduction to business for local media. This component included training, in-house consulting, and small grants for monetary projects. In June, the partners and authors of multimedia packages participated in training in [Online Content Monetization and Promotion Perspectives](#). In December, local partners Albasat and Media TV

that were chosen through a contest received small grants to implement projects to develop a marketing concept that would make them sustainable. In January 2018, four local media outlets—Albasat TV, Media TV, *SP*, and *Observatorul de Nord*—will be provided with advice from consultants to boost sales and revenue.

Small grants for media innovations. The winners of the contest for media innovation projects were Moldova.org, Infonet Alliance, and *Ziarul de Garda*. The projects they proposed are as follows: developing citizen journalism through the mobile app DIY News and organizing internships in the editorial office for students (Moldova.org); promoting transparency in local government through the automated processing of data on trade permits in Chisinau municipality via the platform [openmd.info](#) (Infonet Alliance); and the launch of the national platform [Abonare.md](#) which enables online subscriptions to all newspapers and magazines, especially to independent print editions including those from the local press.

European café. Four European café events for young people were held in 2017. They took place in [Chişinău](#), [Rezina](#), [Cahul](#), and [Ungheni](#). The topics covered were social media, opportu-



Fifth Power Media Hackathon, 3rd edition:
“How to Make Money Online.” July 14-16, 2017, Chisinau

The third edition of the **Fifth Power Media Hackathon** focused on how to make money online and took place from July 14 to 16. Over 70 participants from Moldova worked on developing IT projects or web or mobile applications aiming to help media outlets make money from their online content. The jury announced [three winners](#): Kreyon, NowTime, and Di’Art.

The media innovations laboratory *Gamification and Public Engagement* took place from November 16 to 18 in Kiev and brought together teams of journalists from Moldova, Ukraine, and Georgia. Our country was represented by Moldova.org, Canal Regional, and Locals.md. Participants worked on developing models and tools that would allow media organizations to use multimedia content more efficiently and to increase the engagement of the online public. The jury named three winners, one from each country: **Moldova.org** (Moldova), **Tvoje Misto** (Ukraine), and **IFact** (Georgia).



Media Innovations Laboratory “Gamification and Public Engagement,” November 16-18, 2017, Kiev, Ukraine

nities to involve young people, media education, and start-ups for young people.

News Templ. In December, Internews launched a website constructor for local media. The [News Templ](#) concept aims to improve the online presence of media outlets in Georgia, Moldova, and Ukraine that have limited financial resources. Interested media outlets can use this template free of charge.

Internet training courses for seniors organized by the public association [Batrânețe fără tristețe](#) (BFT) [Old Age without Sadness]. From July to September, BFT trainers organized 10 IT “Grandma Online” workshops for elderly people from various places in Moldova.

The project also included a regional component that produced *six multimedia packages* titled “Neighbors” by journalists from Moldova, Ukraine, and Georgia. From Moldova, two teams were selected: Association of Environment and Ecotourism Journalists of Moldova (with the package “The Future: Energy Independence”) and *Ziarul de Garda* (with the package “The Swamp of Oligarchy”).

Also in the context of innovation and the professionalization of the media, six [Emerging Opportunities Grants](#) were offered. Their beneficiaries will create media content and applications in 2018 by developing innovative tools or extending some existing media platforms thus offering the public a viable information alternative.

GALA OF THE PRESS CLUB “BEST JOURNALISTS OF THE YEAR”

In 2017, the IJC continued both encouraging journalists to adhere to the principles of professional ethics and promoting professional journalism. The traditional Annual Gala of the Press Club “Best Journalists of the Year” held on December 14 awarded the journalists who best do their jobs fairly and honestly in the following categories.

- Editorial: **Elena Cioina**, Sănătate Info (www.e-sanatate.md)
- Investigation: newspaper *Ziarul de Gardă*, **Iurie Sănduța**, RISE Moldova
- TV Reporting: **Liuba Șevciuc**, RISE Moldova
- Radio Reporting: **Alexandru Popescu**, Radio Free Europe
- Print Reporting: **Natalia Petrusevici**, newspaper SP from Balti
- Long Article (multimedia): **web portal Newsmaker**
- Photography: **Andrei Moraru**, Oameni și Kilometri [People and Kilometers]

Special Awards:

- Debut of the Year: **Oameni și Kilometri** [People and Kilometers]
- Best New Organization: **web portal Diez**
- Most Promising Journalist: **Svetlana Gore**, TVR Moldova
- Best Blog: **Elena Robu**, www.elenarobu.md
- Responsible Journalism and Reporting on System Problems: **Alina Radu**, Ziarul de Gardă
- Innovative Journalism: **RISE Moldova**, RISE Leaks.

At the gala, the Press Council also gave out the National Award for Professional Journalism Ethics. In 2017 it went to the newspaper Ziarul de Gardă. To increase the media’s interest in topics of public interest and to encourage professional coverage of such topics, the IJC organized a contest on gender equality as part of the Media for Gender Balance campaign. The jury named 5 winners out of the 21 articles submitted by 13 journalists.



Best journalists of the year given awards at the Annual Press Club Awards Gala, December 14, 2017, Chisinau

THE SCHOOL OF ADVANCED JOURNALISM



Graduation ceremony for the 11th class of SAJ graduates, June 29, 2017

The School of Advanced Journalism (SAJ) is the longest-running project of the IJC supporting its efforts to strengthen professionalism and quality media in our country.

On June 29, the SAJ announced the 11th graduating class of 14 young journalists. For 10 months, they learned to edit news; to take photos; to prepare material for radio and television; to write articles on political, economic, and social issues; and to make journalistic investigations. All these subjects were taught by Moldovan media professionals. Detailed information about the school and the courses taught is available [here](#).

The academic year 2016–2017 ended with a training program for SAJ faculty. The [first session](#) was from June 13 to 17 and covered current trends in adult education. Topics were developed in July at the [second session](#).

Photos with students. 2 from graduation ceremony and from lessons.

In the academic year 2017–2018, SAJ will provide training to 10 students selected after an intense admission campaign conducted over

several months. Studies [began on September 5](#) with the “initiation” modules. The first semester was dedicated to the courses “[Introduction to Journalism](#)”, “[Photojournalism](#)”, and “[News](#)” in which students learned step by step to produce material in different genres. The program continued with the courses “[Interview](#)” and “[Longform Articles](#)” and was followed by “[Media Law](#)” and “[Ethics and Diversity in the Media](#)”, two courses that are indispensable for future journalists. The course “[Magazine Journalism](#)” was next. This marked the second year it has been held, and as in 2016, the result was a magazine. Two of the most complex courses followed: “[Radio Journalism](#)” and “[TV Journalism](#)”. Both were preceded by a technical component. Also, both courses had an initiation and newsroom period (four days for radio and five days for television) when students worked at the pace of an actual editorial office and produced newscasts. The first semester ended with “[Visual Journalism](#)”, a course that continued in the second semester.

It should be mentioned that in addition to these courses, students also took “Stylistics of Romanian” to improve writing and editing skills.

In addition to the main courses, during the school year there were also extracurricular activities such as press clubs that allowed students to interact with experts and representatives of embassies and diplomatic missions and to learn about various issues from primary sources.

Achievements. Through these activities, the SAJ pursued its key objective of increasing the professionalism of young journalists and educating the so-called “universal journalist.” The best indicator of the results has always been SAJ graduates whose professional journeys are constantly monitored. In the period covered by this report, SAJ graduates were distinguishing themselves in the country’s media market. Out of the 11 graduates in 2017, 4 work in media outlets: *Ziarul de Gardă* (Maria Svet and Liliana Botnariuc); www.unimedia.info (Adriana Vlas); and TV 8 (Parascovia Spic). In addition, SAJ graduates were among the winners of various journalistic contests at the end of 2017: Victor Mosneag and Anatolie Esanu, reporters at *Ziarul de Gardă*, took 1st and 2nd places respectively in the contest for investigations into corruption held by UNDP Moldova.



Students presenting their works for the course of Photojournalism, trainer – Nicolae Pojoga, September 2017

Also, the online platform Oameni și Kilometri [People and Kilometers], founded in the autumn of 2016 by reporters Polina Cupcea, Raisa Razmerita, and Nicolae Cuschevici, was named the Best Debut of the Year at the 2017 Press Gala. So our graduates are our major achievements, and their success serves as a model and as a source of inspiration for future students.



The trainer of the TV Journalism course Oxana Iuteș with SAJ students, December 2017

THE MEDIA AZI PORTAL

Media-azi.md addressed issues faced by national media throughout the year including (i) the work of the Parliamentary group to improve media legislation; (ii) new legal provisions on domestic production and foreign propaganda introduced into the Broadcasting Code; (iii) discussions in the Press Council of Moldova; (iv) the tense relations between print media outlets and the Post of Moldova; (v) journalists' protests about violations of their rights and of access to information; (vi) removing names from court judgments to protect personal data promoted by the Ministry of Justice despite civil society protests; and (vii) concentration in media ownership, among others.

The sections [Wednesday Commentary](#) and [Interviews](#) each appeared twice per month. Overall, the portal published 23 commentaries and 25 interviews in which media researchers, experts, and professional journalists had the opportunity to discuss and analyze issues of professionalism and the problems that occur in journalists' daily work.

Also, the [June issue](#) and the [December issue](#) of the magazine *Mass Media in Moldova* were published.

Both the portal media-azi.md and the magazine *Mass Media in Moldova* are important instruments in the IJC's ongoing efforts to increase the professionalism of Moldovan media in line with Objective 1 of its development strategy.

The *Moldova Media News Bulletin* that informs the outside audience about the main events in Moldovan media in a way that is brief and easy to remember was sent monthly to a network of about 70 recipients who are representatives of the diplomatic corps and of international organizations.



On May 4, the IJC released a [study on the needs of the media](#) that provided a detailed analysis of the Moldovan media landscape and of the major difficulties faced by the media system. The study includes important conclusions and recommendations for media outlets, including about training and professionalization. The study is important as it is the first such research undertaken since 2007.

Results

- The IJC offered training in 2017 to 49 journalists and media managers from local and national outlets in marketing and promoting online content, propaganda investigation techniques, fact checking, and data processing.
- The IJC identified the main needs of the media and offered valuable recommendations for the development of the media sector.
- The IJC encouraged journalists to be professional especially through the Annual Gala of the Press Club and the contests it organized.
- The School of Advanced Journalism graduated 14 journalists; 10 more are studying there now.
- The portal media-azi.md and the magazine *Mass Media in Moldova* have been important instruments in ongoing IJC efforts to increase the professionalism of the media in Moldova.

POLICY AND ADVOCACY

Activities under this objective mainly included campaigns and advocacy events to improve the legal framework governing the media and to promote human rights. The campaigns focused strictly on the draft laws included in the IJC development strategy; the first three are ongoing.

A BETTER LAW FOR JOURNALISTS, A BETTER INFORMED CITIZEN

As part of this campaign, during the reporting period the IJC sent over 25 requests for access to information to various state institutions to see how the legal requirements for providing information are complied with. Referring to Article 71 of the Contraventions Code of the Republic of Moldova, the IJC filed a complaint seeking action against persons who failed to provide the

information requested within the deadlines set by law. Subsequently, [the IJC was informed that a civil servant responsible for the provision of information had been sanctioned](#). The purpose of these actions was to encourage journalists to request information of public interest from the authorities. Also, the IJC lobbied Parliamentary to adopt the draft law in the final reading.

IMPROVE THE LEGAL FRAMEWORK REGULATING ADVERTISING

The campaign conducted in 2016 continued with a [public debate](#) on the new draft law on advertising developed by IJC experts. The event was attended by MPs; by representatives of the government, the Ministry of Justice, and the Competition Coun-

cil; by the Association of Advertising Agencies of Moldova; and by media experts and was a good opportunity to collect suggestions and recommendations on how to improve the draft law. Further campaign actions will be conducted in 2018.



Draft Law on Advertising, developed by the IJC, in public debate, July 25, 2017

IMPROVE THE LEGISLATION ON PERSONAL DATA PROTECTION

The campaign started with the presentation of the study [Personal Data Protection vs. Freedom of Expression and Information](#) at a public debate. Its purpose was to amend the legislation on personal data protection so that the text of the law could facilitate journalists' access to personal data and their freedom of expression. Further

campaign actions will continue in 2018.

To improve the visibility of the IJC's efforts on this topic, a documentary about the media campaigns conducted by the IJC and other non-government organizations in recent years was produced and widely disseminated.



Lunching event study, Chisinau, May 16, 2017.

LEGAL AID

Efforts to defend press freedom and journalists' rights to do their work include the legal aid offered by the IJC free of charge to journalists, to media organizations, to representatives of media outlets, and to other persons who face problems related to media law. In 2017, the legal department provided consultancies to nine applicants and represented two cases in court.

In order to provide journalists with the necessary knowledge on media legislation, the IJC prepared and distributed six legislative bulletins summarizing laws and amendments to existing

laws as well as information about recent European Court of Human Rights case law related to access to information and freedom of expression. All bulletins are available on the IJC website.

Also, the IJC reacted to cases of intimidation of journalists and of threats to press freedom by publishing 18 declarations. They mostly refer to restrictions on journalists' rights and were published in Romanian, Russian, and English on the portal www.media-azi.md. They were also sent to the institutions they referred to and to the media for information.



PRESS FREEDOM DAYS 2017 (PFD)

The event started with a traditional [press conference](#) during which the IJC and partner organizations spoke about the main problems faced by the media in Moldova and appealed to the authorities to take action to solve those problems. At the conference, they also released a [Memorandum](#) on press freedom in Moldova that draws attention to the main factors that affected the work of the media from May 3, 2016 to May 3, 2017, among them concentration of ownership, defective legal frameworks, limitations on access to information, political interference in the

work of the Broadcast Coordinating Council, and poor financial situations.

PFD continued with the [picketing of Parliament](#) to draw MPs' attention to the fact that the media industry in our country still has a lot of unsolved problems. It was followed on May 4 by the release of the [Study on the Needs of Mass Media in Moldova](#). As part of PFD, the IJC also organized activities for media consumers. On May 11, a [European café](#) event for young people on the topic of media education took place in the town of Cahul.



Picketing of the Parliament

GENDER BALANCE

In April, the IJC launched a series of activities to promote gender equality as part of the campaign [Media for Gender Balance](#). Its purpose was to promote positive models for the equal involvement of women and men and to fight gender stereotypes through the media. As part of the campaign, 20 programs titled “[Împărțit la doi](#)” [“Divided by Two”] were produced addressing various gender issues and offering a specific approach involving women and men. In November, six TV stations and four portals were monitored based on a specific methodology. All comments will be included in a report that will contain a number of recommendations for the media to improve their content and to promote positive models for involving women and men equally in social, political, family, and other aspects of life. The report is to be released in January 2018.



Results

- The IJC continued its efforts to improve the legal framework governing the media through a number of campaigns, three of which are still in progress.
- The IJC analyzed the legislation on personal data from the perspective of freedom of expression and access to information.
- The IJC mobilized a number of journalists to participate in and support its advocacy activities.
- The IJC provided legal aid to journalists and media outlets.
- The IJC advocated respect for the rights of the media and of journalists through declarations reacting to violations of those rights.
- Through its campaigns, the IJC advocated respect for human rights, especially for gender equality, and produced 20 TV shows.
- The IJC identified media preferences in a broad audience survey released in December 2017.

MEDIA LITERACY

In 2017, the IJC achieved remarkable results in media education both by organizing the traditional activities it is known for and by launching initiatives for media consumers.

TRAINING ACTIVITIES

The IJC continued media literacy lessons in educational institutions reaching 10 more schools and providing training to 302 students as part of the project [Strengthening Freedom of Opinion in Moldova](#). Participants were informed about the rules for writing professional news items and about the manipulation techniques most often used in the media, including manipulation via images. The purpose of media literacy lessons is to foster young people's critical consumption of media products so that they can identify manipulative information and diversify their sources of information.

The media literacy camp [Filter Information](#) was organized from August 20 to 26 and was attended by 31 students and 9 teachers from 10 schools. The agenda included such topics as: what media and media education are; what we know about news, vlogging, blogging, and social media; fakes in the media; disinformation; and manipulation. Teachers attended a two-day



Media literacy lesson for students in the city of Edinet, October 26, 2017

course on teaching media literacy in schools during homeroom hours. Teams from each educational institution developed media projects and implemented them in their schools for two months. In November, students and teachers [met in Chisinau](#) to share their experiences in implementing media projects.



"Filter Information" Summer Camp, August 20-26, 2017

OPTIONAL COURSE “MEDIA EDUCATION”



Teachers from several schools from different regions of the country participate in the “Media Education” training program, September 2017

“Media Education” was introduced in over 30 educational institutions in the country in the autumn of 2017. This is the first initiative of this kind in Moldova and is the result of the IJC’s continuing efforts in recent years to promote media education.

Lessons are given by the teachers who attended the training organized by the IJC in July and September based on the media education cur-

riculum produced under the aegis of the IJC and approved by the Ministry of Education using the textbook *Media Education* that was prepared for piloting this optional course. In all, 53 teachers were prepared at three training courses ([July 25–27](#), [July 28–30](#), [September 22–24](#)) to launch the new course. The textbook includes such topics as Introduction to the Media, Multimedia and New Media in Children’s Lives, and The Health of the Young Media Consumer, among others.

MEDIACRITICA PORTAL

In 2017, [mediacritica.md](#) continued explaining various manipulation techniques to media consumers and communicating violations of professionalism and of journalistic ethics through the regularly updated sections Filter Information, Media in Sight, Actions, Observer, and Media ABC.

The portal published case studies that were subsequently included in monitoring reports as well as 30 analyses examining phenomena such as direct, indirect, and subliminal manipulation; trolling; mystification; juggling with an element of proximity; and other manipulation techniques used in the coverage of current social and political events.



In order to diversify content and to present information in an interactive way, seven quizzes were produced that media consumers could use to check their knowledge of photo editing, manipulation techniques, and true news vs. fake news. Also, two video spots were released that explained manipulation techniques to media consumers and urged them to filter any information that appears in the media.

To increase interactivity and people's interest in media issues, the game Media Erudit was launched in March 2017. It contains nine steps/themes. The first levels test participants' general knowledge of media and the history of the press after which they can create a TV program, a radio report, or multimedia material at advanced levels.



Presentation of the sixth monitoring report "Elements of Propaganda, Information Manipulation, and Violation of Journalism Ethics in the Local Media Space," June 22, 2017

MEDIA MONITORING

In 2017, the IJC monitored 12 media outlets with national coverage that produce content in Romanian and Russian including news portals, online versions of weekly publications, and TV stations in order to identify the main intentional and unintentional errors committed by journalists in reporting and to increase media consumers' alertness about unreliable sources of information. In this regard, the IJC produced five monitoring reports that were presented at press conferences. All the reports were published in Romanian, Russian, and English on the portals mediacritica.md and media-azi.md.

A popular section on mediacritica.md was Media ABC, updated throughout the year with 13 videos about bloggers and vloggers, media for women, news applications, cultural journal-

ism, local media, and other topics. This section served as a useful tool to acquaint media consumers with what happens "behind the scenes" in journalism. At the same time, this section provided journalists with reference points and models they can periodically turn to in order to make comparisons. Thus, these videos contribute to achieving the objectives of media education and to maintaining professionalism among journalists.

Also, in order to measure media consumers' awareness of manipulation according to the relevant indicator in Objective 3, [a sociological research](#) study was conducted regarding people's perceptions of false and distorted information in the media, the results of which were made public in October 2017.

“MEDIA AZI”

In 2017, the IJC continued producing the show “Media Azi” [“Media Today”] intended for the media community and for the general public. The 37 weekly episodes brought into focus various problems in the field that concern not only the journalistic community but also media consumers. All episodes are available on the IJC portal [Moldova Azi](#) in the section Programs ([Emisiuni](#)).

Results

- The IJC reconfirmed its role as a promoter of media literacy through a wide range of activities intended for the public.
- Media consumers had access to articles, analyses, and case studies regularly published on the portal [Mediacritica](#), the first resource dedicated to promoting critical thinking and fighting manipulation.
- Over 300 students were acquainted with media literacy using the 10 lessons organized by the IJC.
- The IJC’s efforts over several years to bring media education to schools culminated in the piloting of the optional course “Media Education” in over 30 educational institutions.
- The 37 episodes of “Media Azi” (“Media Today”) that the IJC produced and disseminated offered journalists and media consumers the possibility to understand the specifics of the media.
- The IJC evaluated how the media covered issues of public interest and published five monitoring reports thus encouraging the media to adhere to ethical and professional standards.

ORGANIZATIONAL DEVELOPMENT

In 2017, the IJC focused on developing and implementing its policies and on training its team members in programs organized by the IJC and by other partners.

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PROJECTS IMPLEMENTED IN 2017 AND IJC DONORS AND PARTNERS

1. *IJC core support program*, funded by the Swedish International Development Cooperation Agency through the Swedish Embassy in Chisinau (advocacy campaigns, contest for journalists, updating Media Azi and Mediacritica platforms, running Chisinau School of Advanced Journalism Program projects, producing TV shows, activities for institutional development); Period of implementation: June 2016 –July 2019.
2. *“Advocacy Campaigns to Ensure Transparency of Media Ownership and Access to Information and to Promote Values and European Integration”*, funded by USAID (advocacy campaigns, press clubs, training programs for journalists; making and broadcasting shows on European themes; video productions and publishing commentaries on current media topics on the Media Azi platform); Period of implementation: September 2014 – June 2018.
3. *“Strengthening Independent Media in Moldova, Ukraine and Georgia”*, implemented by IJC and Internews (Production of multimedia packages, packages of regional articles, Innovation Fund Contest, Cross-Border Reports, Media Hackathon, Media Innovation Lab, Media Education Camp, Grandmothers Online (Bunica Online). Period of implementation: September 2016 –February 2018
4. *“Media Enabling Democracy, Inclusion and Accountability in Moldova” (MEDIA-M)*, funded by the USAID (trainings, media literacy activities, producing of video materials, providing emerging opportunities grants); Period of implementation: May 2017 –April 2012
5. *The Media campaign against false and biased information STOP FALS!* conducted by the Association of Independent Press (API), Independent Journalism Center (IJC) and Association of Independent TV Journalists (ATVJI) (media monitoring, updating Mediacritica platform). Period of implementation: November 2015 –October 2017
6. *“Strengthening Freedom of Opinion in Moldova”* project, funded by Deutsche Welle Akademie and funds from the Federal Ministry for Economic Cooperation and Development of Germany. (media literacy activities, trainings for teachers on media education); Period of implementation: March 2017 – November 2017
7. *Chisinau School of Advanced Journalism*, funded by National Endowment for Democracy (NED). Period of implementation: October 2016 – June 2017; October 2017 – June 2018
8. *“Propaganda Promoting Illiberal Discourse: How to Tackle it?”*, funded by the Baltic to Black Sea Alliance (training for young journalists, contest for journalists). Period of implementation: January –September 2017.
9. *Empowering citizens to fight manipulation and propaganda*, funded by Soros-Foundation Moldova (developing monitoring methodology). Period of implementation: August -November 2017.
10. *“Promoting media literacy among Moldovan Citizens”*, funded by U.S. Embassy in Moldova (producing video tutorials). Period of implementation: May 2016 –April 2017.
11. *Partnerships to improve communication*, UNFPA (press club meetings for journalists). Period of implementation: during 2017.
12. *World Press Photo*, funded by Embassy of the Netherlands in Bucharest. Period of implementation: November –December 2017.

FINANCIAL REPORT 2017

PROJECTS	2017				
	Balance 2016	Received	Spent	Sold	Funded by
	\$	\$	\$	\$	
Improving The Media Law Environment In Moldova	8409		8409		Civil Rights Defenders, Sweden
IJC core support program	23010	205616	188901	39725	Swedish International Development Cooperation Agency through the Swedish Embassy in Chisinau
Advocacy Campaigns to Ensure Transparency of Media Ownership and Access to Information and to Promote Values and European Integration	1201	20377	20398	1180	FHI 360 /USAID
Strengthening Independent Media in Moldova, Ukraine and Georgia	11166	166402	177568		Internews
Media Enabling Democracy, Inclusion and Accountability in Moldova (MEDIA-M)	0	94420	30050	64370	Internews
Partnerships to improve communication	3444		3444		UNDP/UNFPA
Promoting media literacy among Moldovan Citizens	1098	4477	5575		Embassy of the United States in Chisinau, Moldova
Strengthening Freedom of Opinion in Moldova	0	63210	63210		Deutsche Welle Akademie and funds from the Federal Ministry for Economic Cooperation and Development of Germany
World Press Photo Exhibition in Moldova 2017	0	8586	8586		Netherlands Embassy in Bucharest, Romania

PROJECTS	2017				
	Balance 2016	Received	Spent	Sold	Funded by
	\$	\$	\$	\$	
Monitoring Mass media during the election campaign	0	4990	4990		Council of Europe
Strengthening Independent Journalism in Moldova	7507	20881	28388		National Endowment for Democracy
Strengthening Independent Journalism in Moldova	0	17700	9064	8636	National Endowment for Democracy
Media Sustainability Index	2825	2775	2825	2775	IREX (International Research and Exchanges Board)
Financial assistance for study visit	0	1773	925	848	IFEX
Online courses		6951	6951		Transitions Online, Czech Republic
Propaganda Promoting Illiberal Discourse: How to Tackle it?	0	5489	5489		Baltic to Black Sea Alliance
Empowering citizens to fight manipulation and propaganda	0	12250	12250		Soros-Foundation Moldova
The Media campaign against false and biased information STOP FALS!	0	36202	36202		FHI 360 /USAID/ API
Income tax contribution 2%	0	196		196	Ministry of Finance
Reserve Fund	71925	25130		97055	IJC Funds
Chisinau School of Advanced Journalism fees	0	10106	10106		Services CSAJ (Chisinau School of Advanced Journalism)
TOTAL	130585	707531	623331	214785	



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